

This is a digital copy of a book that was preserved for generations on library shelves before it was carefully scanned by Google as part of a project to make the world's books discoverable online.

It has survived long enough for the copyright to expire and the book to enter the public domain. A public domain book is one that was never subject to copyright or whose legal copyright term has expired. Whether a book is in the public domain may vary country to country. Public domain books are our gateways to the past, representing a wealth of history, culture and knowledge that's often difficult to discover.

Marks, notations and other marginalia present in the original volume will appear in this file - a reminder of this book's long journey from the publisher to a library and finally to you.

Usage guidelines

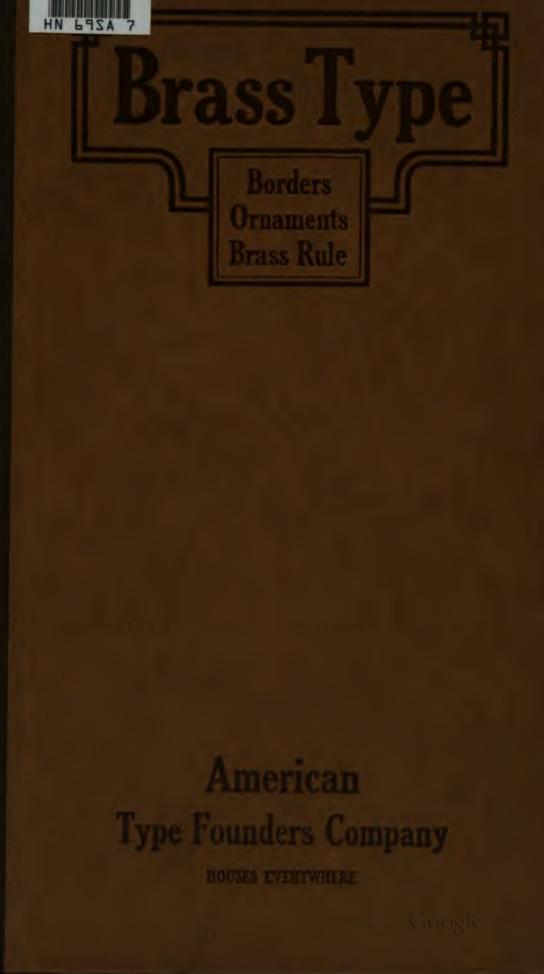
Google is proud to partner with libraries to digitize public domain materials and make them widely accessible. Public domain books belong to the public and we are merely their custodians. Nevertheless, this work is expensive, so in order to keep providing this resource, we have taken steps to prevent abuse by commercial parties, including placing technical restrictions on automated querying.

We also ask that you:

- + *Make non-commercial use of the files* We designed Google Book Search for use by individuals, and we request that you use these files for personal, non-commercial purposes.
- + *Refrain from automated querying* Do not send automated queries of any sort to Google's system: If you are conducting research on machine translation, optical character recognition or other areas where access to a large amount of text is helpful, please contact us. We encourage the use of public domain materials for these purposes and may be able to help.
- + *Maintain attribution* The Google "watermark" you see on each file is essential for informing people about this project and helping them find additional materials through Google Book Search. Please do not remove it.
- + Keep it legal Whatever your use, remember that you are responsible for ensuring that what you are doing is legal. Do not assume that just because we believe a book is in the public domain for users in the United States, that the work is also in the public domain for users in other countries. Whether a book is still in copyright varies from country to country, and we can't offer guidance on whether any specific use of any specific book is allowed. Please do not assume that a book's appearance in Google Book Search means it can be used in any manner anywhere in the world. Copyright infringement liability can be quite severe.

About Google Book Search

Google's mission is to organize the world's information and to make it universally accessible and useful. Google Book Search helps readers discover the world's books while helping authors and publishers reach new audiences. You can search through the full text of this book on the web at http://books.google.com/

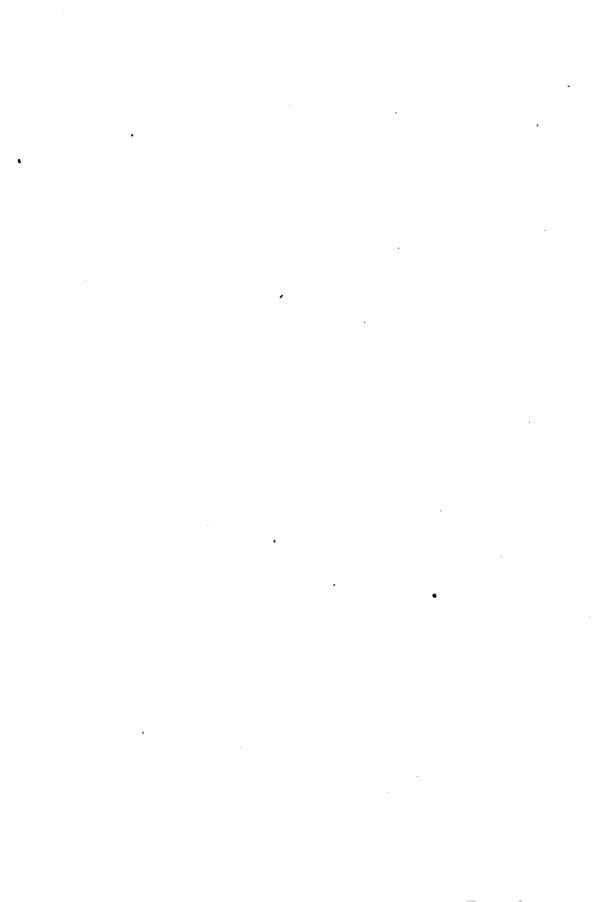


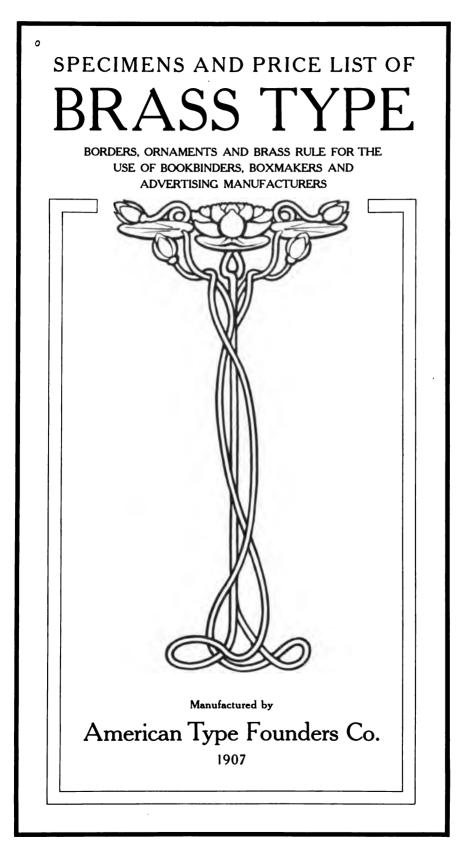
KG689





L







SELLING HOUSES

パワビック

American Type Founders Company

SPECIAL DEALERS

BRUCE TYPE FOUNDRY . 29 Great Jones Street, New York City			
ONNER, FENDLER & CO 96 Beekman Street, New York City			
CRESCENT TYPE FOUNDERY . 346 Dearborn Street, Chicago, Ill.			
DODSON PRINTERS SUPPLY CO. 55 S. Forsyth Street, Atlanta, Ga.			
TORONTO TYPE FOUNDRY CO., Ltd. Toronto, Canada			
LINOTYPE & MACHINERY, Ltd. 188 Fleet Street, London, E. C., England			
NATIONAL PAPER AND TYPE CO. City of Mexico, D. F., Mexico			
Successor to Fundición Mexicana de Tipos			
ROBERT ROWELL CO 441 W. Main Street, Louisville, Ky.			
FERNANDEZ CASTRO & CO Havana, Cuba			
LUDOWIEG & COMPANY Lima, Peru			
LA COMPAÑIA AMERICANA Santiago, Chile			
CARLISLE CROCKER & CO Montevideo, Uruguay			
ASUTOSH AUDDY & CO Calcutta, India			
ALEX. COWAN & SONS, Ltd Sydney, Australia			
COWAN & COMPANY Wellington, New Zealand			

Brass Type

THE advantages of Brass Type can only be appreciated where special requirements necessitate severe usage. While the cost is considerably in excess of Metal Type, made necessary by the expensive method of manufacture, yet it will be found much cheaper in the end, as its lasting qualities are ten times greater.

On the following pages are displayed some designs cast in Brass which are selected both on account of their substantial and durable character and because they have proven most popular with Bookbinders, Boxmakers and Manufacturers of Advertising Specialties.

Brass Type can be made to any height required, but unless otherwise specified is made regular type high.

Figures are shown for only one size of each face, but are furnished for each size shown in this book, except in the case of faces indicated by asterisk. A sufficient amount of Spaces and Quads is included in each font.

The cost of BrassType is governed entirely by the price of each character, as per the following table:

6 Point	5 cents	24 Point	10½ cents
8 Point	5½ cents	28 Point	
9 Point	6 cents	30 Point	
10 Point	6 ¹ / ₂ cents	32 Point	12 cents
11 Point		36 Point	
12 Point		40 Point	
14 Point	8 cents	42 Point	13½ cents
16 Point	81 cents		
18 Point	•		
20 Point	•		
22 Point	•		$15\frac{1}{2}$ cents
72 D -			16

The regular font schemes are as follows, the details of which are given on page 5:

4 A fonts, Caps, contain	100 type
5 A fonts, Caps, contain	
6 A fonts, Caps, contain	
8 A fonts, Caps, contain	••
3 A 5 a fonts, Caps and Lower Case, contain	175 type
4 A 8 a fonts, Caps and Lower Case, contain	

Fonts shown in this book, containing only Caps, are priced according to 4 A scheme containing 100 characters. Fonts containing Caps and Lower Case are priced according to 3 A 5 a scheme containing 175 characters.

Special fonts according to any scheme can be supplied, or any number of characters, including Sorts, will be furnished according to the above schedule of prices.

Index to Brass Type Specimens

•

Brass Font Scher			
Brass Type Face	s		· · · · · · · 6-4 ′
NO. PAGE 5101	NO. PAGE 5191	NO. PAGE 5281	NO. PAG 53734
5102	5192	5282	5374
5104	5194	5284	5376
5106	5196	5286	5878
5107	5198	5288 34	5380
5109	5199	5289	5381 4 5382
5111	5201	5292	5383 4 5384
5113 13	5203	5294	5385 4
5114	5204	5296	5386
5116	5206	5297	5388
5118 11	5208	5299	5390
5119	5210	5301	5391
5121	5211	5302	5393 4
5123	5213	5304	5395
5125	5215	5306 41	5397
5126	5216	5307	5398
5128	5218	5309	5400
5130	5220	5311 43	5402
5131	5221	5312	5408 4 5404
5133	5223	5314	5405 4 5406
5135	5225	5316	5407
5137 14	5227	5318 43	5409
5138	5228	5319	5410
5140	5230	5321	5412
5143	5232	5323	5414
5144	5233	5824	5415
5146	5235	5326	5701
5148	5287	5328	5703
5149	5238	5329	5704 1 5705
5151 15 5152	5240	5331	5706
5158	5242	5333	5708
5155	5244	5336 41	5710
5156	5245	5337	5711 4 5712
5158	5247	5339	5713
5160	5249	5341	5715
5162	5250	5843	5716
5163	5252	5344	5718
5165	5254	5846	5720
5167	5256	5348	5722
5168	5257	5349	5728
5170	5260	5351	5725
5172	5262	5353	5727
5174	5264	5355	5729
5175 17 5176	5265	5356	5730
5177	5267	5358	5782
5179	5269 40	5360	5784
5180	5270	5361	5736
5182	5272 40 5273	5363	5737
5184	5274	5365	5740
5186 45	5276	5367	5742
5187	5277	5368	5743
5189	5279	5371	5745
Brass Rule, Circ	les, Diamonds, Ova	is, Dashes, Corne	
Bookbinders' Pa	llet		
Corners			
Ornamental Bor			
Word Ornament	8		52-5
			C I

Font Scheme for 100 Type—Caps
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$
Font Scheme for 125 Type—Caps
$\begin{array}{cccccccccccccccccccccccccccccccccccc$
Font Scheme for 150 Type—Caps
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$
Font Scheme for 175 Type—Caps
$\begin{array}{cccccccccccccccccccccccccccccccccccc$
Font Scheme for 175 Type-Caps and Lower Case
$\begin{array}{cccccccccccccccccccccccccccccccccccc$
$\begin{array}{cccccccccccccccccccccccccccccccccccc$
Font Scheme for 250 Type—Caps and Lower Case
$\begin{array}{cccccccccccccccccccccccccccccccccccc$
$\begin{array}{cccccccccccccccccccccccccccccccccccc$
Cap and Lower Case Æ Œ æ œ included where made.

36 Point No. 5712 100 Type \$12.50

30 Point No. 5713 100 Type \$11.50

24 Point No. 5714 100 Type \$10.50

18 Point No. 5715 100 Type \$9.00
AMERICAN

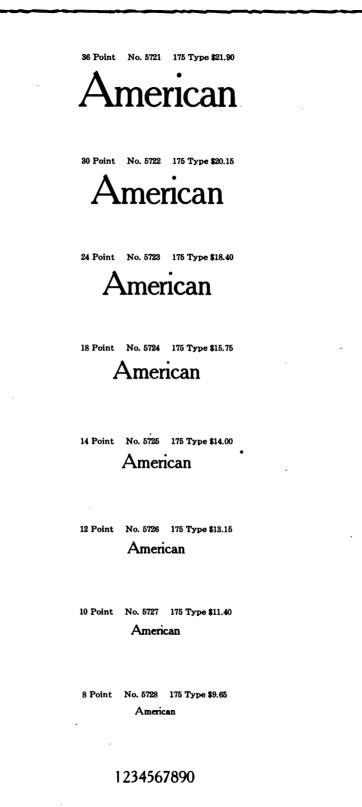
14 Point No. 5716 100 Type \$8.00 AMERICAN

12 Point No. 5717 100 Type \$7.50

10 Point No. 5718 100 Type \$6.50 AMERICAN

8 Point No. 5719 100 Type \$5.50 AMERICAN

6 Point No. 5720 100 Type \$5.00 AMERICAN



AMERICA

40 Point No. 5101 100 Type \$13.00

82 Point No. 5102 100 Type \$12.00

28 Point No. 5103 100 Type \$11.00

24 Point No. 5104 100 Type \$10.50

18 Point No. 5105 100 Type \$9.00 AMERICAN

16 Point No. 5106 100 Type \$8.50 AMERICAN

14 Point No. 5107 100 Type \$8.00 AMERICAN

12 Point No. 5108 100 Type \$7.50 AMERICAN

10 Point No. 5109 100 Type \$6.50 AMERICAN

82 Point No. 5118 100 Type \$12.00

AMERICA

28 Point No. 5119 100 Type \$11.00

AMERICAN 24 Point No. 5120 100 Type \$10,50

AMERICAN

22 Point No. 5121 100 Type \$10.00 AMERICAN

18 Point No. 5122 100 Type \$9.00

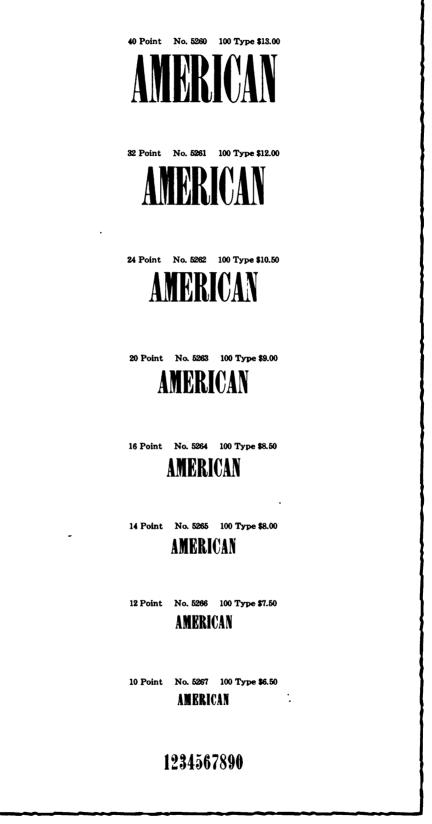
16 Point No. 5123 100 Type \$8.50 AMERICAN

