

46052 15-

*One Line*  
**SPECIMENS**  
*and Revised*  
**PRICE LIST**

No **8** - A

*Effective May 1st, 1938*



● Type not carried in stock is ordered direct from Baltimore. Overnight service on rush orders.

**JOHN W. SHIELDS**  
181 CANNON STREET  
BRIDGEPORT                      CONNECTICUT

JOHN W. FURNER

1870-1871

THE UNIVERSITY OF CHICAGO

# THE BALTOTYPE LINE

---

**T**HE BALTOTYPE LINE consists of more than 115 different series of fine printers' type, together with a complete selection of quads, spaces, leads, slugs and metal furniture, also a wide assortment of piece borders, ornaments, strip rule and strip border.

In addition, we manufacture more than 150 of those useful little Handy Box Fonts that have endeared themselves to busy printers everywhere.

New type faces, new Handy Box Fonts and an ever increasing number of other items are being constantly added to the end that Baltotype may become more and more your "Dependable Source of Supply for All Composing Room Requirements".

## OUR PRODUCT

The fact that leading printers and typographers in the United States have been using Baltotype in increasing volume for many years tells more than anything that could be said here regarding the quality of our product and the helpfulness of our service.

You may rest assured that Baltotype will meet the requirements of the finest job in your plant and gratify the demands of your most exacting customers.

## OUR SERVICE

The development of a superior printers' type alone was not enough. A dependable, quick sorts supply was needed. Long ago we originated and perfected our now famous Sorts Service. This filled a long-felt want of the printer. It enables him to purchase just the necessary sorts to fill his depleted cases at economical per-pound rates. No longer is it necessary to buy a complete font when only a few characters are needed. A few check marks on our convenient Sorts Order Blank and—presto!—the needed characters are back in his shop.

Coincident with the growth of our Sorts Service we created the idea of packaging accents, fractions, ornaments, swash characters, and numerous other items in little utility fonts. Handy-Box Fonts we call them—and that's just what they are. You'll find more than 150 of them in your catalogue No. 8.

---

**BE SURE IT'S BALTOTYPE**

---

# GENERAL INFORMATION

---

---

**W**E present herewith Revised Price list No. 8-A which supplements Catalogue No. 8 and supercedes prices and font schemes shown therein. This list should be attached to, and used with, Catalogue No. 8 since it does not show numerous catalogue items, including piece border, accented characters and Handy Box fonts.

This list, while showing revised prices, has been issued more to make prices uniform than to increase them. Advancing costs have, however, necessitated additional charges on sorts and weight fonts and a small differential between these two items.

**It is IMPORTANT that this list be used for all prices and font schemes and that you refer to your catalogue for complete showings.**

**PRICES**—Selling prices of all items are shown with each specimen. While every effort is made to keep them uniform, due to fluctuations of the metal market all prices are subject to change without notice. Quantity prices beyond those listed will be gladly supplied upon request. All prices are F. O. B. point of shipment.

**ORDERS**—Orders for type should specify Series Number, point size, and whether cap, lower-case or complete fonts are wanted. Handy-Boxes should be ordered by number, and sorts orders made out on our Special Order Form which will be sent on request.

**SHIPMENTS**—Shipments are made the day orders are received from large manufactured stocks, securely packed and promptly dispatched. It is important that complete shipping instructions accompany all orders. If you do not specify Freight, Truck, Express, Parcel Post, etc., we will ship by our usual way.

**C. O. D.**—Collect on Delivery shipments cannot be made to firms unknown to us unless sufficient cash accompanies the order to cover transportation charges both ways.

**CREDIT**—Open account accommodations are cheerfully extended to firms of recognized credit standing, satisfactory Dun and Bradstreet rating, and to those who can present commercial and banking references.

**TERMS**—Selling prices in this catalogue are net and not subject to discount. The usual discount of 2% if bills are paid on or before the 15th of month following purchase is allowed. This 2% may be deducted on all orders accompanied by a cash remittance.

