SECTIONAL LOGOTYPE CALENDARS

TWELVE-TIMES-ONE ARE TWELVE



F all the many styles of calendars that are issued for business, none bring such direct results as the Monthly. The big, old-fashioned, yearly broad-

side has given place to the monthly caller, who, twelve times in the year reminds the customer of your business existence. This chap-calendar becomes an expected guest, and a very welcome one. It enables you to reach your patron in a direct, friendly way twelve times as often as the old annual, and keeps you before him three hundred and sixty-five days in the year. XXXXXXXXXXXXX With a Sectional or Perpetual Calendar, and the "off" time found in every printing office, and the giblet stock always accumulating, the printer can visit the customer in attractive parti-colored attire, sure of a monthly welcome and a profitable return. XXXXXXXXXX The Sectional Calendars shown on this page can easily be arranged for two or more colors by using the blanks put up with each font for a background, thus emphasizing any or all the figures in a color. FARASASASASASAS

AUGUST, 1896									
Sun Mon Tue Wed Thu Fri Sat 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 20 21 22 24 25 26 27 28 29									
2	3	4	5	6	7	8			
9	10		12	13	14	15			
16	17	18	19	20	21	22			
23	24	25	26	27	28	29			
30	31								

Sectional Calendar, No. 5.—\$2.50
Rules and Figures for One Month, with Changes for Ten Years

# / T	JULY, 1896									
Sun	Sun Mon Tue Wed Thu Fri Sat									
				2	3	4				
			8							
12	13	14	15	16	17	18				
[19]	20	21	22	23	24	25				
26	27	28	29	30	31					

Sectional Calendar, No. 8. — \$4.00 Rules and Figures for One Month, with Changes for Ten Years

DECEMBER, 1896									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
			2	3	4	5			
6	7		9	10		12			
13	14	15	16	17	18	19			
20	21	22	23	24	25	26			
27	28	29	16 23 30	31					

Sectional Calendar, No. 6.—\$3.00 Rules and Figures for One Month, with Changes for Ten Years

PERPETUAL LOGOTYPE CALENDARS

1896 JANUARY 1896 58 SUN MON TUE WED THU FRI SAT OCTOR OCTOR 1 2 3 4 5 6 7 8 9 10 11 16 85 12 13 14 15 16 17 6 OCTOBER 19 20 21 22 23 24 1896 APRIL Su Mo Tu We Th 1 2 5 6 7 8 9	2003	4			2 2 7 2 2 2 2 1								
1 2 3 4 5 6 7 8 9 10 11 16 85 12 13 14 15 16 17 6 0	189	1896 JANUARY 1896											
1 2 3 4 5 6 7 8 9 10 11 16 85 12 13 14 15 16 17 6 0	SUN	MON	TUE	WED	THU	FRI	SA	T	C	C	T	1	
5 6 7 8 9 10 11 16 85 12 13 14 15 16 17 6 00TOBER 19 20 21 22 23 24 1896 APRIL Su Mo Tu We Th 26 27 28 29 30 31 1 2			eroops	1	2	3	\$200 SEC. 100 SEC. 10			ø	_		
19 20 21 22 23 24 26 27 28 29 30 31 1896 APRIL Su Mo Tu We Th 1 2	5	6	7	8	9		1:		1	.6] {	35	
26 27 28 29 30 31 Su Mo Tu We Th 1 2	12	13	14	15	16	17	6	3	Company	00	гов	ER	
26 27 28 29 30 31 Su Mo Tu We Th 1 2	19	20	21	22	23	24		189	96	A	PRI	L	
							S	u	Mo	Tu	We	Th	
5 6 7 8 9			20	20	00	OT					1	2	
							1	5	6	7	8	9	107 (98)

No. 1.—84.00 per set, including fifty-two Logotypes, Rules, and Fonts for Month and Year; can be used for any month in any year, and three minutes will make the change

27 JUNE 5688	31
Z/ JUNE 9089	31

188			AR	1896		
Su	Mo	Tu	We	Th	Fr	Sa

- Cu	TILU	1 4	110	5 10	
1	2	3	4	5	6
8	9	10	11	12	13
15	16	17	18	19	20
22	23	24	25	26	27
29	30	31			
		N. F.			

No. 2. - \$3.50 per set, including fifty-two Logotypes, Rules, and Fonts for Month and Year; can be used for any month in any year

18	96	APRIL			1896		
Su	Mo	Tu	We	Th	Fr	Sa	
			1	2	3	4	
5	6	7	8	9	10	11	
12	13	14	15	16	17	18	
19	20	21	22	23	24	25	
26	27	28	29	30		1	
					See 3		

No. 4. — \$2.50 per set, including fifty-two Logotypes, Rules, and Fonts for Month and Year; can be used for any month in any year; change made in three minutes

24 OCTOBER 10

189	96	M	ARC	1896		
SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
				-44		

No. 3.—\$3.00 per set, including fifty-two Logotypes, Rules, and Fonts for Month and Year; can be used for any month in any year; change made in three minutes