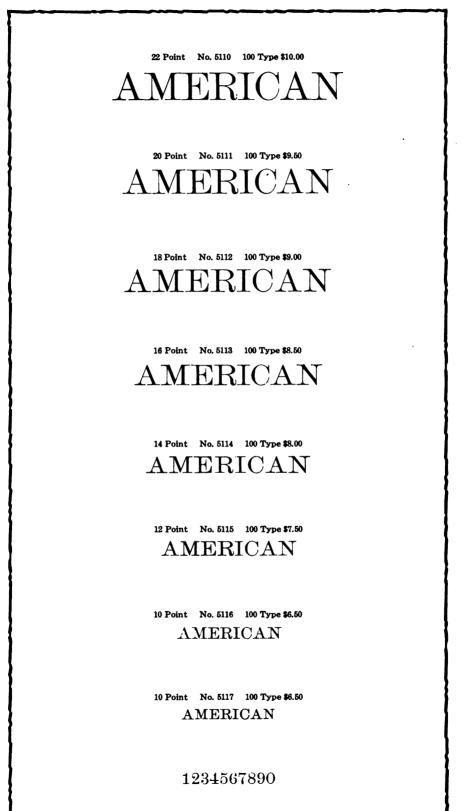
16 Point No. 5124 100 Type \$8.50
AMERICAN

14 Point No. 5125 100 Type \$8.00 AMERICAN

12 Point No. 5126 100 Type \$7.50 AMERICAN

10 Point No. 5127 100 Type \$6.50 AMERICAN





^{36 Point} No. 5133 100 Type \$12.50

28 Point No. 5184 100 Type \$11.00 AMERICAN

28 Point No. 5135 100 Type \$11.00 AMERICAN

24 Point No. 5138 100 Type \$10.50 AMERICAN

16 Point No. 5137 100 Type \$8.50 AMERICAN

16 Point No. 5138 100 Type \$8.50 AMERICAN

14 Point No. 5139 100 Type \$8.00 AMERICAN

12 Point No. 5140 100 Type \$7.50 AMERICAN

1234567890

AMERIC

40 Point No. 5150 100 Type \$13.00

86 Point No. 5151 100 Type \$12.50

28 Point No. 5152 100 Type \$11.00

AMERICAN

20 Point No. 5153 100 Type \$9.50 AMERICAN

18 Point No. 5154 100 Type \$9.00

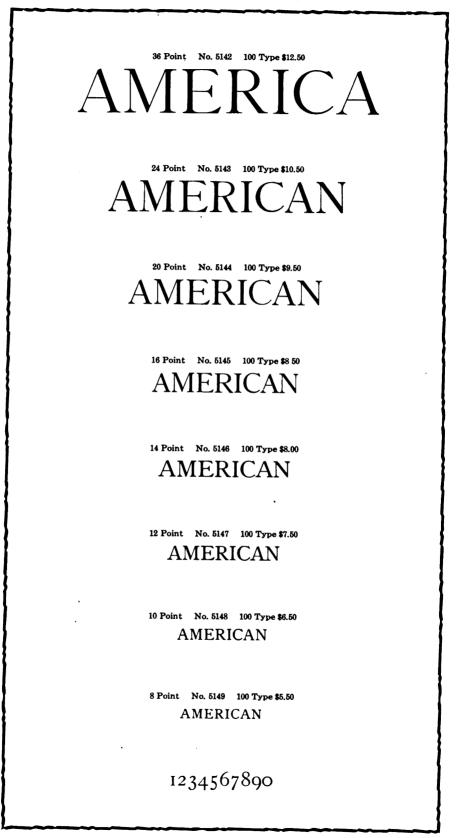
14 Point No. 5155 100 Type \$8.00 AMERICAN

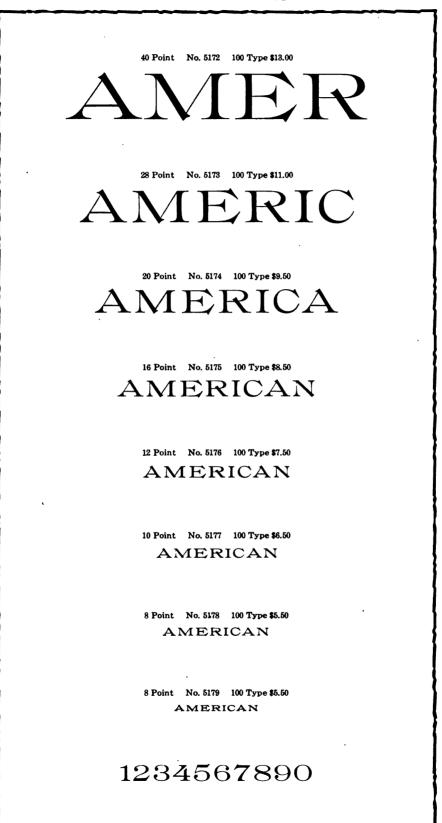
12 Point No. 5156 100 Type \$7.50 AMERICAN

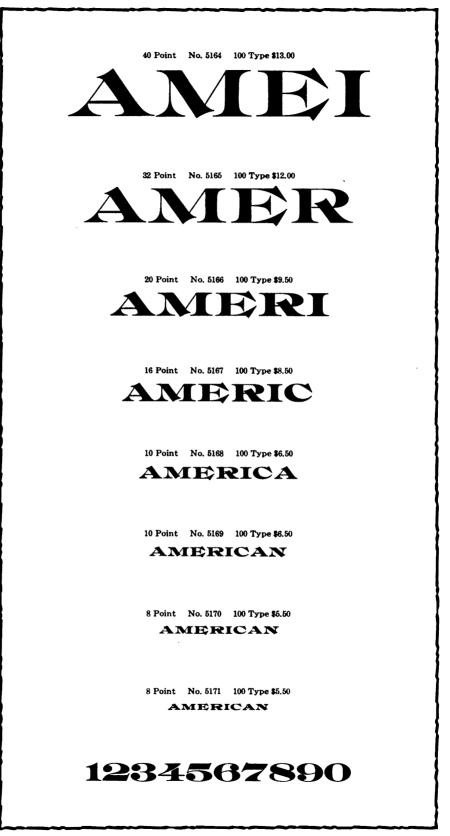
10 Point No. 5157 100 Type \$6.50 AMERICAN

10 Point No. 5158 100 Type \$6.50 AMERICAN

8 Point No. 5159 100 Type \$5.50 AMERICAN









82 Point No. 5181 100 Type \$12.00

28 Point No. 5182 100 Type \$11.00

18 Point No. 5183 100 Type \$9.00

14 Point No. 5184 100 Type \$8.00

AMERICAN

1234567890

24 Point No. 5703 100 Type \$18.40

American

18 Point No. 5704 100 Type \$15.75

American

14 Point No. 5705 100 Type \$14.00 American



AMERICAN

28 Point No. 5357 100 Type \$11.00

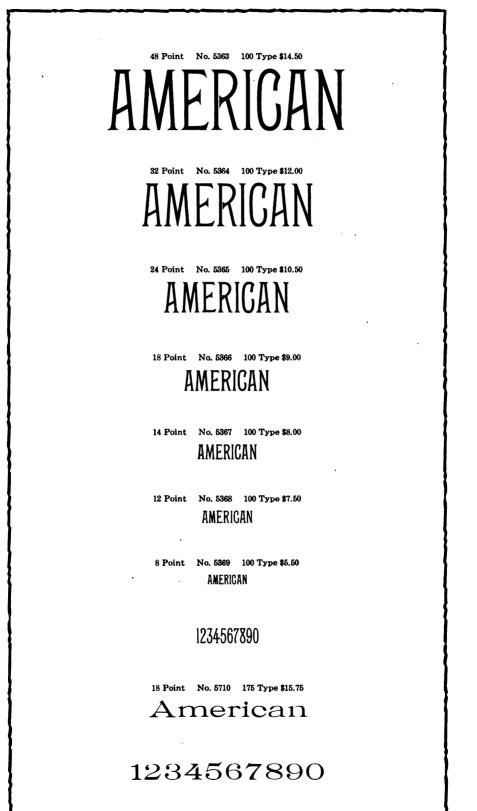
20 Point No. 5358 100 Type (9.50 AMERICAN

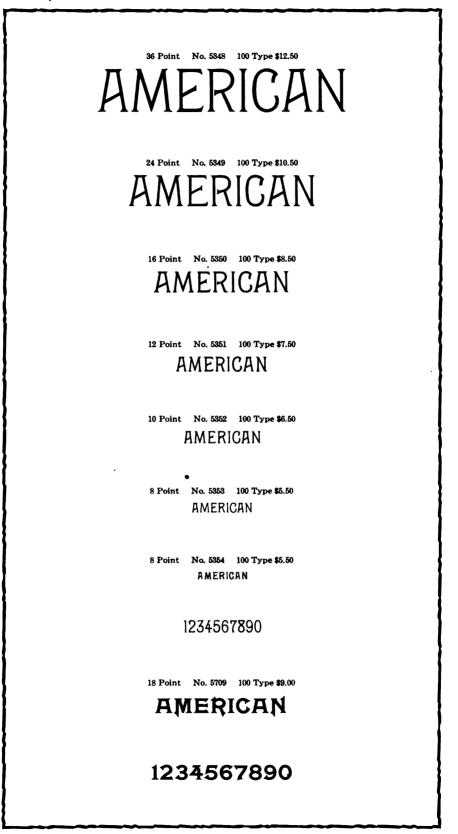
16 Point No. 5859 100 Type \$8.50 AMERICAN

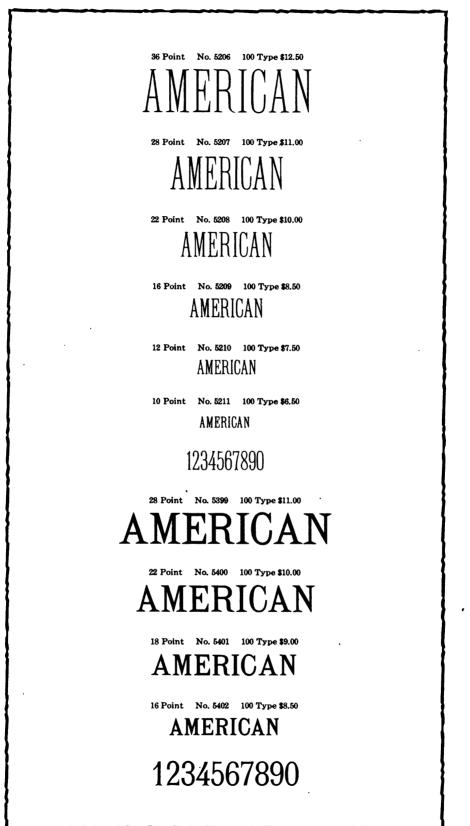
12 Point No. 5360 100 Type \$7.50

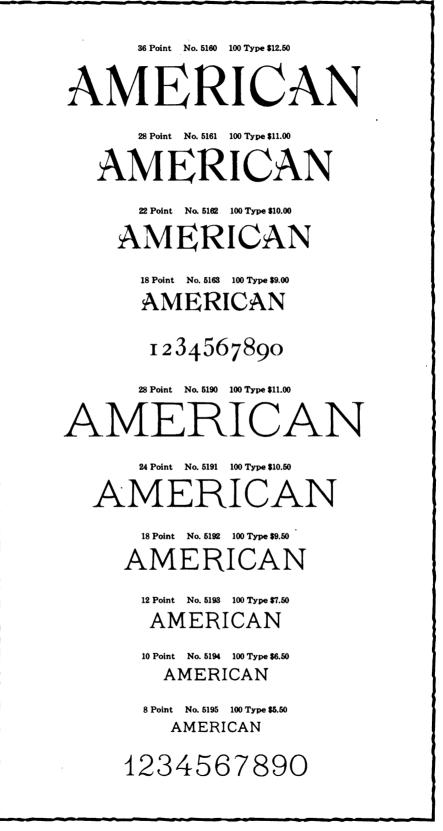
10 Point No. 5361 100 Type \$6.50 AMERICAN

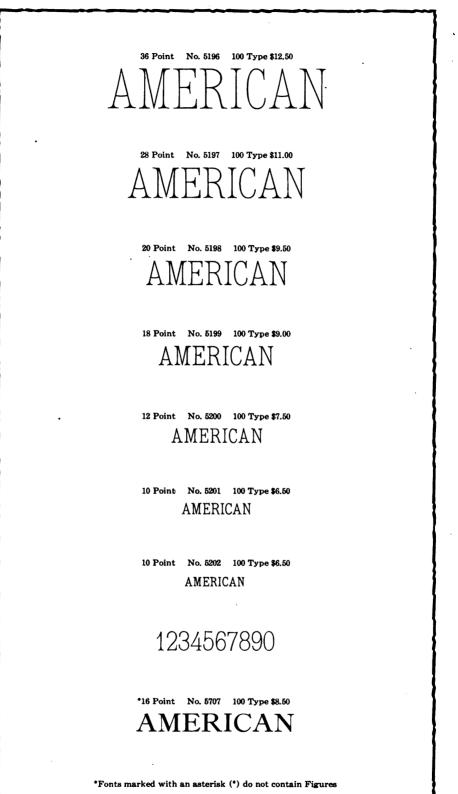
8 Point No. 5362 100 Type \$5.50 AMERICAN











AMERICAN

36 Point No. 5128 100 Type \$12.50

AMERICAN .