**ALL PRICES IN THIS PRICE LIST ARE EFFECTIVE MAY 1st, 1938. THEY SUPERCEDE AND CANCEL ALL PREVIOUS PRICE LISTS AND ARE SUBJECT TO CHANGE WITHOUT NOTICE.**

# OUR LATEST ADDITION

## Baltotype SPIRE Series No. 377

SIZE BELOW SHOWS CHARACTERS IN COMPLETE FONTS  
(CAPS, POINTS, FIGURES ONLY)

24 Pt.—8A, \$1.80

Sorts, Lb. 70c—Wt. Font, Lb. 65c

A B C D E F G H I J K L M N O  
P Q R R S T U U V W W X Y Z &  
1 2 3 4 5 6 7 8 9 0 . , - ' ' ! ? ) | \$

30 Pt.—6A, \$2.25

Sorts, Lb. 70c—Wt. Font, Lb. 65c

A B C D E F G H I J K L M N O P Q R S T U V \$ 1 2 3 4

36 Pt.—5A, \$2.70

Sorts, Lb. 70c—Wt. Font, Lb. 65c

A W X Y Z A B C D E F G H I J K L M \$ 1 5 6

48 Pt.—4A, \$2.75

Sorts, Lb. 65c—Wt. Font, Lb. 60c

A N O P Q R S T U V W X \$ 7 8 9

60 Pt.—3A, \$3.60

Sorts, Lb. 65c—Wt. Font, Lb. 60c

A Y Z A B C D E F G H \$ 0 1

72 Pt.—3A, \$5.50

Sorts, Lb. 65c—Wt. Font, Lb. 60c

A I J K L M N O P \$ 7 1

# **DISPLAY TYPE SERVICE**

---

Need a heading or a display line to dress up that printed piece? Or a special composed line for that new letterhead? For the occasional line it's not necessary to buy a complete font . . . we'll set it for you for a few cents an inch. Use this modern service for

## *Display Lines* *Headings · Signatures*

---

Hand-set composed lines of Display Composition set in any face in this catalogue can be furnished promptly at the following prices per running inch or fraction which includes metal.

**24 Pt. or smaller, 12c**  
**30, 36, and 48 Pt., 14c**  
**60 and 72 Pt. . . . 16c**

---

Minimum Charge, 50 cents, for each size and face

★            ★            ★            ★            ★

## EXCHANGE YOUR OLD METAL FOR **NEW TYPE**

★    ★    ★

Hundreds of printers have put new type in their cases by exchanging old metal and obsolete, worn-out type under our special metal exchange allowance. A few hundred pounds of old metal exchanged at our liberal Trade-in Prices will place new, modern type faces in your plant.

You are urged to find out more about this service that has made such a hit with progressive printers everywhere.

★    ★    ★

**Write For Current Metal Exchange Prices**

## WEIGHT FONTS

Orders for weight fonts will be filled by shipping three (3) CAP and four (4) lower case job fonts and will be billed at the weight font per pound prices shown in the catalogue and price list with each specimen.

The lighter weights below cover the "skinny" or condensed faces while the heavier weights cover the "fat" or extended faces.

### SCHEMES AND APPROXIMATE WEIGHTS OF WEIGHT FONTS

Point Size	Font Scheme	Approximate Weights
6 Point.....	120A — 320a	6 to 10 lbs.
8 Point.....	90A — 240a	9 to 15 lbs.
10 Point.....	78A — 212a	11 to 17 lbs.
12 Point.....	72A — 188a	16 to 20 lbs.
14 Point.....	66A — 168a	12 to 25 lbs.
18 Point.....	36A — 104a	12 to 24 lbs.
24 Point.....	24A — 68a	13 to 31 lbs.
30 Point.....	18A — 40a	16 to 35 lbs.
36 Point.....	15A — 28a	21 to 38 lbs.
48 Point.....	12A — 24a	25 to 46 lbs.
60 Point.....	9A — 24a	33 to 61 lbs.
72 Point.....	9A — 20a	41 to 76 lbs.

## SMALL CAP FONTS

These prices apply to all series.

5 Point, 25A.....	\$.45	10 Point, 25A.....	\$.65
6 Point, 25A.....	.45	11 Point, 25A.....	.75
7 Point, 25A.....	.55	12 Point, 25A.....	.75
8 Point, 25A.....	.55	14 Point, 15A.....	1.15
9 Point, 25A.....	.65	18 Point, 15A.....	1.35

## FIGURE FONTS

Figures of all faces shown in this catalogue are stocked in convenient fonts and sold at the prices listed below. Each font contains figures 1 to 0, Dollar Mark, Lower Case "c" and Period.

NOTE:—Figures for 7, 9, 11 and 42 point faces shown in the catalogue can also be furnished at the same prices, but are not carried in stock.

