

SECTIONAL LOGOTYPE CALENDARS

TWELVE-TIMES-ONE ARE TWELVE



Of all the many styles of calendars that are issued for business, none bring such direct results as the Monthly. The big, old-fashioned, yearly broad-side has given place to the monthly caller, who, twelve times in the year reminds the customer of your business existence. This chap-calendar becomes an expected guest, and a very welcome one. It enables you to reach your patron in a direct, friendly way twelve times as often as the old annual, and keeps you before him three hundred and sixty-five days in the year.

With a Sectional or Perpetual Calendar, and the "off" time found in every printing office, and the gilet stock always accumulating, the printer can visit the customer in attractive parti-colored attire, sure of a monthly welcome and a profitable return.

The Sectional Calendars shown on this page can easily be arranged for two or more colors by using the blanks put up with each font for a background, thus emphasizing any or all the figures in a color.

JULY, 1896						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Sectional Calendar, No. 8. — \$4.00
Rules and Figures for One Month, with Changes for Ten Years

AUGUST, 1896						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Sectional Calendar, No. 5. — \$2.50
Rules and Figures for One Month, with Changes for Ten Years

DECEMBER, 1896						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
--	--	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	--	--
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Sectional Calendar, No. 6. — \$3.00
Rules and Figures for One Month, with Changes for Ten Years