24 Point No. 5130 100 Type \$10.50

AMERICAN

20 Point No. 5131 100 Type \$9.50

18 Point No. 5132 100 Type \$9.00

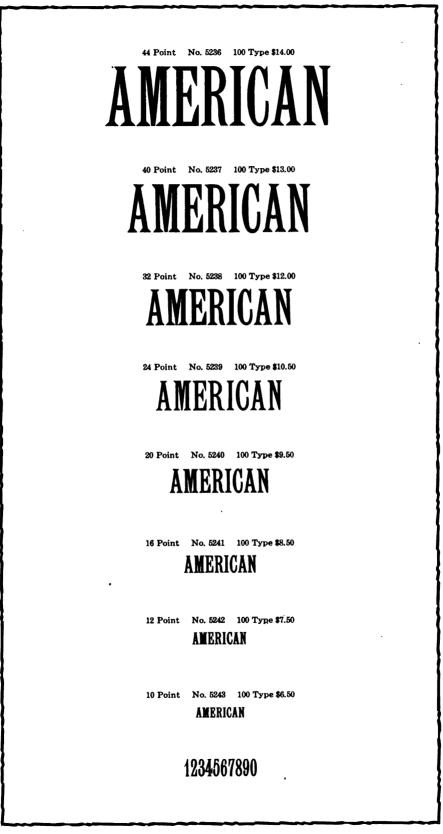
1234567890

48 Point No. 5409 175 Type \$25.40

36 Point No. 5410 175 Type \$21.90

mencan

24 Point No. 5411 175 Type \$18.40



<text><text><text><text><text><text><text><text><text><text>

14 Point No. 5225 100 Type \$8.00

AMERICAN

10 Point No. 5226 100 Type \$6.50

AMERICAN

8 Point No. 5227 100 Type \$5.50 **AMERICAN**

40 Point No. 5228 100 Type \$13.00

AMERC

32 Point No. 5229 100 Type \$12.00

24 Point No. 5230 100 Type \$10.50

18 Point No. 5231 100 Type \$9.00

16 Point No. 5232 100 Type \$8.50

12 Point No. 5233 100 Type \$7.50

10 Point No. 5234 100 Type \$6.50

8 Point No. 5235 100 Type \$5.50 AMERICAN





AMERICAN

18 Point No. 5215 100 Type \$9.00

16 Point No. 5216 100 Type \$8.50

12 Point No. 5217 100 Type \$7.50

10 Point No. 5218 100 Type \$6.50 AMERICAN

8 Point No. 5219 100 Type \$5.50 AMERICAN

32 Point No. 5244 100 Type \$12.00

28 Point No. 5245 100 Type \$11.00



18 Point No. 5247 100 Type \$9.00

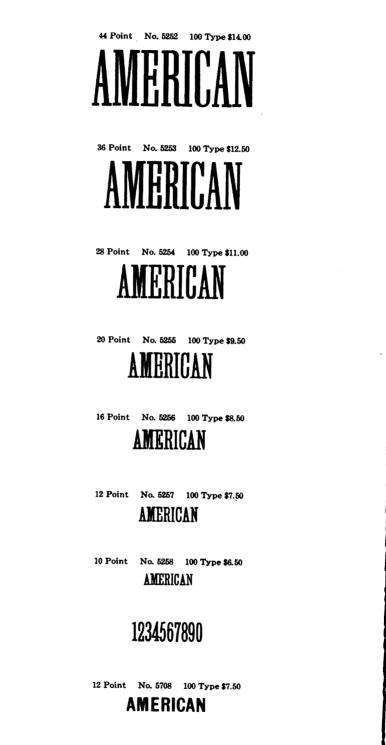
14 Point No. 5248 100 Type \$8.00

12 Point No. 5249 100 Type \$7.50

AMERICAN

10 Point No. 5250 100 Type \$6.50

8 Point No. 5251 100 Type \$5.50 AMERICAN



AMERICAN

28 Point No. 5276 100 Type \$11.00



20 Point No. 5278 100 Type \$9.50

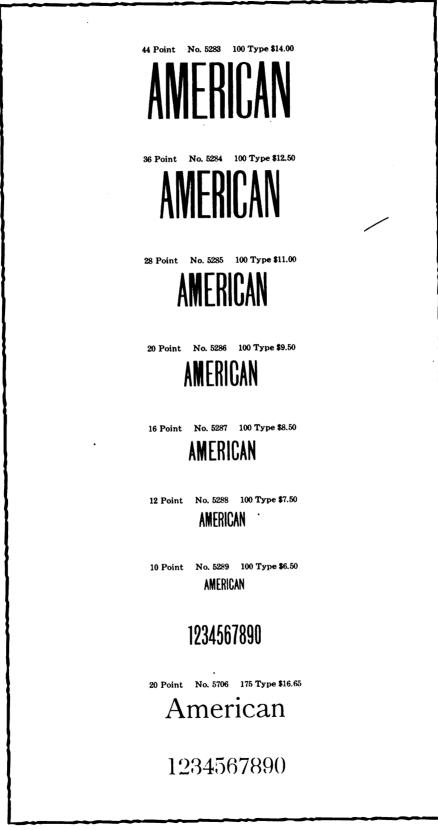
16 Point No. 5279 100 Type \$8.50

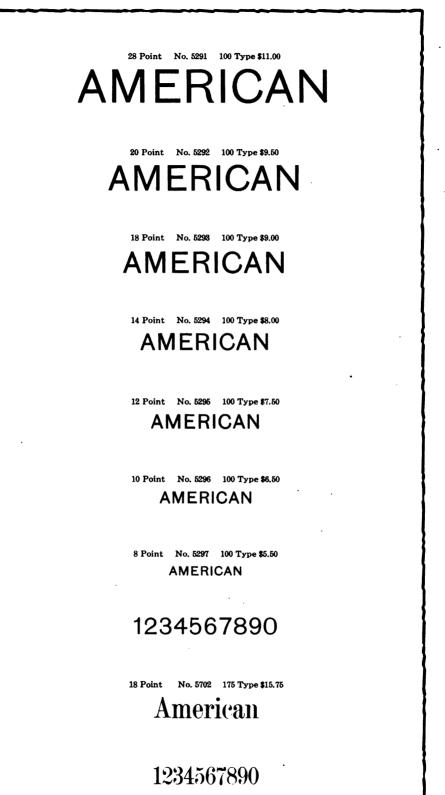
12 Point No. 5280 100 Type \$7.50

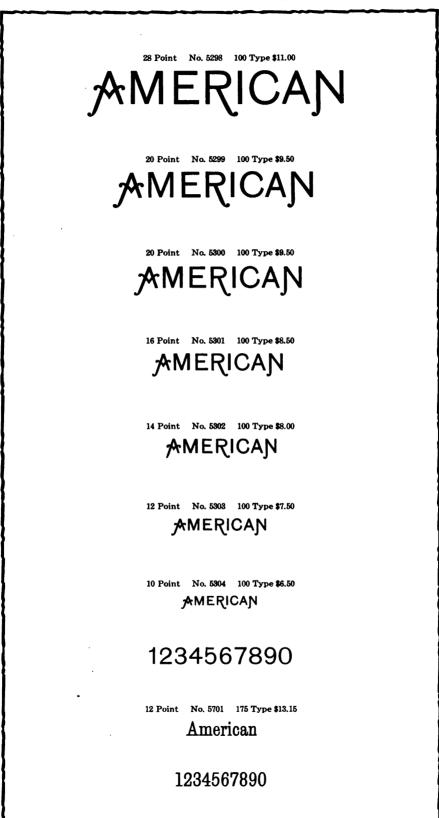
AMERICAN

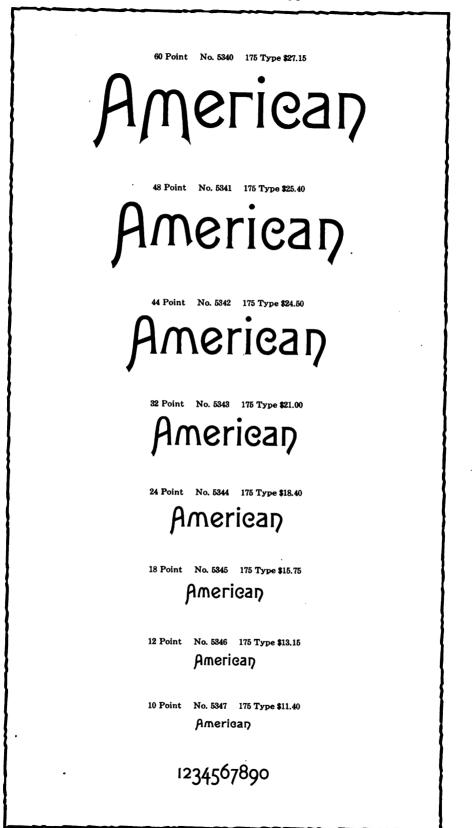
10 Point No. 5281 100 Type \$6.50

8 Point No. 5282 100 Type \$5.50 AMERICAN











40 Point No. 5319 100 Type \$13.00



28 Point No. 5320 100 Type \$11.00

AMERICA

20 Point No. 5321 100 Type \$9.50

16 Point No. 5322 100 Type \$8.50

AMERICAN

12 Point No. 5323 100 Type \$7.50

AMERICAN

1234567890

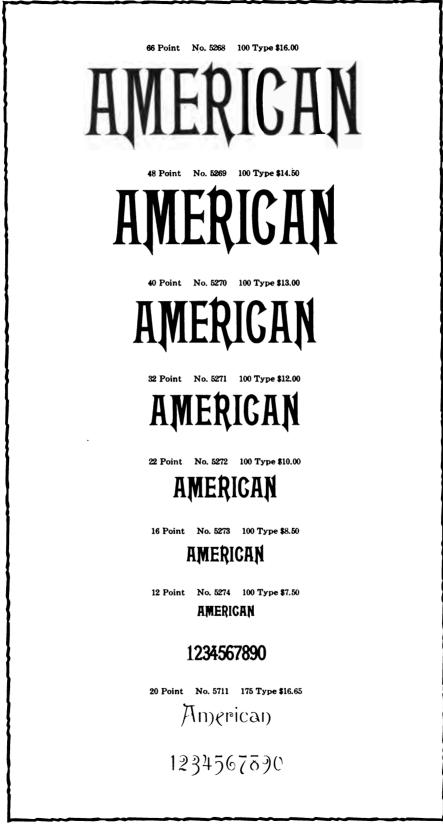
28 Point No. 5203 100 Type \$11.00

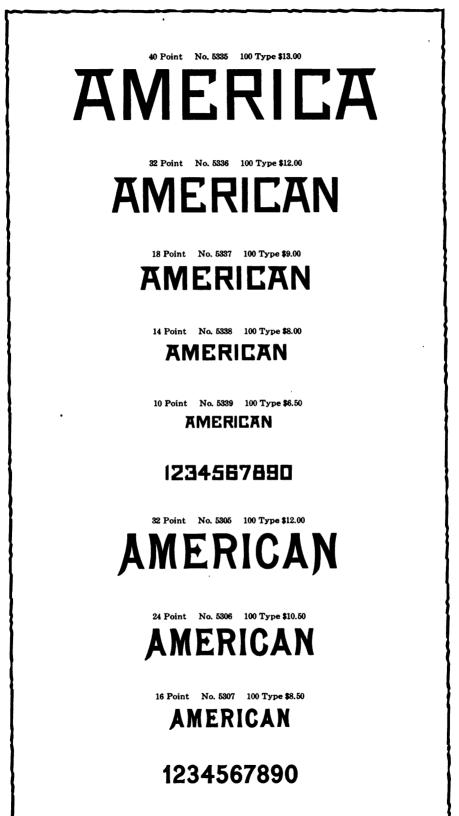
AMERICAN

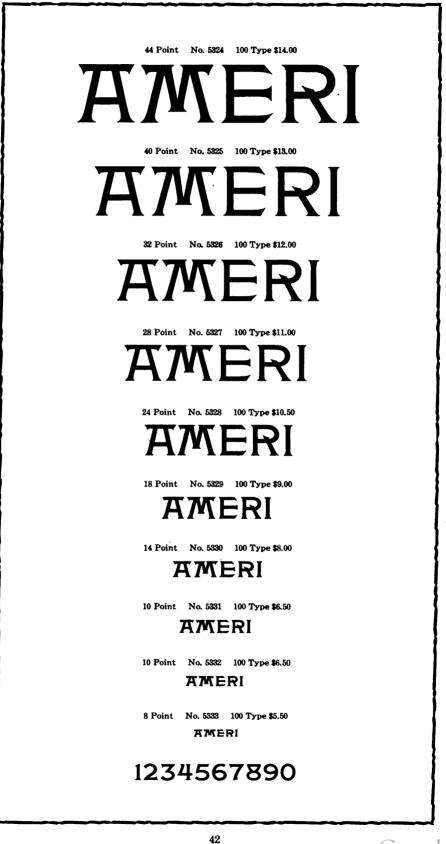
22 Point No. 5204 100 Type \$10.00 AMERICAN

