Cursive Script

ORIGINATED BY DICKINSON TYPE FOUNDERY, BOSTON, MASS

18 POINT

10 A 40 a \$6 00 40 a \$3 25

Boston, Mass., January, 1894.

Co Artistic Printers:

Chiso Eursive Script is an imitation of a fashion of writing which was popular in France— ouring the Sixteenth Century. Micholas Branjon, a french Engraver, cut the first punches at Lyons ouring the year 1556. The King gave him— exclusive privilege to manufacture— the Civilitie—for ten years.

Che Eursive was then known as Civilitie, and was so called from the title of a book of precepts, which was frequently reprinted in these types with intent to teach french children to read the fashionable handwriting of the day.

Admirers of eccentric characters will find in the Eursive—pleasing varieties of Mediaeval forms in both the Capitals and Lower Case, models of shapes designed by the masters of early type—printing.

Cher have been displaced by reason of changes in taste but they are being restored to favor, and will gratify those who delight in the quaintness and strength of the old-time master printers

Dickinson Cype foundery