

BERNHARD MODERN
Roman & *Italic*



AMERICAN TYPE FOUNDERS Specimen Sheet

and Modern ITALIC

72 3A 5a 3-1

DUTCH mariners sailed

60 3A 7a 4-1

Attending the local OPERA

48 3A 7a 3-1

JOVIAL writers are successful

42 3A 8a 3-1

Underneath the MOONLIGHT

36 4A 10a 4-1

ADMIRING some beautiful flowers

30 5A 12a 4-1

Dividends should be paid QUARTERLY

24 6A 15a 5-1

EXTRAORDINARY typography effects are obtained

18 9A 25a 9-1

Beautiful engraving is excellently DUPLICATED

14 15A 36a 10-1

A DISTINCTIVE PRINTER
Style is a subtle influence which
compels the attention of readers
through the favorable impression

12 17A 43a 12-1

THE MOST POTENT FACTOR
Layouts should be in single color with
balanced contrast of black and white.
This makes for an effect in the mass
of gray matter that comprises the job

10 21A 49a 15-1

21A 53a 19-1

BIT OF FINE TYPOGRAPHY
Printing should be devoid of monotony. Then there must be contrasts, and it must be pleasing, too. If more than one type style is employed in a job there must be harmony; the swiftest way is to use one type family. Where

Series Number 569

Characters in a Font

A B C D
E F G H
I J K L
M N O P
Q R S T
U V W X
Y Z Th

" " ; ; ! ?

., - ' ' .

a b c d e f g h i j k l m n o p q r s t
u v w x y z & \$ 1 2 3 4 5 6 7 8 9 0

PE FOUNDERS

BERNHARD MODERN ITALIC

BERNHARD MODERN ROMAN CAPS

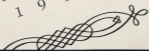
Exquisite Mixture!

MIX BEAUTIFULLY WITH BERNHARD TANGO



The GREATEST
LOVE
POEMS
of three centuries

Collected and Edited by
WHIMSY LARSEN
1 9 4 9



Bernhard Modern
ITALIC

Contrary to its traditional function as a mere "accent" companion to the roman, Bernhard Modern Italic is designed as a decorative alphabet in its own right.

AMERICAN TYPE FOUNDERS · ELIZABETH · N · J ·