Size	Price
5 point, about 2½ lbs.....	\$2.25
6 point, about 2½ lbs.....	1.75
8 point, about 2½ lbs.....	1.75
10 point, about 2½ lbs.....	1.75
12 point, about 2½ lbs.....	1.75
14 point, about 2½ lbs.....	1.75
18 point, about 2½ lbs.....	1.75
24 point, 20 of each character.....	3.15
30 point, 15 of each character.....	3.15
36 point, 11 of each character.....	3.15
48 point, 9 of each character.....	3.15
60 point, 6 of each character.....	3.15
72 point, 4 of each character.....	3.15

Font Schemes and Sorts Information—See Center Spread

# INDEX

Series No.	A	Page	Series No.	Page
102	Airport Gothic.....	8	101	Graphic Light..... 15
202	Airport Gothic Italic.....	8	104	Graphic Bold..... 16
302	Airport Semi-Bold.....	8	326	Greco Bold..... 17
3021	Airport Semi-Bold Italic.....	8	3261	Greco Bold Italic..... 17
402	Airport Bold.....	8	<b>H</b>	
4021	Airport Bold Italic.....	9	103	Homewood..... 28
502	Airport Bold Condensed.....	9	<b>I</b>	
299	Airport Relief.....	28	243	Italian Old Style..... 24
602	Airport Tourist.....	9	2431	Italian Old Style Italic..... 24
51	Alternate Gothic.....	10	<b>K</b>	
28	Antique, Modern.....	15	268	Kennerley Old Style..... 18
193	Antique (Stymie) Shaded.....	28	2681	Kennerley Old Style Italic..... 18
	Assorted Spaces and Quads.....	34	269	Kennerley Bold..... 18
			2691	Kennerley Bold Italic..... 23
<b>B</b>			<b>L</b>	
353	Beakerville.....	13	Leaders.....	35
3531	Beakerville Italic.....	13	Leads and Slugs.....	35
21E	Binney.....	17	310	Lombardic Initials..... 26
21O	Binney Italic.....	17	<b>M</b>	
375	Bodoni.....	14	Metal Base and Slugs.....	38
3751	Bodoni Italic.....	14	Metal Furniture.....	36
275	Bodoni Bold.....	14	26	Modern Antique..... 15
2751	Bodoni Bold Italic.....	14	8A	Modern Roman..... 16
775	Bodoni Bold Condensed.....	15	8C	Modern Roman Italic..... 16
675	Bodoni, Ultra.....	15	1A	Modern Roman Condensed..... 14
6751	Bodoni, Ultra Italic.....	15	1C	Modern Roman Cond. Italic..... 14
194	Bodoni Shaded.....	28	28	Modern Title..... 14
56	Bookman.....	24	<b>N</b>	
961	Bookman Italic.....	25	140	News Gothic..... 9
	Brass Spaces.....	34	204	News Gothic Condensed..... 9
351	Britannic.....	28	105	Nicholas Cochin Bold..... 16
307	Broadway Engraved.....	28		No-Ride-Up Column Rule..... 38
<b>C</b>			<b>O</b>	
137	Caslon Old Style.....	23	95	Old English (Clotter)..... 27
371	Caslon Old Style Italic.....	23		Old Metal Exchange Allowance..... 4
79	Caslon Bold.....	23		Quad Rule..... 37
791	Caslon Bold Italic.....	24	<b>Q</b>	
337	Caslon, McKellar.....	23	Quads, Corner.....	38
3371	Caslon Italic, McKellar.....	23	Quads and Spaces.....	34
118	Century Bold.....	16	<b>R</b>	
20A	Century Expanded.....	16	Rule and Strip Borders	
20C	Century Expanded Italic.....	16	(Strip).....	29-33
164	Cheltenham Wide.....	25	<b>S</b>	
1641	Cheltenham Wide Italic.....	25	329	Sans Serif Light..... 7
86	Cheltenham Bold.....	25	330	Sans Serif Bold..... 7
861	Cheltenham Bold Italic.....	25	332	Sans Serif Extra Bold..... 7
88	Cheltenham Bold Cond.....	26	334	Sans Serif Medium Cond..... 7
141	Cheltenham Bold Extra Cond.....	26	36A	Scotch Roman..... 16
237	Cheltenham Bold Extended.....	26	36C	Scotch Roman Italic..... 16
98	Clotter Black.....	27	351	Script, Britannic..... 28
61E	Cochin.....	24		Small Cap Schemes
61G	Cochin Italic.....	24		and Prices..... 8
	C. O. D. Orders.....	2		Sorts Service..... 19-22
	Composed Line Orders.....	4		Spaces, Brass and Copper..... 34
176	Condensed Gothic.....	10		Spiral..... 3 and 15
48	Condensed Gothic.....	9	377	Stymie Light..... 11
49	Condensed Gothic.....	10	1801	Stymie Light Italic..... 11
342	Copperplate Gothic.....	10	390	Stymie Medium..... 12
343	Copperplate Gothic Cond.....	11	2901	Stymie Medium Italic..... 12
344	Copperplate Gothic Ext'd.....	11	390	Stymie Medium Condensed..... 12
	Corner Quads.....	38	189	Stymie Bold..... 12
25	Cushing.....	15	1891	Stymie Bold Italic..... 12
<b>D</b>			390	Stymie Extra Bold..... 13
	Display Type Service.....	4	3901	Stymie Extra Bold Italic..... 13
<b>E</b>			490	Stymie Extra Bold Cond..... 13
106	Elegante.....	28	108	Stymie Bold Open..... 13
223	Engravers Roman.....	11	193	Stymie Shaded..... 28
	Ezy Rule Units.....	37	<b>T</b>	
<b>F</b>			Thin Specs.....	34
	Figure Fonts.....	5	Tie-Up Slugs.....	35
	Font Schemes.....	19-22	902	Tourist Extra Condensed..... 9
305	Fournier.....	26		Typewriter Faces..... 24
107	Franklin Gothic.....	10	<b>U</b>	
140	Franklin Gothic Condensed.....	10	675	Ultra Bodoni..... 15
<b>G</b>			6751	Ultra Bodoni Italic..... 15
313	Galls.....	28	<b>W</b>	
248	Garamond.....	17	Weight Font Schemes and	
2481	Garamond Italic.....	17	Weights.....	5
548	Garamond Bold.....	18		
5481	Garamond Bold Italic.....	18		
	General Information.....	2		
38	Goudy Gimbel.....	25		
381	Goudy Gimbel Italic.....	25		
383	Goudy Hand Tooled.....	27		
3831	Goudy Hand Tooled Italic.....	27		
	Goudy Hand Tooled Italic Swash Initials.....	27		
380	Goudy Heavyface.....	27		
291	Goudy Open.....	27		
2911	Goudy Open Italic.....	27		
327	Goudy Text.....	26		