16 Point No. 5205 100 Type \$8.50 AMERICAN

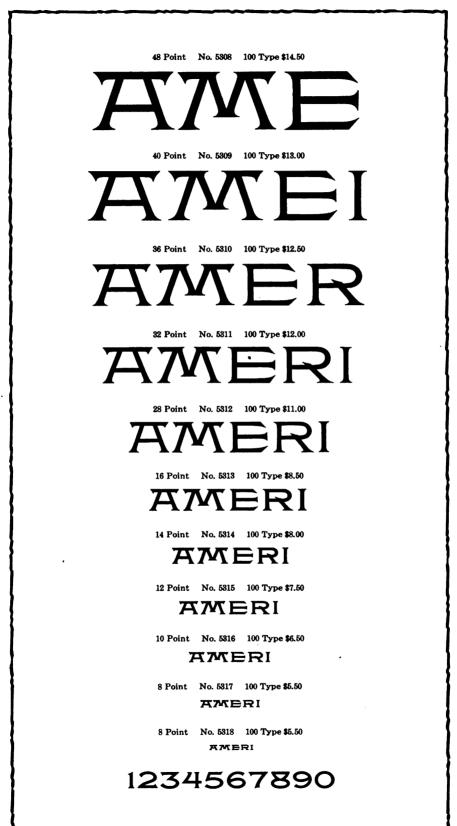
1234567890

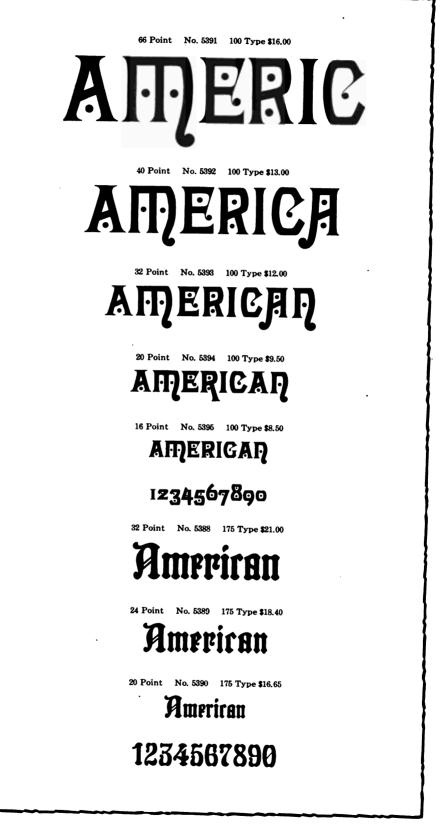


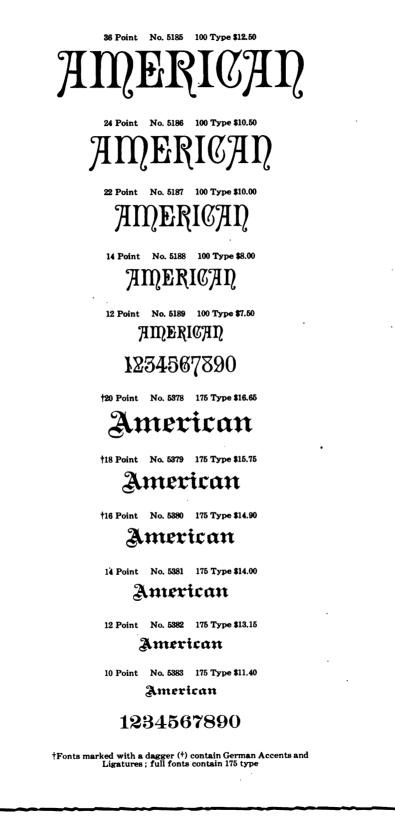


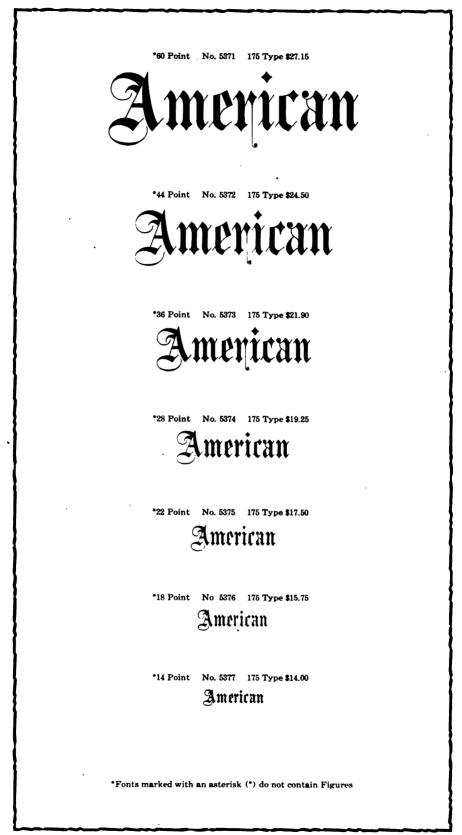


Bookbinders' Brass Type



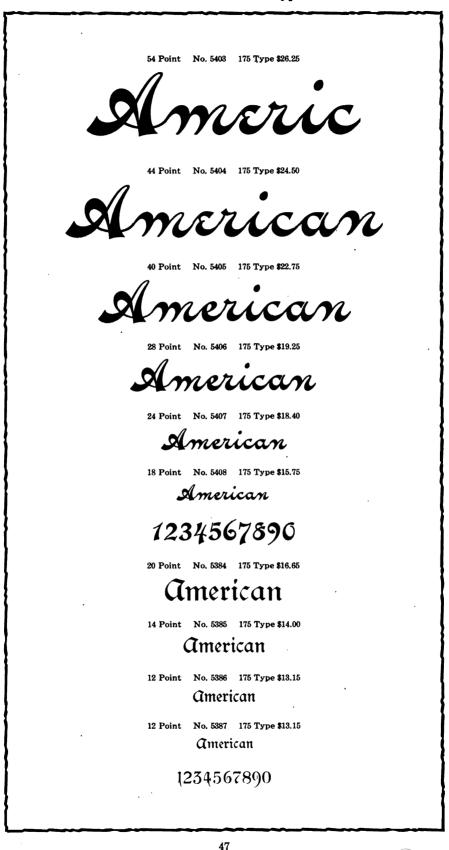


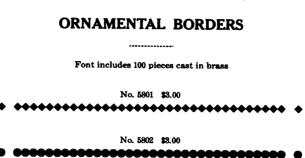




Digitized by Google

Bookbinders' Brass Type





No. 5804 \$3.00

* ****************************

No. 5856 per foot, \$3.00

Cordroadadaaaxordroadaaaaa



No. 5822 \$4.00



No. 5823 \$4.00



No. 5824 \$4.00



No. 5825 \$4.00

* ***************

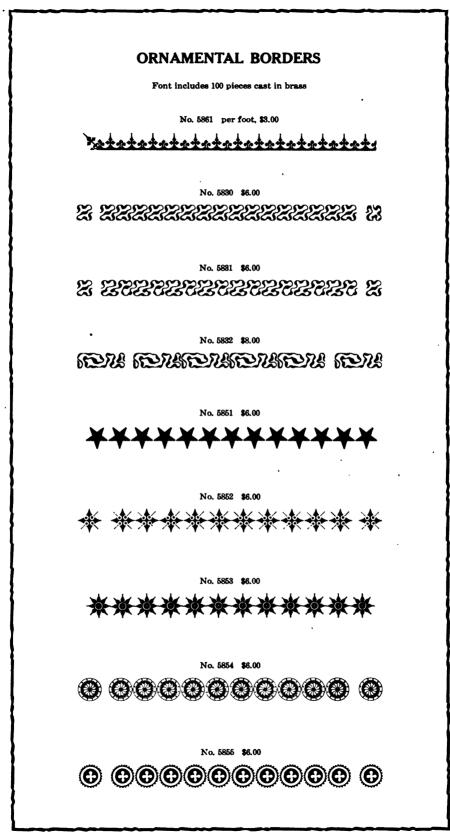
No. 5826 \$4.00

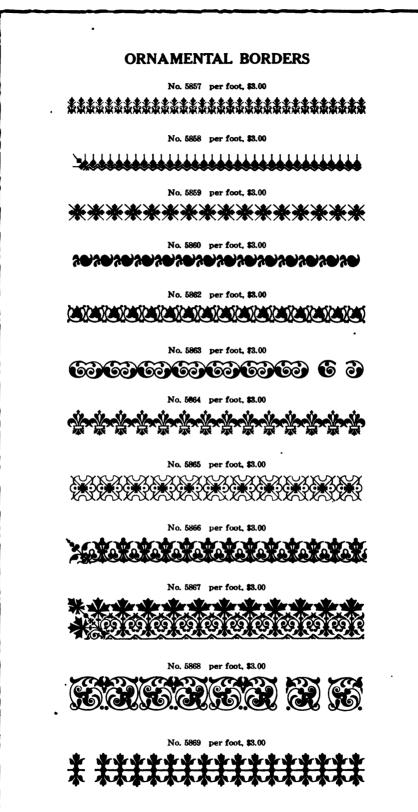
* *******

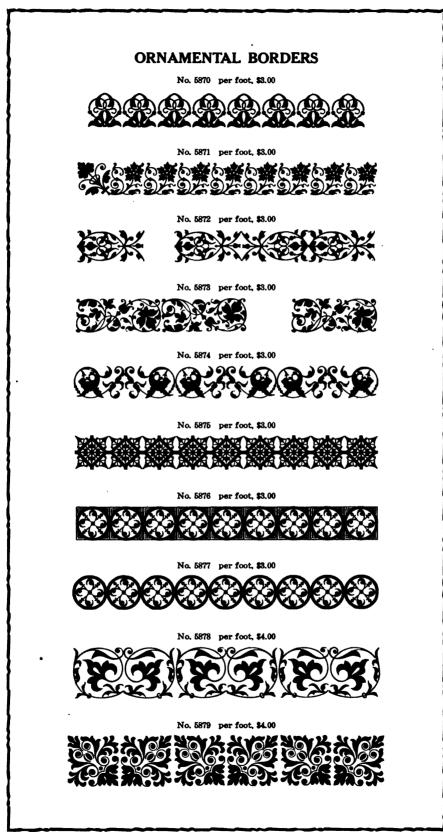
No. 5827 \$4.00'

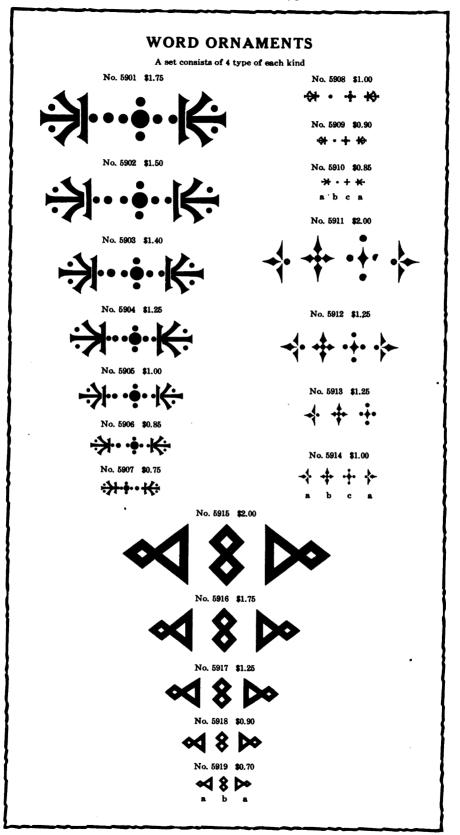
No. 5828 \$4.00

ቀ ቀቀቀቀቀቀቀቀቀቀቀቀቀቀቀቀቀቀቀቀቀቀ

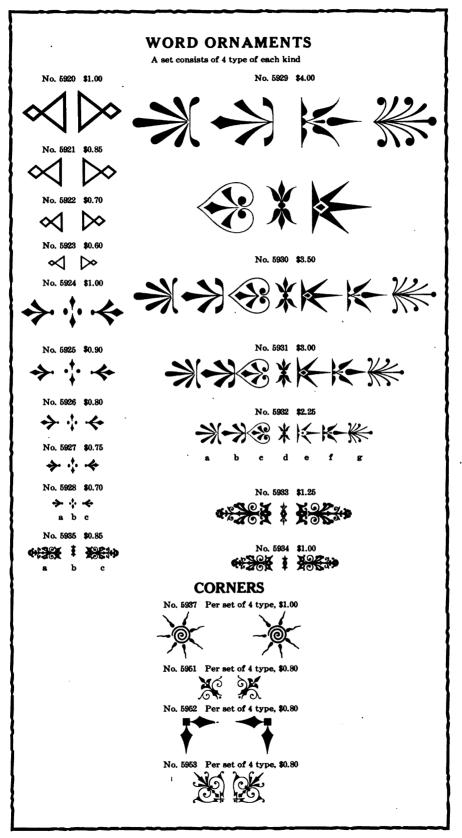


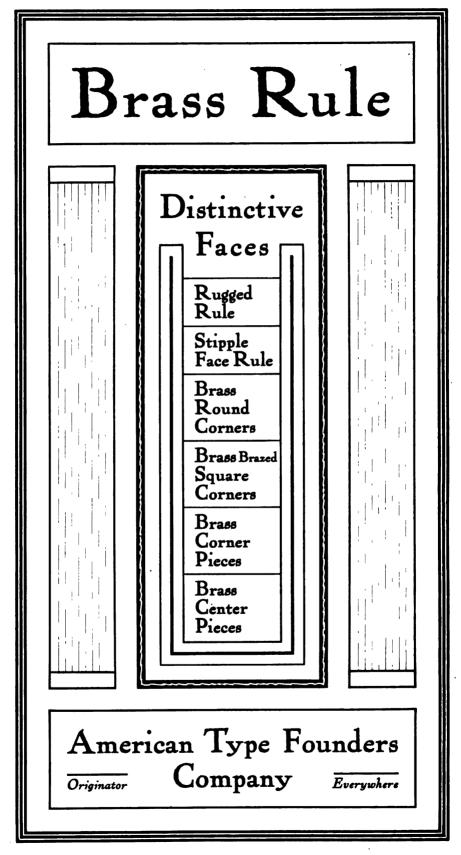






Bookbinders' Brass Type





Prices of Strip Rule

Unless otherwise noted, Brass Rules are made in 24-inch strips.

