

12 POINT TYPEWRITER No. 30

20 A 110 a \$7 25 110 a \$5 25

Albany, N.Y., July 4, 1895.

Messrs. AMERICAN TYPE FOUNDERS' CO.,
New York, N.Y.

Dear Sirs:

Let me know if I thoroughly understand the scope of your organization. As I understand it, if I was doing business in New York, and one of your Branches in Chicago, or Philadelphia, or St. Louis produced a new style of type, I (as a New York printer) could get same from your New York Branch immediately, at same price charged for it out-of-town, and also save expressage.

Yours appreciatively,

UPTO, DATE, EVERYTIME & CO.

SMITH-PREMIER TYPE WRITER

12 POINT

20 A 108 a \$7 50 108 a \$4 10

TRUSTEE'S SALE OF VALUABLE REAL ESTATE.

Whereas, John Smith and Samantha Ann Smith, his wife, by their deed of Trust, dated May the 23d, 1890, and duly recorded in the office of the Recorder of Deeds of the City of St. Louis, State of Missouri, in book 966, page 127, conveyed to the undersigned, as trustee, the following described real estate, situate in the City of St. Louis, State of Missouri, to-wit: Lot thirty-five (35), of Claggett's second division, and in block number 4468. Said lot having a front of twenty-four (24) feet on the west side of Eagon street, by a depth westwardly of one hundred and twenty-two (122) feet to an alley fifteen (15) feet wide; bounded north by lot thirty-four (34), south by lot thirty-six (36), east by said Eagon street, and west by said alley; said lot being part of property described.

TYPE-WRITER SERIES

ORIGINATED BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

10 POINT TYPE-WRITER NO. 2

18 A 85 a \$5 00

Having had a number of calls for a 10-Point "Type-Writer," we take pleasure in showing this specimen in answer to the demand, trusting it will meet with a cordial reception among the members of the craft. All the characters in this font are cast on en set, and for spaces or justifiers en quads may be used, if the supply sent with the font be not sufficient. We take the opportunity, in showing this face, to display once more the other styles of "Type-Writer" manufactured by this foundry.

12 POINT TYPE-WRITER

20 A 108 a \$7 50

The manufacturers of the Faces shown in this Specimen Book respectfully call attention to the fact that they have adopted the new American Point System of Type Bodies, it being their intention to discard their old systems, and replace them with the new. The new system of bodies has been adopted by nearly every type foundry in the United States and Canada.

12 POINT EARLE TYPE-WRITER

20 A 108 a \$7 50

It is now about ten years since the style of type known as "Type-Writer" was first brought out. It has had a larger sale than any face ever before produced. The great usefulness of this face as a type with which circulars could be made to resemble genuine correspondence, and secure them attention, was apparent at first glance, and an immense demand created.

14 POINT TYPE-WRITER NO. 2

15 A 75 a \$7 50

Since the original "Type-Writer" was first produced the characteristics of type-writing have changed considerably, owing to alterations and improvements in the type-writing machines. To meet this change and imitate more perfectly and the work of the modern machines, we have gotten out two other styles of this most useful face. All cast on en set. 1894.

Spaces are included with each font of the Type-Writer Series.

STENOGRAP SPECIMEN

ORIGINATED BY DICKINSON TYPE FOUNDRY, BOSTON, MASS.

12 POINT

20 A 00 a \$4 05

Secretary Olin is engaged in procuring a design which shall constitute a standard seal of the Commonwealth, which shall follow the requirements laid down in the act of 1885, which says that the arms of the Commonwealth "shall consist of a shield, whereof the field or face is blue, and thereon an Indian dressed in his shirt and moccasins, holding in his right hand a bow, in his left hand an arrow, point downward, all of gold: and in the upper corner above his right arm a silver star with five points.

The crest shall be a wreath of blue and gold whereon is a right arm bent at the elbow and clothed and ruffled, the hand grasping a broadsword, all of gold." There is no seal in existence upon which the arms are properly depicted as here described.

See the big seal on the wall of the House of Representatives, for example. The field or face of the shield is not blue but white; the Indian has a tomahawk in addition to bow and arrow, and from his shoulder band a quiver full of arrows and a cloak of skin--thus being overarmed and overdressed; the star is not of silver but of gold and the weapon in the crest is a scimitar, not a broadsword.

STANDARD TYPE-WRITER

MANUFACTURED BY MACKELLAR, SMITHS & JORDAN FOUNDRY, PHILADELPHIA

12 POINT

20 A 100 a \$7 45

Through the courtesy of the manufacturers of the Remington Standard Type-Writer, we are permitted to present in type (from fac-simile impressions furnished by them) and an exact counterpart of the type-writing of their No. 2 machine.

As the above Type-Writer has the approval of business people in general, and as the number in use far exceeds the those of any other make, the printing craft will doubtless avail itself of the style of type herewith presented as being the latest and correct imitation of the type-writing of that popular machine. The characters are of \neq uniform

REMINGTON STANDARD

MANUFACTURED BY MARDER, LUSE & CO. FOUNDRY, CHICAGO, ILL.

12 POINT

20 A 110 a \$7 25

Advertising is the secret of success. The man who does not liberally advertise is lost. The value of an advertisement is in exact proportion to the influence it exercises upon those who are thereby induced to purchase the articles to which it draws attention. The wording of an advertisement is one of the essential features to be considered in the prepara-

CHELSEA CIRCULAR

MANUFACTURED BY MARDER, LUSE & CO. FOUNDRY, CHICAGO, ILL.

12 POINT

12 A 40 a \$3 00

Life had zest of the old Florentine when he, too, trod the marble steps and shared in those dignities. His politics had an era as wide as his trade, which stretched from Syria to Britain, but they had also the passionate intensity, and the detailed practical interest which could belong only to a narrow scene of corporate action; only to the members of a community shut in close by the hills and by walls