

Parisian Series

PATENTED

18 POINT

16A 50a \$6 00 8A 16a \$3 00

From Gallery of Learned Men in Typography.

Conrad Zeltner, in his Gallery of Learned Men who have excelled in the honorable art of typography, printed at Nuremberg in 1716, said that it was the custom, in all the early printing offices to employ a man whose duty it was to read illegible copy aloud to compositors who set the types by dictation, never seeing the copy. He said that the reader could read to three or four compositors from as many different copies.

24 POINT

10A 40a \$7 00 5A 12a \$3 50

Pierre Moreau, of Paris, in the year 1640, designed a new form of writing types with bold and eccentric capitals, but with straight and unconnected lower case letters, not unlike those now known as Secretary, but of much more ungraceful shape. He dedicated the type to Louis 13th, who rewarded him with the title of King's Printer. Moreau used this face of type as the text letter of many books.

12 POINT

16A 50a \$4 00

Benj. Franklin to William Strahan, Aug. 19, 1784.

I remember once your observing to me in the House of Commons that no two journeymen printers within your knowledge, had met with such success as ourselves. You were then at the head of your profession, and soon afterward became a Member of Parliament. I was agent for a few provinces, but now I act for them all. But we have risen by different modes. I as a Republican Printer, liked a form well planed down. You as a Monarchist, chose to work on crown paper and found it profitable, whilst I worked upon foolscap, with no less advantage.