NO. SODY PER POOT 1212 2 Point \$0 10 1213 8 Point 15 1214 4 Point 20 1216 6 Point 30 1232 2 Point 10 1232 2 Point 10 1223 3 Point 15 1224 4 Point 20 1226 6 Point 30 1282 2 Point 10 1283 8 Point 20 1284 4 Point 20 1285 6 Point 30 1284 4 Point 20 1284 6 Point 30 1281 10 Point 60 12810 10 Point 60 12812 12 Point 60 1283 3 Point 10 1284 4 Point 20 1283 3 Point 10 1284 6 Point 30 12410 10 Point <th></th> <th></th> <th></th>			
1213 3 Point 15 1214 4 Point 20 1216 6 Point 30 1282 2 Point 10 1223 3 Point 15 1224 4 Point 20 1225 6 Point 30 1226 6 Point 30 1226 6 Point 30 1232 2 Point 10 1233 8 Point 15 1234 4 Point 20 1235 6 Point 30 1236 6 Point 30 1238 8 Point 60 12310 10 Point 50 12312 12 Point 60 12318 18 Point 20 1232 2 Point 10 1233 3 Point 15 1244 4 Point 20 1245 6 Point 30 1246 6 Point 30 1241 10 Point 60 1241 12 Point 60 12413 </td <td></td> <td></td> <td></td>			
1214 4 Point 20 1216 6 Point 30 1232 2 Point 10 1223 3 Point 15 1224 4 Point 20 1226 6 Point 30 1226 6 Point 30 1226 6 Point 30 1282 2 Point 10 1283 8 Point 15 1284 4 Point 20 1285 6 Point 30 1286 6 Point 30 1284 4 Point 20 1285 8 Point 40 12810 10 Point 50 12812 12 Point 60 12813 18 Point 90 1282 2 Point 10 1283 3 Point 15 1244 4 Point 20 1245 6 Point 30 1246 6 Point 30 12410 10 Point 60 12412 12 Point 60 12413			
1216 6 Point 30 1232 2 Point 10 1223 3 Point 15 1224 4 Point 20 1226 6 Point 30 1226 6 Point 30 1226 6 Point 30 1226 6 Point 30 1232 2 Point 10 1233 3 Point 15 1234 4 Point 20 1235 6 Point 30 1236 6 Point 30 1238 8 Point 40 12310 10 Point 50 12312 12 Point 60 12318 18 Point 90 1241 4 Point 20 1242 2 Point 10 1243 3 Point 15 1244 4 Point 20 1245 6 Point 30 1246 6 Point 30 1248 8 Point 40 12410 10 Point 50 12412 </td <td></td> <td></td> <td></td>			
1282 2 Point 10 1223 3 Point 15 1224 4 Point 20 1226 6 Point 30 1226 6 Point 30 1226 6 Point 30 1226 6 Point 30 1232 2 Point 10 1233 3 Point 15 1234 4 Point 20 1235 6 Point 30 1236 6 Point 30 1238 8 Point 60 12310 10 Point 60 12312 12 Point 60 12318 18 Point 90 1232 2 Point 10 1232 2 Point 10 1232 2 Point 10 1233 3 Point 15 1244 4 Point 20 1245 6 Point 30 1246 6 Point 50 12410 10 Point 60 12412 12 Point 60 12418			· · · · · · · · · · · · · · · · · · ·
1223 3 Point 15 1224 4 Point 20 1226 6 Point 30 1256 6 Point 30 1232 2 Point 10 1233 8 Point 15 1234 4 Point 20 1235 6 Point 30 1236 6 Point 30 1238 8 Point 40 1238 8 Point 60 12310 10 Point 60 12312 12 Point 60 12313 18 Point 90 12314 19 Point 10 12315 12 Point 10 12318 18 Point 20 1244 4 Point 20 1245 6 Point 30 1246 6 Point 60 12410 10 Point 60 12418 18 Point 90 12418 18 Point 20 12418 18 Point 20 1245 6 Point 30 <td>1216</td> <td>6 Point</td> <td>30</td>	1216	6 Point	30
1224 4 Point 20 1226 6 Point 30 1256 6 Point 30 1232 2 Point 10 1233 8 Point 15 1234 4 Point 20 1235 6 Point 30 1236 6 Point 30 1236 6 Point 30 1238 8 Point 40 12310 10 Point 60 12312 12 Point 60 12318 18 Point 20 1232 2 Point 10 12318 18 Point 20 1244 4 Point 20 1245 8 Point 15 1244 4 Point 20 1245 8 Point 60 12410 10 Point 60 12411 12 Point 60 12412 12 Point 60 12418 18 Point 20 1245 6 Point 30	1232	2 Point	10
1226 6 Point 30 1256 6 Point 30 1282 2 Point 10 1283 8 Point 15 1284 4 Point 20 1285 6 Point 30 1284 4 Point 20 1286 6 Point 30 1286 6 Point 30 1287 10 Point 60 12810 10 Point 60 12818 18 Point 90 1282 2 Point 10 1283 3 Point 15 1244 4 Point 20 1245 6 Point 30 1248 8 Point 60 12410 10 Point 60 12411 12 Point 60 12412 12 Point 60 12418 18 Point 90 12418 18 Point 90 1246 6 Point 30	1223	3 Point	15
1256 6 Point 30 1232 2 Point 10 1233 8 Point 15 1234 4 Point 20 1236 6 Point 30 1238 8 Point 40 1239 10 Point 60 12310 10 Point 60 12312 12 Point 60 12318 18 Point 90 1232 2 Point 10 1232 2 Point 10 1238 3 Point 15 1244 4 Point 20 1245 6 Point 30 1246 6 Point 30 1248 8 Point 40 12410 10 Point 60 12410 10 Point 60 12418 18 Point 90 12418 18 Point 20 1266 6 Point 30	1224	4 Point	20
1282 2 Point 10 1283 8 Point 15 1284 4 Point 20 1286 6 Point 80 1288 8 Point 40 1280 10 Point 50 12810 10 Point 60 12812 12 Point 60 12818 18 Point 20 1282 2 Point 10 1283 3 Point 15 1244 4 Point 20 1246 6 Point 30 12410 10 Point 60 12412 12 Point 60 12418 18 Point 20 12418 18 Point 20 12418 18 Point 20 12418 18 Point 20 1266 6 Point 30	1226	6 Point	30
1233 8 Point 15 1234 4 Point 20 1236 6 Point 30 1238 8 Point 40 1239 8 Point 60 12310 10 Point 60 12312 12 Point 60 12313 18 Point 90 1232 2 Point 10 1233 3 Point 15 1244 4 Point 20 1246 6 Point 30 1248 8 Point 60 12410 10 Point 60 12412 12 Point 60 12418 18 Point 90 12418 18 Point 90 12418 18 Point 90 1266 6 Point 30	1256	6 Point	30
1234 4 Point 20 1236 6 Point 30 1238 8 Point 40 12310 10 Point 50 12312 12 Point 60 12318 18 Point 90 1232 2 Point 10 1232 2 Point 10 1233 3 Point 15 1244 4 Point 20 1245 6 Point 30 1243 8 Point 60 12410 10 Point 50 12412 12 Point 60 12418 18 Point 90 12418 18 Point 20 12418 18 Point 90 12418 18 Point 20 1264 4 Point 20 1266 6 Point 30	1282	2 Point	10
1236 6 Point 30 1238 8 Point 40 12310 10 Point 50 12312 12 Point 60 12312 12 Point 60 12318 18 Point 90 1232 2 Point 10 1233 3 Point 15 1244 4 Point 20 1245 6 Point 30 12410 10 Point 60 12412 12 Point 60 12418 18 Point 90 12418 18 Point 90 12418 18 Point 90	1288	8 Point	15
1238 8 Point 40 12810 10 Point 50 12812 12 Point 60 12312 12 Point 60 12318 18 Point 90 1232 2 Point 10 1233 3 Point 15 1244 4 Point 20 1246 6 Point 30 1248 8 Point 40 12410 10 Point 60 12412 12 Point 60 12418 18 Point 90 12418 18 Point 20 1264 4 Point 20	1284	4 Point	20
12810 10 Point 50 12312 12 Point 60 12318 18 Point 90 12318 18 Point 90 1232 2 Point 10 1232 2 Point 10 1233 3 Point 15 1244 4 Point 20 1246 6 Point 30 1248 8 Point 40 12410 10 Point 60 12412 12 Point 60 12418 18 Point 90 1264 4 Point 20 1264 4 Point 20 1266 6 Point 30	1236	6 Point	30
12312 12 Point 60 12318 18 Point 90 1232 2 Point 10 1232 2 Point 10 1232 2 Point 10 1232 2 Point 10 1233 3 Point 15 1244 4 Point 20 1246 6 Point 30 1248 8 Point 40 12410 10 Point 60 12412 12 Point 60 12418 18 Point 90 1264 4 Point 20 1266 6 Point 30	1238	8 Point	40
12318 18 Point 90 1232 2 Point 10 1233 3 Point 15 1244 4 Point 20 1246 6 Point 30 1248 8 Point 40 12410 10 Point 50 12412 12 Point 60 12418 18 Point 90 12418 18 Point 90 1264 4 Point 20	12810	10 Point	50
12318 18 Point 90 1232 2 Point 10 1233 3 Point 15 1244 4 Point 20 1246 6 Point 30 1248 8 Point 40 12410 10 Point 50 12412 12 Point 60 12418 18 Point 90 12418 18 Point 90 1264 4 Point 20	12312	12 Point	60
1232 2 Point 10 1233 3 Point 15 1244 4 Point 20 1246 6 Point 30 1248 8 Point 40 12410 10 Point 50 12412 12 Point 60 12418 18 Point 90 1264 4 Point 20 1266 6 Point 30			
1233 3 Point 15 1244 4 Point 20 1246 6 Point 30 1248 8 Point 40 12410 10 Point 50 12412 12 Point 60 12418 18 Point 90 12418 6 Point 30	12318	18 Point	90
1233 3 Point 15 1244 4 Point 20 1246 6 Point 30 1248 8 Point 40 12410 10 Point 50 12412 12 Point 60 12418 18 Point 90 12418 6 Point 30			
1244 4 Point 20 1246 6 Point 30 1248 8 Point 40 12410 10 Point 50 12412 12 Point 60 12418 18 Point 90 12418 6 Point 20 1264 4 Point 20 1266 6 Point 30	1232	2 Point	10
1246 6 Point 30 1248 8 Point 40 12410 10 Point 50 12412 12 Point 60 12418 18 Point 90 12418 6 Point 20 1266 6 Point 30	1283	3 Point	15
1248 8 Point 40 12410 10 Point 50 12412 12 Point 60 12418 18 Point 90 1264 4 Point 20 1266 6 Point 30	1244	4 Point	20
12410 10 Point 50 12412 12 Point 60 12418 18 Point 90 1264 4 Point 20 1266 6 Point 30	1246	6 Point	
12412 12 Point 60 12418 18 Point 90 1264 4 Point 20 1266 6 Point 30	1248	8 Point	40
12418 18 Point 90 1264 4 Point 20 1266 6 Point 30	12410	10 Point	50
1264 4 Point 20 1266 6 Point 30	12412	12 Point	60
1264 4 Point 20 1266 6 Point 30			
1266 6 Point 30	12418	18 Point	90
1266 6 Point 30	1264	4 Point	20
12612 12 Point 60	1266		
	12612	12 Point	60

1274	BODY	PER FOOT
	4 Point	\$0 20
1276	6 Point	30
12712	12 Point	60
1286	6 Point	
		80
1806	6 Point	30
1314	4 Point	20
1816	6 Point	80
18112	12 Point	60
13118	18 Point	90
1386	6 Point	
		30
1838	8 Point	40
13310	10 Point	50
18812	12 Point	60
1343	8 Point	15
1344	4 Point	20
1346	6 Point	30
1348	8 Point	40
1348 13410	8 Point	40 50
13410 13412	10 Point 12 Point	50 60
13410	10 Point	50
13410 13412 13418	10 Point 12 Point 18 Point	50 60 90
13410 13412 13418 1356	10 Point 12 Point 18 Point 6 Point	50 60
13410 13412 13418	10 Point 12 Point 18 Point	50 60 90
13410 13412 13418 1356	10 Point 12 Point 18 Point 6 Point	50 60 90 30
13410 13412 13418 1356 1356 1358	10 Point 12 Point 18 Point 6 Point 8 Point	50 60 90 30 40
13410 13412 13418 1356 1356 1358 13510	10 Point 12 Point 18 Point 6 Point 8 Point 10 Point	50 60 90 80 40 50

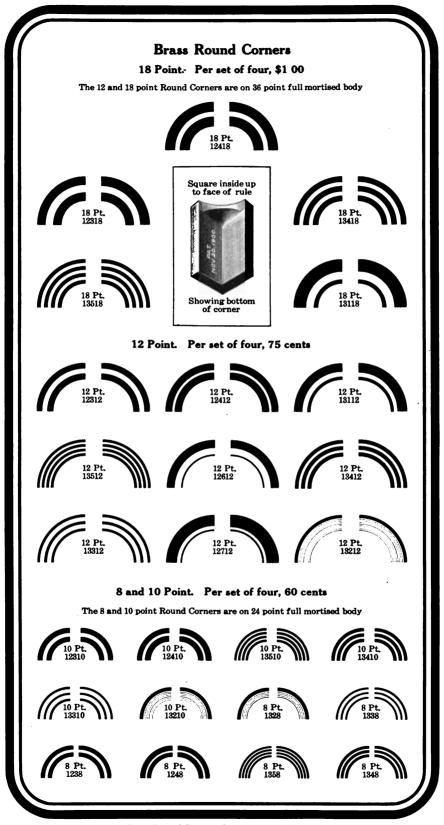
Digitized by Google

N. B. All the rule on this page is shoulderless-flush on body. See display pages

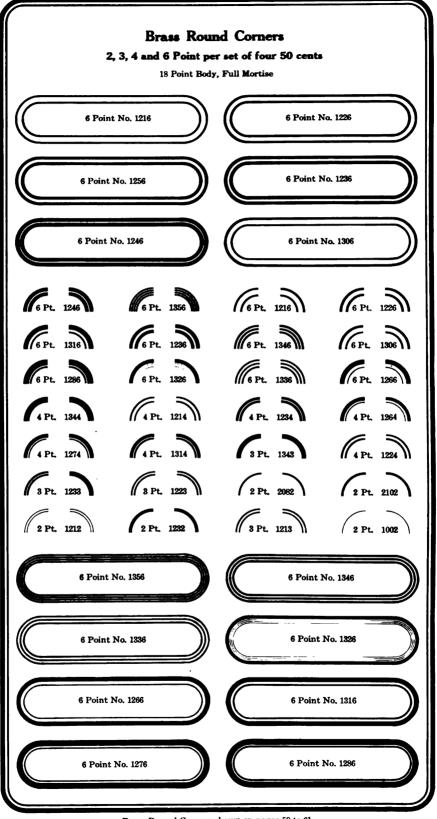
Prices of Strip Rule

Unless otherwise noted, Brass Rules are made in 24-inch strips.

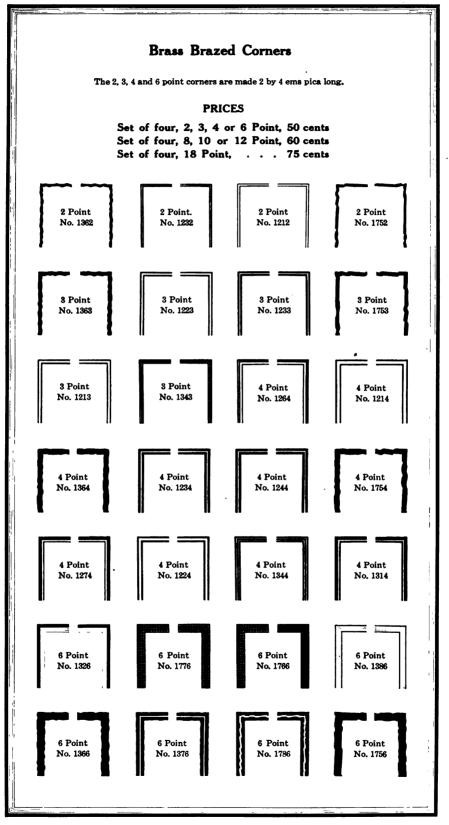
NO-	BODY	PER FOOT	NO.	BODY	PER FOOT
1151	1 Point	\$0.05	1751	1 Point	\$0 05
11515	1 ¹ / ₂ Point	7 ¹ 2	17515	1½ Point	71/2
1152	2 Point	10	1752	2 Point	10
1153	8 Point	15	1758	8 Point	15
1154	4 Point	20	1754	4 Point	20
1155	5 Point	25		4 roint	
11555	5 ¹ 2 Point	27 ¹ /2	1756	6 Point	30
1156	6 Point	30	17512	12 Point	60
1157	7 Point	85			
1158	8 Point	40	1766	6 Point	36
		,	17612	12 Point	72
1159	9 Point	45			
11510	10 Point	50	1776	6 Point	36
			17712	12 Point	72
11511	11 Point	55			
11512	12 Point	60	1786	6 Point	30
			17812	12 Point	60
11518	18 Point	90			
1326	6 Point	30	17818	18 Point	90
1320					
1328	8 Point		1796	6 Point	36
13210	10 Point	50	17912	12 Point	72
		==			
13212	12 Point	60	1361	1 Point	5
1386	6 Point	30	13615	11/2 Point	71/2
1376	6 Point	30	1362	2 Point	10
1378	8 Point	40	1363	3 Point	15
18710	10 Point	50	1364	4 Point	20
			1365	5 Point	25
13712	12 Point	60	1366	6 Point	30
13718	18 Point	90	13612	12 Point	60



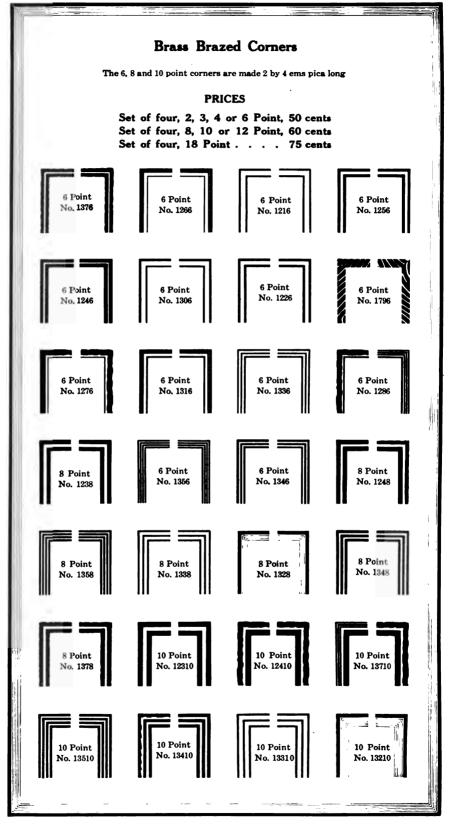
Brass Brazed Corners shown on pages 59 to 61 For prices of Labor-Saving Fonts of Rule see page 82 57



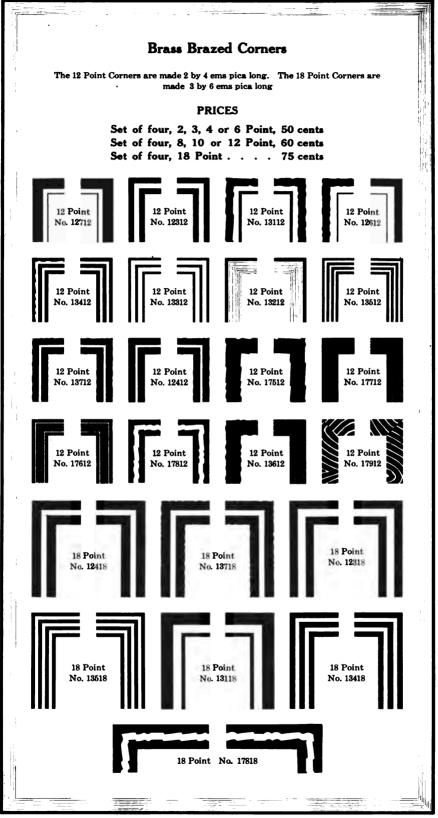
Brass Brazed Corners shown on pages 59 to 61 For prices of Labor-Saving Fonts of Rule see page 82 58



