

GEOMETRIC SERIES

PATENTED

ORIGINATED BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

24 POINT

10 A 15 a \$5 00

Rented House 52 Build Church
CHROMO PRINTERS

18 POINT

10 A 24 a \$4 50

Books of Sermons \$350 Furnish Catalogue
DRAMATIC PRODUCTIONS

12 POINT

12 A 34 a \$4 00

FINE ENGLISH AND GERMAN PAINTINGS
Childhood's Gay Recollection 72 Embellished with Engravings
Send for Reduced Price-List of Machinery

10 POINT

13 A 40 a \$3 50

LITERARY LONGINGS.

Though you may try very hard to fill this long felt want, we quite despair of success crowning your efforts, since these yearners themselves find it quite impossible to furnish you with the slightest hint as to what is required in this line of literature, so give it up. \$23

6 POINT

16 A 50 a \$2 75

TYPOGRAPHIC PRINTING EXHIBIT.

Believing that refined taste and elegance in the various productions of the printer give that hold up on public consideration which could not be secured in any other way, we respectfully invite you to contribute to the Annual Exhibition of Letter-Press Printing. All engaged in this business should take advantage of better information and practice in its accomplishment, if they would reach the higher results of this progressive art. You are requested to send one or more specimens of work done at your establishment in the furtherance of this work. 52

8 POINT

16 A 50 a \$3 50

EDUCATED COMPOSITORS.

The Printer is one of the indispensable adjuncts of civilization and progress, and in the United States from the ranks of the army of printers have risen more brilliant men in literature and a greater number of statesmen, whose names will be set in large type in history's pages, than have risen from the ranks of any other trade, calling or profession. 25

6 POINT No 2

16 A 16 A 50 a \$3 50

LOCKING UP FORMS FOR ELECTROTYPING.

Electrotypers frequently experience considerable and annoying difficulty from forms which have not been properly locked up. A proof from a form, taken after the quoins have been pushed up with the fingers, may show every line straight and no displacement anywhere, afterwards, in finishing the lock-up, a tightening of the quoins with the mallet or the wrench will cause a derangement of lines and type at once unsafe and provoking. In the course of an article on this topic, the Electrotyper, among other pertinent advice on the important and somewhat neglected subject of preparing forms for electrotyping, says: The forms for the electrotyper should always be locked up more tightly than when to be used on the press, for the reason that the wax mold is more likely to draw the letters than the press rollers. \$1452