# REVISED PRICE LIST AND ONE LINE SPECIMENS

to be used in connection with

## BALTOTYPE CATALOGUE No. 8

### Sans-Serif Light—No. 329

ABCDEFGHIJKLabcdefghijklmno \$12

Size	Caps	Lower Case	Complete	Sets per lb.	Wt. Font per lb.
* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$.75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 1.75	42a 1.90	3.65	.65	.60
18	12A 1.60	26a 1.60	3.20	.65	.60
24	8A 2.05	17a 2.05	4.10	.65	.60
30	6A 2.65	10a 2.10	4.75	.65	.60
36	5A 3.40	7a 2.10	5.50	.65	.60
48	4A 3.25	6a 2.45	5.70	.60	.55

### Sans-Serif Bold—No. 330

AMNOPQRSTUaqrstuvwxyzabc \$34

* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$.75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 1.95	42a 1.95	3.90	.65	.60
18	12A 1.60	26a 1.90	3.50	.65	.60
24	8A 2.05	17a 2.05	4.10	.65	.60
30	6A 3.00	10a 2.30	5.30	.65	.60
36	5A 3.75	7a 2.45	6.20	.65	.60
48	4A 3.25	6a 2.45	5.70	.60	.55
60	3A 4.40	6a 3.75	8.15	.60	.55
72	3A 6.20	5a 3.90	10.10	.60	.55

### Sans-Serif Extra Bold—No. 332

AVWXYZABadefghijklmno \$56

12	24A \$1.80	47a \$2.20	\$4.00	\$ .70	\$.65
14	22A 2.15	42a 2.40	4.55	.65	.60
18	12A 1.70	26a 2.05	3.75	.65	.60
24	8A 2.25	17a 2.65	4.90	.65	.60
30	6A 3.25	10a 3.00	6.25	.65	.60
36	5A 4.15	7a 3.00	7.15	.65	.60
48	4A 3.75	6a 3.50	7.25	.60	.55
60	3A 4.80	6a 4.80	9.50	.60	.55
72	3A 7.35	5a 5.70	13.05	.60	.55

