

Beautiful \*  
\* Designs

*MACKELLAR, SMITHS & JORDAN  
FOUNDRIES: PHILADELPHIA,  
PITTSBURGH, BUFFALO AND  
CHICAGO.*

*DICKINSON TYPE FOUNDRY, BOSTON.  
BOSTON TYPE FOUNDRY, BOSTON.  
THE CONNER TYPE FOUNDRY,  
NEW YORK CITY.*

*JOHN RYAN FOUNDRY, BALTIMORE.  
COLLINS & M'LESTER FOUNDRY,  
PHILADELPHIA.*

*ALLISON & SMITH FOUNDRY,  
CINCINNATI.*

The Metal used by this . . .

Company in casting Type . . .

is the justly celebrated . . .

COPPER-ALLOY METAL . . .

# AMERICAN TYPE FOUNDERS' COMPANY

This Company manufactures

Ninety per cent. of the . . .

Patented Jobbing Faces . . .

cast in the United States . . .

*CINCINNATI TYPE FOUNDRY,  
CINCINNATI.*

*CENTRAL TYPE FOUNDRY, ST. LOUIS.  
ST. LOUIS TYPE FOUNDRY, ST. LOUIS.  
BENTON-WALDO TYPE FOUNDRY,  
MILWAUKEE.*

*CLEVELAND TYPE FOUNDRY,  
CLEVELAND.*

*MARDER, LUSE & CO. FOUNDRIES:  
CHICAGO, KANSAS CITY,  
ST. PAUL, MINNEAPOLIS AND  
OMAHA.*

*DENVER TYPE FOUNDRY, DENVER.*

Durable \*  
\* Material

# THE INLAND PRINTER

THE ART PRESERVATIVE OF ARTS.

VOL. XI.

No. 4.

JULY, 1893.

## CONTENTS:

PAGE

EDITORIAL—Ben Franklin's Tomb—Editorial Comments on Advertising—The Chicago Press Club—Opinions on Display in Advertisements—The Government Printing Office. . . . . 269

CONTRIBUTIONS—William Morris and the Kelmscott Press, 303—The Printing Office Salesman, 303—A Business Magnet, 304—American Typographical Make-Ready, 305—Encouragement of Honest Endeavor in Newspaper Work, 304—Ellowtooin in the Printing Office, 306—My Idea of a Country Newspaper, 307—The Suggester, 311—An Element of Success, 312—Gossip About Books, Authors, Bookbinders, Etc., 313—Printing and Kindred Industries at the World's Fair, 314—A Sad Circumstance, 322—Luminous Paper, 322—Columbus Portraits and Statues at the Fair. . . . . 331

CORRESPONDENCE . . . . . 337

POETRY—Reviewing. . . . . 335

PATENTS OF INTEREST TO PRINTERS. . . . . 315

MISCELLANEOUS—A Week in Chicago with the International Typographical Union, 323—Convention of International Typographical Union, 323—The L. L. Brown Paper Company, 327—Announcement from Philadelphia Electrotypers' Union, 327—A Deserved Tribute to Mr. W. S. McClevey, 327—Queries and Answers, 329—Souvenirs of the International Union Convention, 329—Title-page Composition, 331—Souvenir Edition of the Columbian Ode, 332—George Diddsbury, 333—British Notes, 333—A Promising Artist, 335—Specimens Received, 335—Of Interest to the Craft, 336—Calvert B. Cottrell, 337—Chicago Notes, 338—Paper Trade Items, 338—Trade Notes, 339—Books, Brochures and Periodicals, 340—Newspaper Gossip, 340—Business Notices. . . . . 341

THE INLAND PRINTER COMPANY PUBLISHERS CHICAGO, ILL., U.S.A.

