

SANTA CLAUS SERIES

ORIGINATED BY CENTRAL TYPE FOUNDRY, ST. LOUIS, MO.

18 POINT

8 A 22 a \$4 00

✱ ✱ ✱ WE are sure our typographical friends will be greatly delighted when their eyes fall upon these SPECIMENS OF NEW TYPE DESIGNS. The style here shown, 18 Point "Santa Claus," is a very desirable one for Christmas and Holiday work. == ==

12 POINT No. 1

8 A 24 a \$3 50

These pages also contain many other original and patent Series which we are confident will please the modern taste. ✱✱ In addition to these your attention is called to a page of entirely new designs in

CHRISTMAS AND NEW YEAR CUTS

12 POINT No. 2

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CHRISTMAS AND NEW YEAR CUTS

SANTA CLAUS INITIALS

24 POINT No. 1

4 A \$1 50

REAP HARVEST

24 POINT No. 2

4 A \$1 50

REAP HARVEST

18 POINT No. 1

5 A \$1 25

EASTERN WATER

18 POINT No. 2

5 A \$1 25

EASTERN WATER

These Initials make a fine effect when worked in colors. Use No. 1 as a background and print No. 2 over it in a darker ink.

SANTA CLAUS BORDER

12 POINT No. 1

\$1 50



18 POINT

\$2 00



12 POINT No. 2

\$1 50

