Cloister Lightface Italic

An Admirable Example

Charitably Inclined Citizen Endowed

Benevolent Institutions

10 Point 31A 54a
Improving Suburban Property
More and Better Roads Most Essential to
Real Estate Development

8 Point 32 A 60 a

Educational Literature Distributed
Schools and Colleges Everywhere Supplied with
Latest Methods of Instruction

Eighth Annual Financial Report Approved

Board of Directors Highly Complimented for Excellent
Results Obtained During Depression

Honorable Mention
Unusual Executive Ability
Secured Reward

Establishing Confidence
Municipal Bonds Considered
Sound Investment

Progressive Merchant

American Manufacturer Offering

Distinctive Creations

Municipalities Organized

Romantic Songs
Exhilarate

Superior Magazine
Advertisement

Diplomatic Executives

Hold Conference

Bright University Graduate
Given Opportunity

does not adapt itself to every modern usage (thus, HRH). It was in 1914 that the American Type Founders Company announced its Cloister Oldstyle roman and italic. The intent was to restore the Jenson design in its original purity so far as modeling the letters was concerned, but a decision had to be made in the important detail of color. To adapt the design for use on smooth-surface papers, upon which the larger part of commercial printing is done, Cloister Oldstyle types were made heavier than the types cut by Jenson. Printed on smooth-surface papers, Cloister Oldstyle has the same thickness of line as the original types of Jenson appear to have when printed on the rough-surface papers that Jenson had to use, which required heavy impressions on dampened sheets, spreading the ink and creating an artificial thickness of line beyond that actually in

could use a freer-flowing R, which, though more beautiful,

A ROMAN TYPE
DESIGN FIRST USED
BY NICOLAS
JENSON

Charatters in Complete Font

AABBCCDDEEFGGHIJKLMMNNOPPQRRS TTUVUWXYYZ&\$1234567890abcdefgbijkk lmnopgrsturvwwxyzffflffflQu88.,.''"";;??()[]

1234567890 \$ Lining Figures for Cloister Lightface Italic in all sizes are fonted separately