

Notice

Some type faces and sizes have been discontinued

To enable us to concentrate our manufacturing and distributing facilities on those faces and sizes most in demand, we have discontinued some type faces and sizes shown in the Book of American Types, the Handy Index of American Types and ATF Price List No. 18.

The effect of this revision will be so slight that, to most printers, it will mean only better service than would otherwise be possible.

We suggest that you order as usual. We will notify you promptly of any items no longer available and continue to fill the balance of your order unless otherwise instructed.

Some types are being fonted differently

As rapidly as possible, ATF is adopting a new system of fonting types in three parts—capital letters and points, lowercase letters and points, figures with the period, comma and hyphen. This modernization program effects no change in the basic price of ATF type but will permit the printer to buy caps, lowercase or figures as he wants them. It will affect only a relatively few faces each year and thus change the font schemes shown in the present ATF catalogs.

American Type Founders