For prices of Labor-Saving Fonts of Rule see page 82

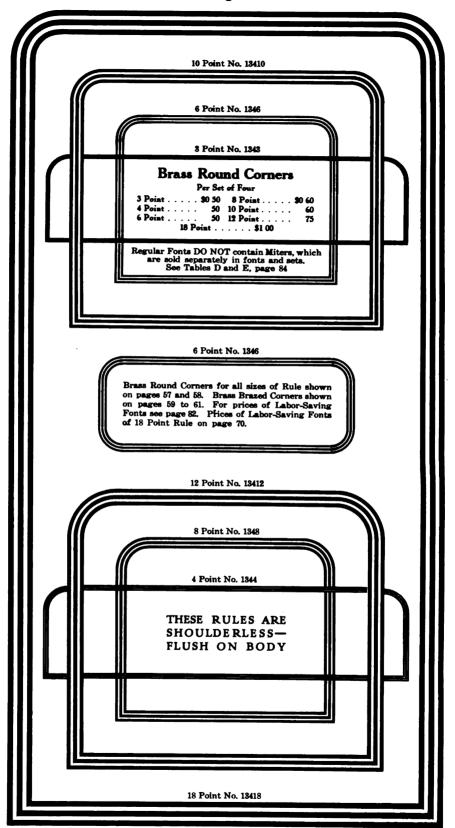


For prices of Labor-Saving Fonts of Rule see page 82

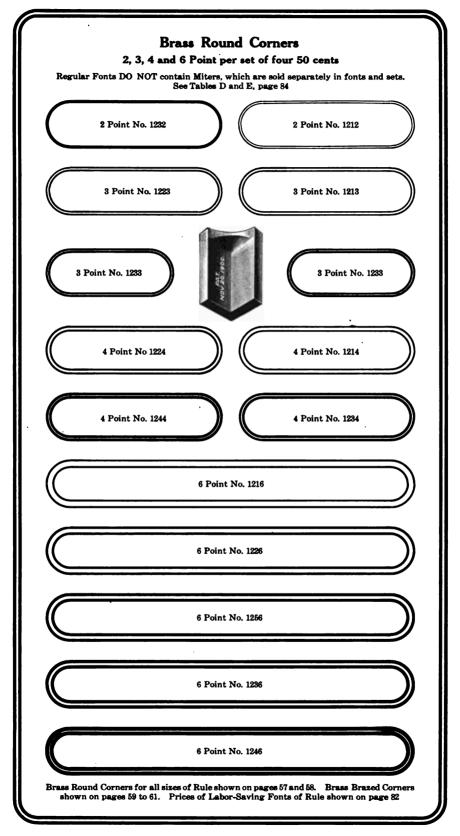


For prices of Labor-Saving Fonts of Rule see page 82

Labor-Saving Brass Rule



Digitized by Google



6 Point No. 1216				
	3 Point No. 1213	4 Point No.	2 Point No. 1212 1214	

Regular Fonts DO NOT contain Miters, which are sold separately in fonts and sets. See Tables D and E, page 84

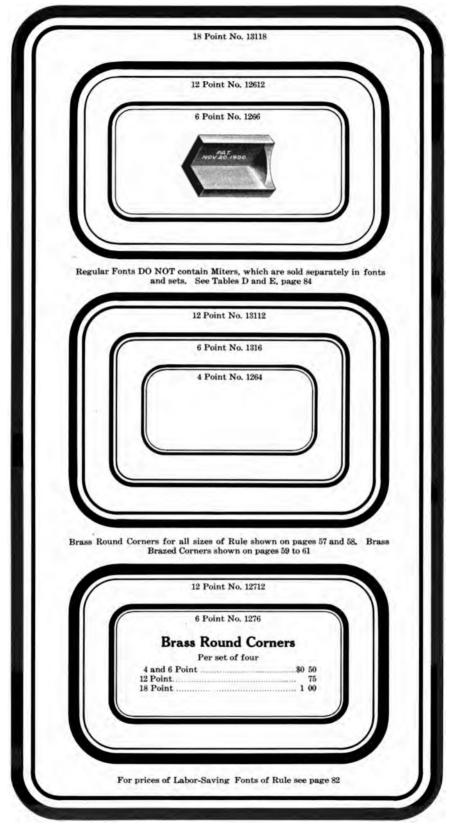
6 Point No. 1226				
2 Point No. 1232	REGULAR FONTS ARE MADE UP WITH- OUT MITERS. ROUND CORNERS ARE SOLD IN SETS AND MITERS IN FONTS OR SETS	3 Point No. 1223		
4 Point No. 1224				

· · · · · · · · · · · · · · · · · · ·		
	6 Point No. 1256	
		1

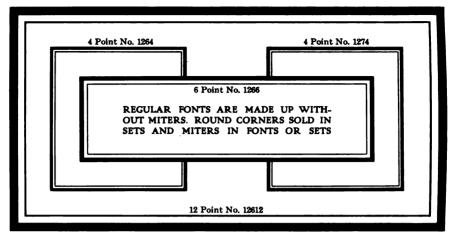
6 Point No. 1236	
4 Point No. 1234	
ALL RULES ON THIS PAGE ARE MADE Shoulderless—flush on body	
8 Point No. 1233	

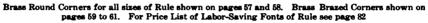
Brass Round Corners for all sizes of Rule shown on opposite page. Brass Brazed Corners shown on pages 59 to 61. Prices of Labor-Saving Fonts of Rule on page 82

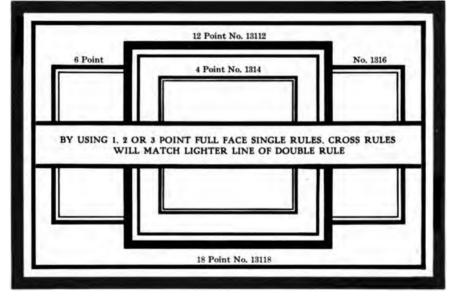
6 Point 1	No. 1246
4 Point	No. 1244
3 Point	No. 1233



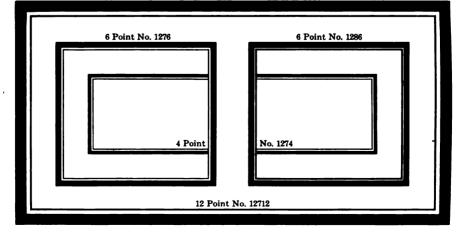
.



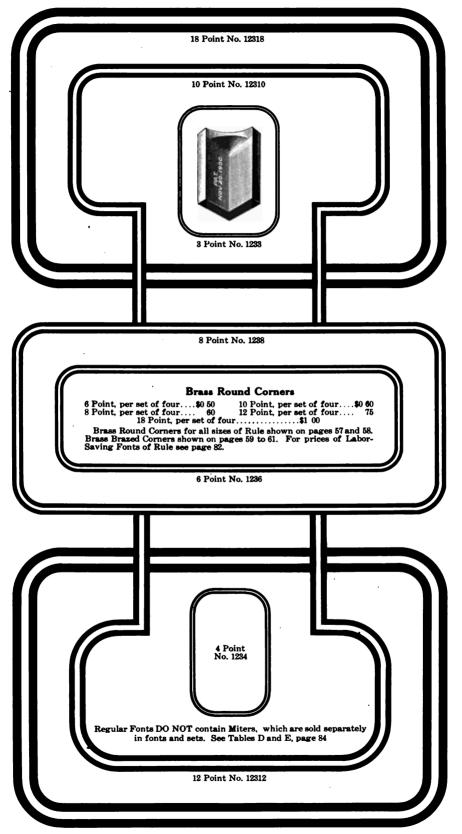


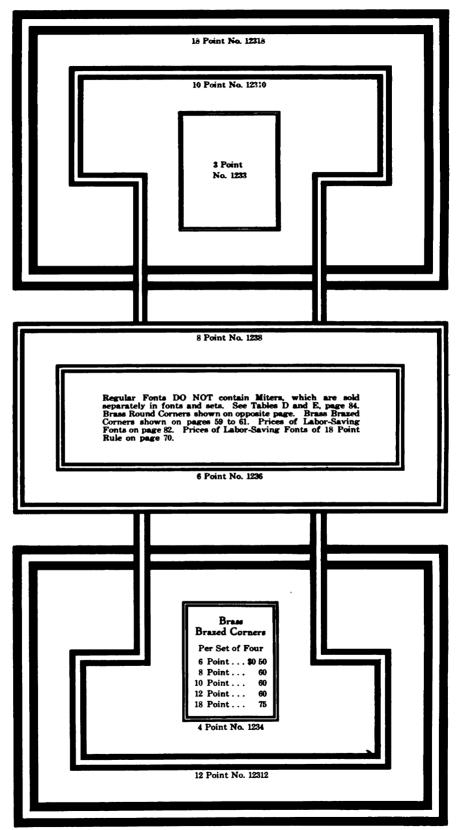


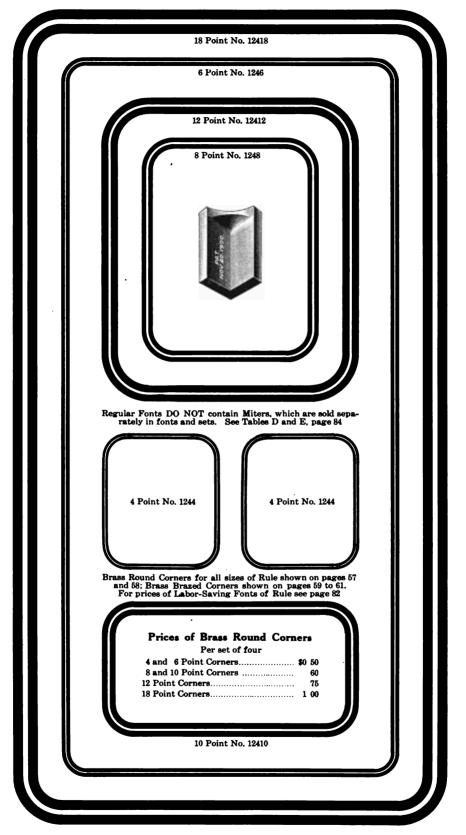
For prices of Labor-Saving Fonts of 18 Point Rule see page 70. Regular Fonts DO NOT contain Miters, which are sold separately in fonts and sets. See Tables D and E, page 84

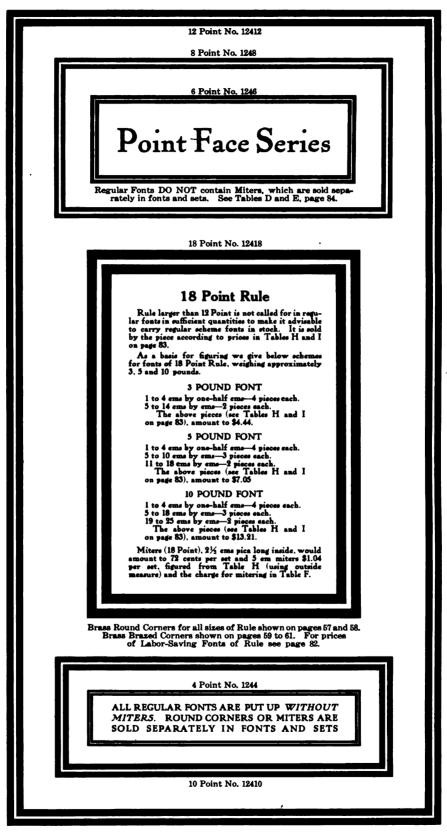


.

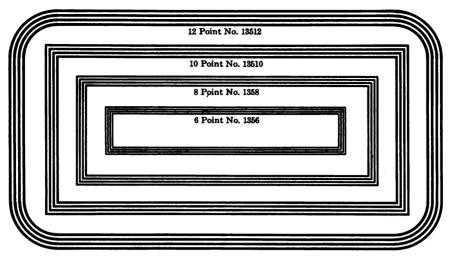




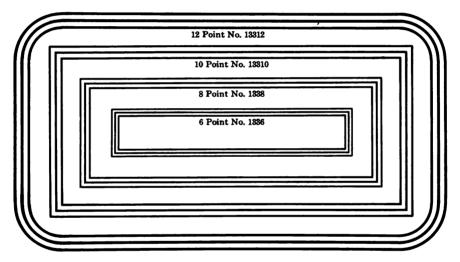




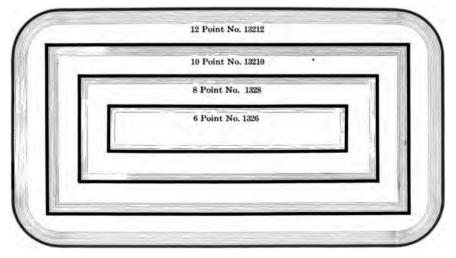
Digitized by Google

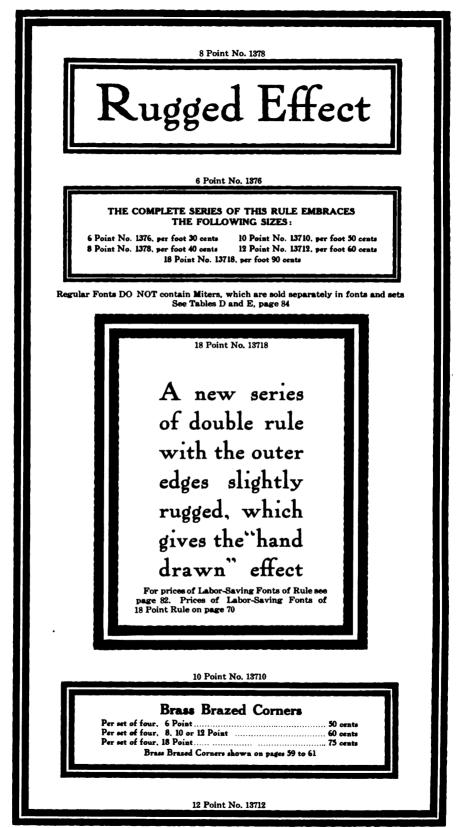


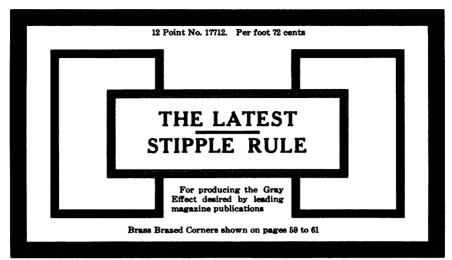
Brass Round Corners for all sizes of Rule shown on pages 57 and 58. Brass Brazed Corners shown on pages 59 to 61. Prices of Labor-Saving Fonts on page 82

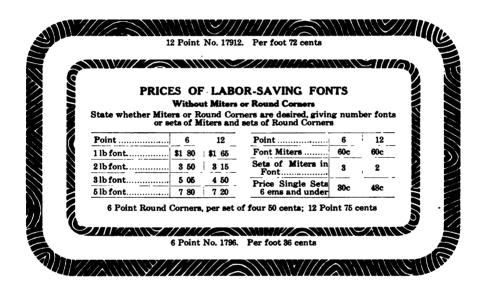


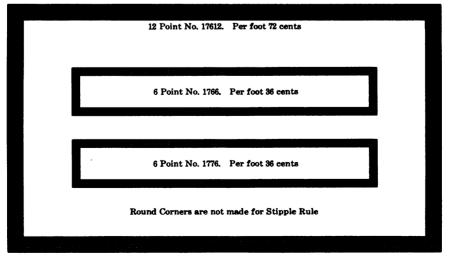
Regular Fonts DO NOT contain Miters, which are sold separately in fonts and sets See Tables D and E on page 84



