

*Steel-Plate Script*

PATENTED

ORIGINATED BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

30 POINT NO 1

7A 20 & \$9 00

Premier of England or Caliph of Bagdad  
History of Darius the Great

There is no treasure in this life like the love for books,  
for they are safe guides in youth and a solace in old  
age. A book is your best companion at all times.  
In choosing a book, as, in choosing a dictionary, we

\$1234567890

30 POINT NO 2

7A 25 & \$9 00

Books are the Legacies that Genius leaves to Man  
Court Directories and Pocket Books

Most of us have not the high and cultivated taste which finds  
more enjoyment in Homer, or Dante, or Milton, than in a  
light and lively tale of to-day. And for most of us, therefore,  
the advice of Goethe, Emerson, and Mr. Arnold is too severe

\$1234567890

To avoid mixing of fonts, the Lower Case of No. 1 is put on a one-nick and that of No. 2 on a two-nick body

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24 POINT NO 1

8A 22a \$7 00

Literary Studies Employ the utmost Thought  
Elsewhere Classics are Literary Pictures

It is one notable feature of the history of printing, that a large portion of those who have successfully prosecuted the art have

\$1234567890

24 POINT NO 2

8A 28a \$7 00

Crown with Sublimity and Glory the Peaks of Olympus  
Japanese Fans from Junk Shops

There are hundreds of thousands of books in the Paris Library so scarce that even the persistent searchers of the British Museum have been unable to duplicate them. A fitting reminder that of making many books there is now

\$1234567890

12 POINT

10A 32a \$5 00

Your Patronage During the Coming Season is Respectfully Solicited  
Prices Guaranteed to be as High as Found Anywhere  
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Aristotle tells us that the world is a copy or transcript of those ideas which are in the mind of the first Being, and that those ideas which are in the mind of man are a transcript of the world. To this may be added, that words are the transcript of those ideas which are in the mind of man, and that writing or printing are the transcript of words. As the Supreme Being has expressed and as it were printed his ideas in the creation, men now

\$1234567890

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