

*Caslon Italic Series*

MANUFACTURED BY MACKELLAR, SMITHS & JORDAN FOUNDRY, PHILADELPHIA

48 POINT OLD STYLE NO. 71 ITALIC

3A 5a \$6 05

*Remunerative Advertisements*  
**EXCURSIONS**

40 POINT OLD STYLE NO. 71 ITALIC

4A 7a \$5 15

*Energetic Saleswomen Rejoicing*  
**UNHINDERED**

36 POINT OLD STYLE NO. 71 ITALIC

4A 8a \$4 60

*Quaint Parisian Designs Introduced*  
**MORNING REPORT**

28 POINT OLD STYLE NO. 71 ITALIC

5A 10a \$3 60

*Fascinating and Entertaining Diversion Offered*  
**INTERLOCUTRICES**

24 POINT OLD STYLE NO. 71 ITALIC

6A 14a \$3 35

22 POINT OLD STYLE NO. 71 ITALIC

8A 18a \$3 15

*Demonstrative Housewife*  
**BLITHESOME**

*Extraordinary Announcement*  
**HELIOTROPES**

18 POINT OLD STYLE NO. 71 ITALIC

10A 28a \$3 40

14 POINT OLD STYLE NO. 71 ITALIC

18A 52a \$5 00

*Reluctant Juveniles Investigating*  
**PERFUME COUNTER**

*Latest Importations Constantly Exhibited*  
**FRENCH & BELGIAN**