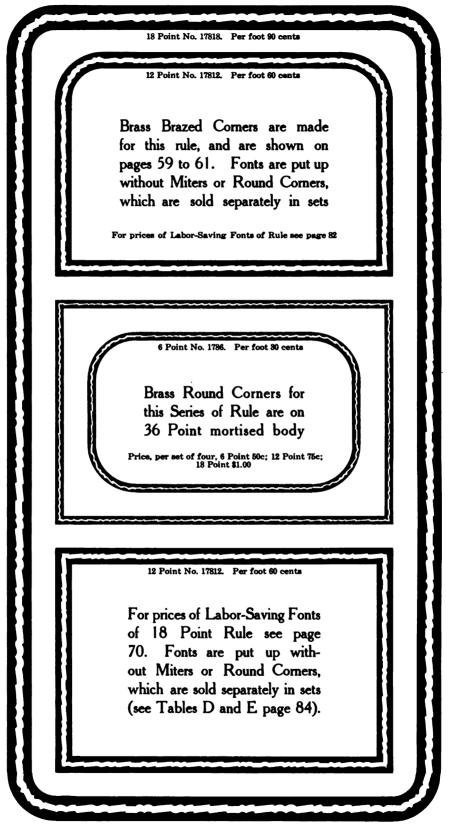


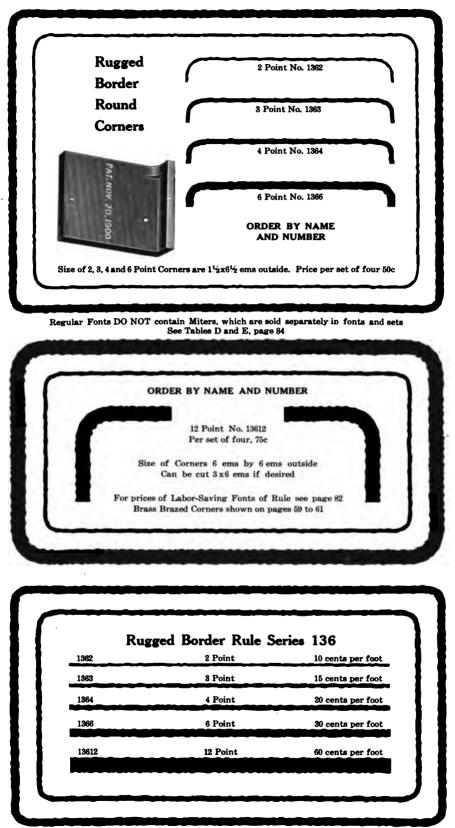


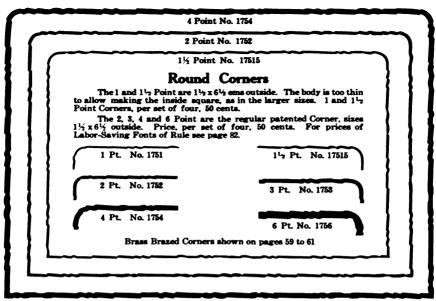








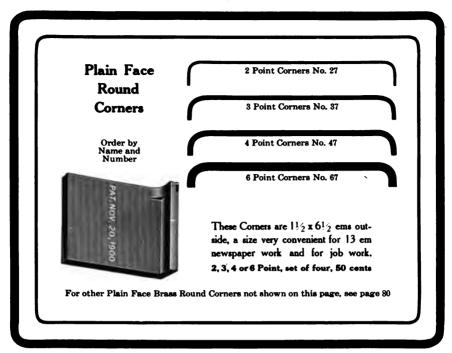




Regular Fonts DO NOT contain Miters, which are sold separately in fonts and sets See Tables D and E, page 84

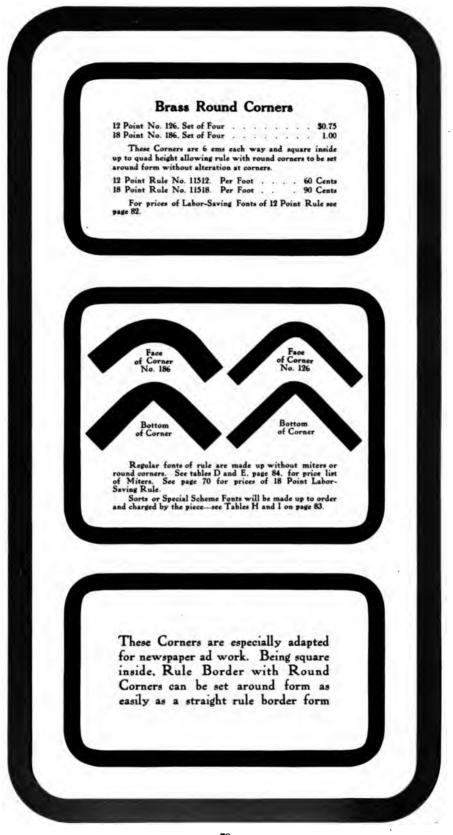


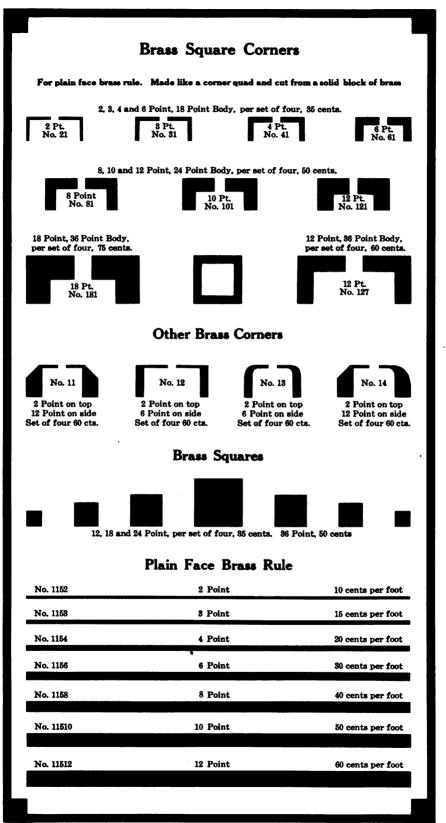
	3 Point No. 1753	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
No. 1751	1 Point No. 1781	5 cents per foot
No. 17515	1½ Point	7 ¹ / ₂ cents per foot
No. 1752	2 Point	10 cents per foot
No. 1753	3 Point	15 cents per foot
No. 1754	4 Point	20 cents per foot
No. 1756	6 Point	30 cents per foot
No. 17512	12 Point	60 cents per foot



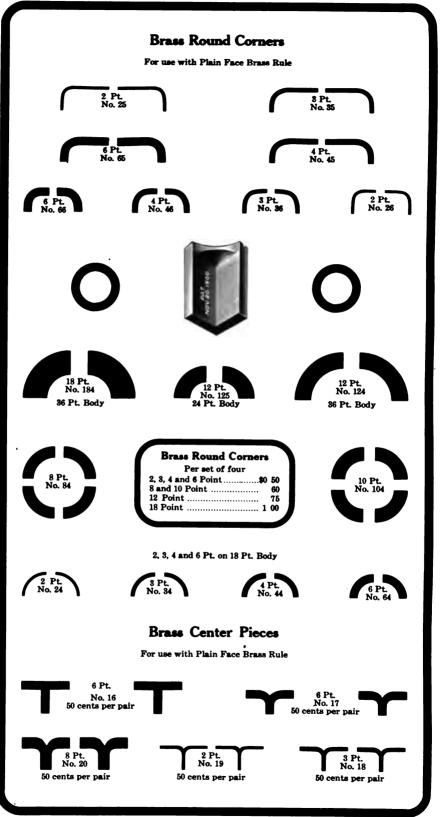


No. 1152	2 Point	10 cents per foot
No. 1153	3 Point	15 cents per foot
No. 1154	4 Point	20 cents per foot
No. 1156	6 Point	30 cents per foot

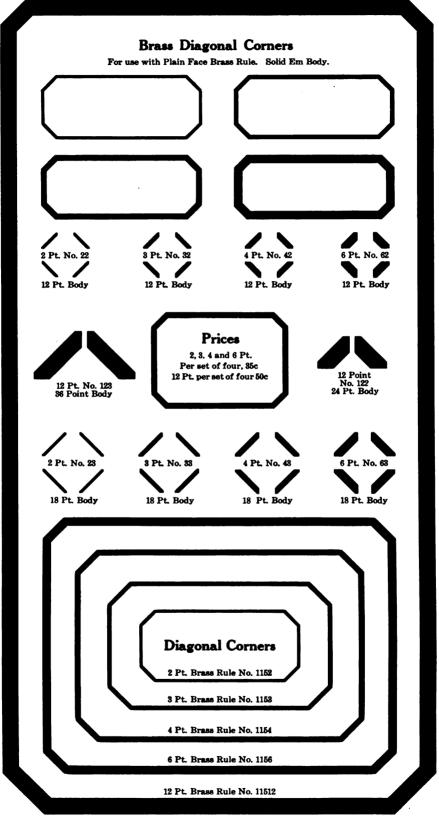




For prices of Labor-Saving Fonts of Rule see page 82



For other Plain Face Brass Round Corners see page 77



For prices of Labor-Saving Fonts of Rule see page 82



Price List of Brass Rule

Strip Rule

These prices are for plain faces only. The reduced prices for quantity apply only on an order for one body and face ordered at one time.

Point 1	11/2	2	8	4	5	51/2	6	7	8	9	10	11	12
1 Foot Price. 5c	7½	10	15	20	25	27 ½	30	35	40	45	50	55	60
No. Feet 200	184	100	67	50	40	87	84	29	25	23	20	19	17
Price 4%c	7%	9½	14¼	19	23¾	26 ¹ %	281/2	33¼	88	42¾	475	521/4	57
No. Feet 400	267	200	134	100	80	73	67	58	50	45	40	37	34
Price 4½c	6¾	9	13½	18	22 1/2	24¾	27	31 ½	86	40½	45	491/2	54
No. Feet 1000	667	500	334	250	196	181	167	143	125	112	100	91	84
Price 4¼c	6%	8½	1234	17	21 34	28%	25 1/2	29¾	34	38¼	42 ½	46¾	51
No. Feet 2000	1334	1000	667	500	400	364	834	286	250	223	200	182	167
Price 4c	6	8	12	16	20	22	24	28	32	36	40	44	48

Labor-Saving Fonts of Brass Rule

Regular Fonts DO NOT contain Miters, which are sold separately in fonts and sets See Tables D and E, page 84

These prices are for plain rule only, and for fonts put up according to our standard schemes. Special scheme fonts, differing from our standard schemes, and sorts will be charged according to prices in Tables H and I.

					1	1			
SIZE FONT	1 Point	14 Point	2 Point	3 Point	4 Point	6 Point	8 Point	10 Point	12 Point
1 Pound	\$ 2 10	\$ 1 95	\$ 1 60	\$ 1 55	\$ 1 55	\$ 1 50	\$ 1 50	\$ 1 50	\$ 1 35
2 Pound	4 00	3 60	3 20	3 00	3 00	2 90	2 90	2 70	2 60
3 Pound	5 70	540	4 50	4 35	4 35	4 20	4 20	4 05	3 75
4 Pound	740	6 80	6 00	5 60	5 60	540	5 40	5 20	5 00
5 Pound	8 75	8 25	7 25	6 75	6 75	6 50	6 50	6 50	6 00
10 Pound	17 00	15 00	13 50	12 50	12 50	12 50	12 50	12 00	11 50
15 Pound	25 50	22 50	20 25	18 75	18 75	18 75	18 75	18 00	17 25
20 Pound	33 00	29 00	26 00	24 00	24 00	23 00	23 00	23 00	22 00
25 Pound	41 25	86 25	32 50	30 00	30 00	28 75	28 75	28 75	27 50
50 Pound	80 00	70 00	62 50	57 50	57 50	55 00	55 00	55 00	52 50
100 Pound	155 00	135 00	120 00	110 00	110 00	105 00	105 00	100 00	100 00
Font of Miters	50 cts	50 cts	50 cts	50 cts	50 cts	50 cts	50 cts	50 cts	50 cts
Number Sets in Font	4	4	4	4	4	3	8	2	2
Single Sets 6 ems and Under.	15 cts	15 cts	15 cts	15 cts	15 cts	25 cts	25 cts	40 cts	40 cts

Fonts of miters contain $2\frac{1}{2}$ and 5 em miters only.

TABLE F

Page Miters and Miters Over 6 Ems

Are sold by the "price per piece" as per Table H and I for the length of rule used plus the following list prices per page or set of miters.

Pages	1 to 51 Pt Per Page	6 to 12 Pt Per Page	14 to 18 Pt Per Page	Over 18 Pt Per Page
1 to 8	12c	14c	16c	20c
9 to 16	11c	13c	15c	19c
17 to 32	10c	12c	14c	18c
Over 32	9c	11c	13c	17c

TABLE K

Space Rule Fonts

Consisting of all faces and bodies from 1 to 12 Point containing an equal number of each length from 1 em pica to 4 ems pica inclusive by $\frac{1}{2}$ ems pica. Fonts weigh approximately, 1 pound.

Body	No.Pieces Each Length	Per Font	Body	No. Pieces Each Length	Per Font
1	90	\$4 50	6	15	\$2 10
1/2	59	3 40	17	18	2 10
2	45	2 85	8	11	2 00
2 3	45 30 22	2 50	' 9 '	10	2 00
4	22	2 30	10	9	1 90
5	18	2 25	11	8	1 80
51.,	16	2 15	12	7	1 70

For sorts of space rule see Table H.

Cut Rule

Cut Rule includes the following which are charged as noted:

Sorts of Brass Rule	
Special Scheme For	nts
Advertising Rules.	
Cross Rules	
Sorts of Space Rule	Table H
Head Rules	
Deeb Rules	Tables H and L plus 5 cents

Column Rules, Table I, plus the following charges for notching: Each notch over to allow for foot slug, 2c extra. Each notch under to allow for brass reglet.

Each note under to anow for brass regiet, 5c extra. Each lug for perfecting press chases, 10c extra. Miters over 6 ems and Page Rules, Tables H and 1, plus charges in Table F.

TABLE H

Price per 100 pieces. More or less at same rate.

Ems Pica	1 Pt	.	1½ Pt.	1	2 Pt.	1	3 Pt.	1	4 ?t.	1	5 Pt.	E 1	1½ Pt.	1	6 Pt.		7 ?t.	1	8 Pt.		9 ?t.		10 Pt.		11 ?t.		12 Pt.	ļ	18 Pt
	\$0 G	0	\$ 0 70	\$0	70	\$0	90	\$1	10	;\$1	20	\$1	30	\$1	40	\$1	60	\$1	80	\$1	90	\$2	00	\$2	10	\$2	20	\$ 4	40
1/2	6	0	70	1	80	1	00	1	20	1	40	1	50	1	60	1	90	2	10	2	30	, 2	40	2	50	2	70	4	45
	7	0	80	1	90	1	10	1	40	1	60	1	70	1	80	2	20	2	40	2	60	2	80	2	90	3	10	18	50
1/2	7	0	80		90	1	20	1	50	1	80	1	90	2	00	2	40	2	70	2	90	3	10	8	30	3	40	ŧ	55
	8	0	90	1	00	1	30	1	70	2	00	2	10	2	20	2	60	2	90	8	20	8	40	8	70	3	90	•	60
¥	8	0 1	90	1	00	1	40	1	80	2	20	2	30	2	40	2	80	3	20	8	50	8	80	4	10	4	30	• 6	65
	8	0	1 00	1	10	1	50	1	90	2	40	2	60	2	70	3	10	8	50	3	80	4	10	4	50	4	80	; 7	7 0
14 & 5	9	0	1 10	1	80	1	70	2	10	2	70	3	00	3	20	3	60	- 4	00	4	40	4	80	5	20	5	60	្ទ	9 0
½ & 6	10	0 1	1 20	1	40	1	90	2	40	3	00	3	30	3	60	4	10	4	60	5	00	5	50	5	90	6	30	10	0 0
5 & 7	10	0	1 30	11	60	2	10	2	70	3	30	`3	70	4	00	4	60	5	20	5	70	6	20	• 6	60	17	00	11	1 (
1/2 & 8	11	0 '	1 40	1	70	2	30	8	00	8	60	- 4	10	4	50	5	20	5	80	6	30	6	90	7	30	7	70	12	2 (
1/2 & 9	12	0'	1 50	1	90	: 2	50	3	30	4	00	. 4	40	4	90	5	70	. 6	40	7	00	7	60	8	10	8	50	18	8 (
1/2 & 10	12	0.	1 60	2	00	2	70						90						00	17	70	8	30	8	70	9	50	14	4 (

Ems	In.	1 Pt.	1½ Pt.	2 Pt.	3 Pt.	4 Pt.	5 Pt.	5½ Pt.	6 Pt.	7 Pt.	8 Pt.	9 Pt.	10 Pt.	11 Pt.	12 Pt.	18 Pt.
10½ to 12		1½	1%	2¼	3	4	5	5½	6	7	. 8	8½	91/2	10½	11	17
12½ to 15		1%	2	21⁄2	: 4	5	6	6½	7½	81/2	9½	101⁄5	111/2	121/2	13½	21
15½ to 18		2	21/2	: 3	41⁄2	5½	7	752	8½	10	11	121/2	131/2	15	16	25
$18\frac{1}{2}$ to 21		. 2	8	31⁄2	5	6½	8	9	10	111/2	18	141/2	16	171/2	181⁄4	29
21½ to 24		21/4	3	4	5½	7½	9	10	11	13	14½	16	18	191/2	21	- 35
24 ½ to 27		2½	31/2	41/2	6½	8	10		121/2	141/2	16	18	20	22	23 1/2	- 36
27½ to 30		21/2	4	5	7	9	11		13½	16	18	20	22	231/2	26	40
90½ to 33		2¾	4	5½	7½	10	12	131/2	15	171/2	19½	22	24	26 1/2	281/2	- 44
83½ to 36		8	4½	6	8	101/2	13	14½	16	18½	21	231/2	26	281/2	31	48
66½ to 42		4	5	7	10	13	16	17	19	22	25	28	31	84	36	5
12½ to 48		4	6	8	11	14	18	19	21	25	28	81	35	38	41	6
18½ to 54	. 9	5	7	8	12	16	20	22	24	28	31	35	39	43	46	70
54½ to 60	. 10	5	7	9	13	18	22 '	24	26	31	35	39	43	47	51	7
50½ to 66	. 11	6	8	10	15	19	24	26	29	34	88	48	47	, 52	56	8
36½ to 72		6	8	11	16	21	26	28	31	36	41	46	51	56	61	92
72½ to 78		6	9	12	17	23	28	31	34	39	45	50	56	61	66	100
18½ to 84		7	10	13	18	24	30	33	36	42	48	54	; 60	66	71	10
341½ to 90		7	10	13	20	26	32	36	89	45	51	58	64	, 70	76	11
90½ to 96	. 16	8	11	14	21	28	34	38	41	48	55	61	68	75	81	122
6½ to 102	. 17	8	12	15	22	29	36	41	44	51	58	65	72	79	86	18
2½ to 108	. 18	8	12	16	23	31	38	43	46	54	61	69	76	84	91	18
18½ to 114	. 19	9	18	17	25	33	41	46	49	57	65	73	81	89	96	14
14½ to 120		9	' 18	18	26	34	43	48	51	60	68	76	85	93	101	15
20½ to 126	. 21	10	14	18	27	36	45	50	54	63	71	80	89	98	106	16
26½ to 132	. 22	' 10	15	19	28	38	47	52	56	66	75	84	93	102	111	16
21/2 to 138		10	15	20	30	39	49	54	59	69	78	88	97	107	116	17
81½ to 144		11	16	21	31	41	51	56	61	71	81	: 91	101	111	121	18
ft. Strip	. 24	10	15	20	30	40	50	55	60	70	80	90	100	110	120	18
4½ to 150	. 25	1	1				1	1	64	74	85	95	106	116	126	
50 ¹ / ₂ to 156	. 26							1	67	77	88	99	110	120	131	
56½ to 162	. 27				1			1	69	80		103	114	125	136	
21/2 to 168			1						71	88		106	118		141	

TABLE I

Price per Piece in cents and fractions.

Quantity Discounts on Cut Rule

The prices in Tables H and I are subject to the following quantity discounts in addition to regular discounts, if order for rule of one body and face ordered at one time equals or exceeds (exclusive of notching charges):

\$10 00	The quantity discount is	5 per cent.	\$50 00	The quantity discount is	15 per cent.
\$20 00	The quantity discount is	10 per cent.	\$100 00	The quantity discount is	20 per cent.

This discount to be deducted before the regular discount on brass rule. Notching charges are NOT subject to the Quantity discount, but are subject to the regular discount.

Die Cut Brass Dashes

Nos. 201 to 242 and 268 to 297, any length for news columns not exceeding 15 ems, 10 cents each. Nos. 243 to 254, 15 cents each.

No. 201	10 cents	No. 202	10 cents
No. 208	10 cents	No. 204	10 cents
No. 205	10 cents	No. 206	10 cents
No. 207	10 cents	No. 208	10 cents
No. 209	10 cents	No. 210	10 cents
No. 211	10 cents	No. 212	10 cents
No. 213	10 cents	No. 214	
No. 215	10 cents	No. 216	10 cents
No. 217	10 cents	No. 218	10 cents
No. 219	10 cents	No. 220	10 cents
No. 221	10 cents	No. 222	10 cents
No. 223	10 cents	No. 224	10 cents
No. 225	10 cents	No. 226	10 cents
No. 227	10 cents	No. 228	10 cents
No. 229	10 cents	No. 230	
No. 231	10 cents	No. 232	10 cents
No. 233	10 cents	No. 234	10 cents
No. 285	10 cents	No. 236	10 cents
No. 287	10 cents	No. 238	10 cents
No. 239	10 cents	No. 240	10 cents
No. 241	10 cents	No. 242	10 cents
No. 269	10 cents	No. 268	10 cents
No. 271	10 cents	No. 270	10 cents
No. 281	10 cents	No. 274	10 cents
No. 287	10 cents	No. 282	10 cents
No. 289	10 cents	No. 284	10 cents
No. 291	10 cents	No. 296	_ 10 cents
No. 298	10 cents	No. 288	10 cents
No. 295	10 cents	No. 290	10 cents
No. 296	10 cents	No. 292	10 cents
No. 297	10 cents	No. 294	10 cents
			-

IADLE U

Fonts of mitters are put up at the following prices, containing the number of sets as noted — A "set" of mitters consists of 4 right and 4 left mitters.

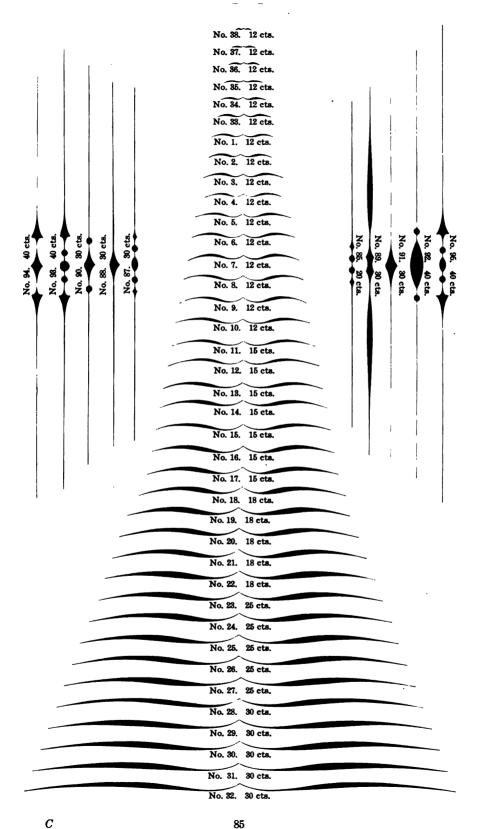
	No. Sets			1	No. Sets		1
Point	2½ ems	5 ems	Price	Point	2½ ems	5 ems	Price
1	2	2	\$0 50 50 50 50 50 50 50 50 50	6	2	1	\$0 50
11/1	2	2	50	7	2	1	\$0 50 50 50 50 50 50 50 50
2	2	2	50	8	2	1	50
8	2	2	50	9	1	1	50
4	2	2	50	10	1	1	50
5	2	1	50	11	1	1	50
51/2	2	1	50	12	1	1	50

TA	BL	ΕE		
	-	-	-	

Miters will be sold in single sets from 1 to 6 ems in length at the following prices per set (4 each right and left).

Point	Price per set	Point	Price per set	Point	Price per set
1	\$0 15	5	\$0 25	9	\$0 40
11/2	15	51/2	25	10	40
2	15	6	25	11	40
8	15	7	25	12	40
4	15	8	25		

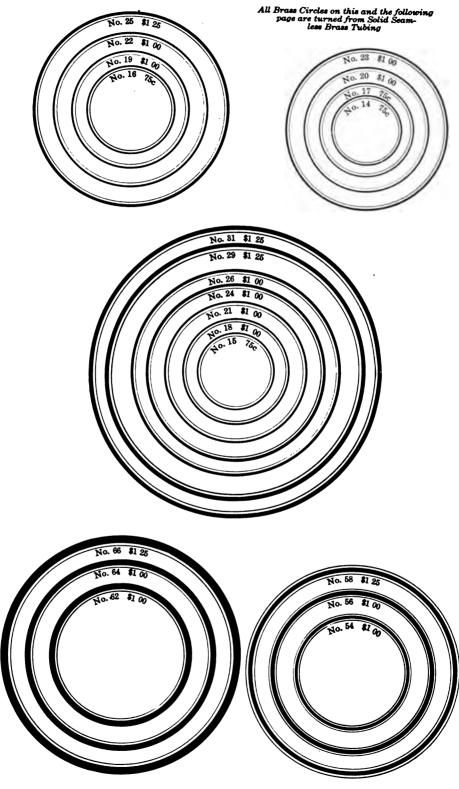
Larger than 12 Point figure "price per piece" according to tables H and I, on page 83, plus charges for mitering in table F, on page 82.



Digitized by Google

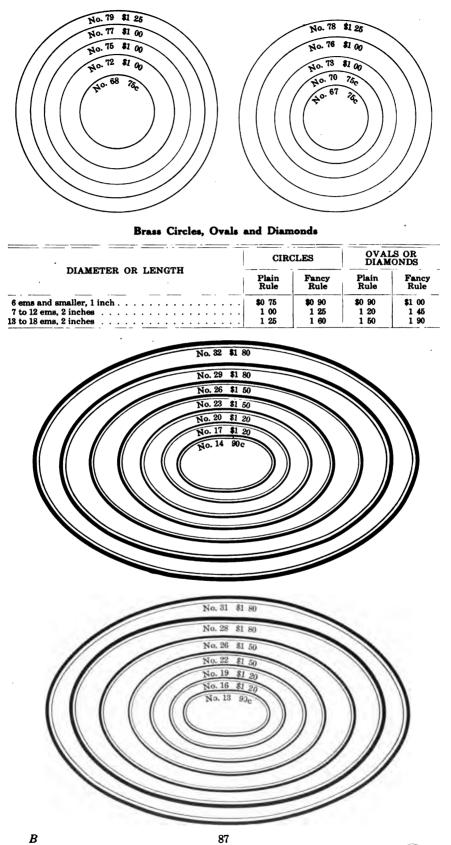
Brass Circles

Other Sizes and Styles made to Order.



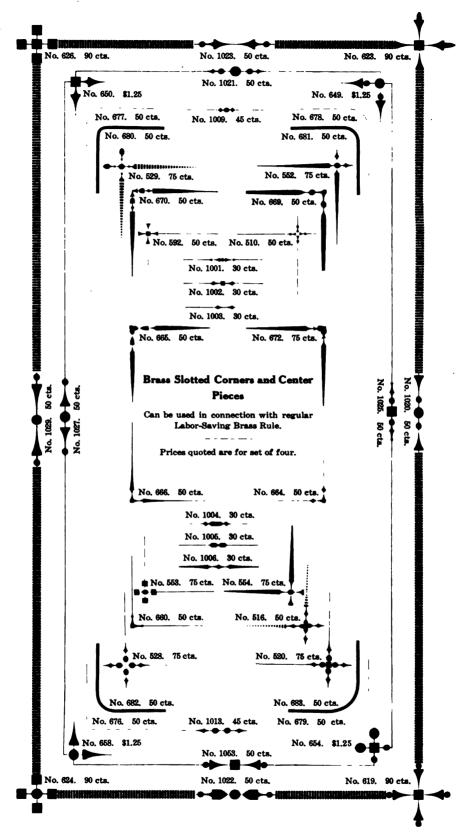
86

Brass Circles and Ovals



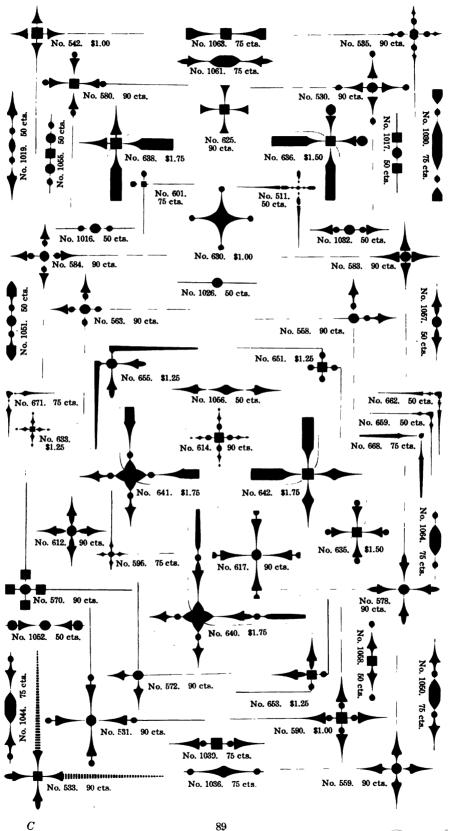
Digitized by Google

Brass Slotted Corners and Center Pieces



С

88



BOOKBINDERS' LETTERING PALLET



Made of solid brass, with right and left screw, thus clamping both jaws at once; four and one-half inches inside measurement.



• . · ·

Digitized by Google

,

. .

.

Digitized by Google

.

Digitized by Google



BRASS TYPE, ORNAMENTS BORDERS, BRASS RULE

AMERICAN TYPE FOUNDERS COMPANY