### Sans-Serif Medium Cond.—No. 354

ACDEFGHIJKLMNOapqrstuvwxyzabcdefg \$789

14	22A \$1.50	42a \$1.50	\$3.00	\$ .65	\$.60
18	12A 1.25	26a 1.90	2.75	.65	.60
24	8A 1.90	17a 1.75	3.25	.65	.60
30	6A 2.10	10a 2.10	4.20	.65	.60
36	5A 2.65	7a 2.80	5.45	.65	.60
48	4A 2.60	6a 2.30	4.90	.60	.55
60	3A 3.35	6a 3.35	6.70	.60	.55
72	3A 4.75	5a 3.40	8.15	.60	.55

## Airport Gothic—No. 102

APQRSTUVWXYZahijklmnopqrs \$01

Size	Case	Lower Case	Complete	Sorts per lb.	Wt. Foot per lb.
* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$.75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 1.75	42a 1.95	3.70	.65	.60
18-1	12A 1.75	26a 2.05	3.80	.65	.60
18-2	12A 1.75	26a 2.05	3.80	.65	.60
24	8A 2.25	17a 2.25	4.50	.65	.60
30	6A 2.45	10a 2.45	4.90	.65	.60
36	5A 3.20	7a 2.70	5.90	.65	.60
48	4A 4.00	6a 3.90	7.90	.60	.55

## Airport Gothic Italic—No. 202

AYZABCDEFGHIJHatuvwxyzabcd \$23

Size	Case	Lower Case	Complete	Sorts per lb.	Wt. Foot per lb.
* 6	40A \$1.10	80a \$1.25	\$ 2.35	\$ .80	\$.75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 1.75	42a 1.95	3.70	.65	.60
18-1	12A 1.75	26a 2.05	3.80	.65	.60
18-2	12A 1.75	26a 2.05	3.80	.65	.60
24	8A 2.25	17a 2.25	4.50	.65	.60
30	6A 2.65	10a 2.65	5.30	.65	.60
36	5A 3.20	7a 2.70	5.90	.65	.60
48	4A 4.00	6a 3.90	7.90	.60	.55

## Airport Semi-Bold—No. 302

AIJKLMNOPQaefghijklmno \$45

Size	Case	Lower Case	Complete	Sorts per lb.	Wt. Foot per lb.
* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$.75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 1.75	42a 1.95	3.70	.65	.60
18-1	12A 1.75	26a 2.05	3.80	.65	.60
18-2	12A 1.75	26a 2.05	3.80	.65	.60
24	8A 2.25	17a 2.45	4.70	.65	.60
30	6A 2.85	10a 3.00	5.85	.65	.60
36	5A 3.20	7a 3.00	6.20	.65	.60
48	4A 4.25	6a 4.25	8.50	.60	.55
60	3A 4.55	6a 4.55	9.10	.60	.55
72	3A 6.20	5a 5.05	11.25	.60	.55

## Airport Semi-Bold Italic—No. 3021

ABCDEFGHIJKabcdefghijklm \$12

Size	Case	Lower Case	Complete	Sorts per lb.	Wt. Foot per lb.
* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$.75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 1.75	42a 1.95	3.70	.65	.60
18	12A 1.75	26a 2.25	4.00	.65	.60
24	8A 2.25	17a 2.45	4.70	.65	.60
30	6A 3.00	10a 3.35	6.35	.65	.60
36	5A 3.50	7a 3.40	6.90	.65	.60
48	4A 4.25	6a 4.25	8.50	.60	.55

## Airport Bold—No. 402

ARSTUVWXYapqrstuvw \$67

Size	Case	Lower Case	Complete	Sorts per lb.	Wt. Foot per lb.
* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$.75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 1.90	42a 2.25	4.15	.65	.60
18-1	12A 1.75	26a 2.25	4.00	.65	.60
18-2	12A 2.00	26a 2.45	4.45	.65	.60
24	8A 2.25	17a 3.00	5.25	.65	.60
30	6A 3.00	10a 3.40	6.40	.65	.60
36	5A 3.75	7a 3.55	7.30	.65	.60
48	4A 4.70	6a 4.55	9.25	.60	.55
60	3A 5.20	6a 5.40	10.60	.60	.55
72	3A 7.45	5a 6.15	13.60	.60	.55

## Airport Bold Italic—No. 4021

**ABCDEFGHIJKabcdefghijkl \$12**

Size	Caps	Lower Case	Complete	Sorts per lb.	Wt. Font per lb.
* 6	40A \$1.20	80a \$1.40	\$2.60	\$ .80	\$ .75
* 8	30A 1.30	60a 1.60	2.90	.75	.70
*10	26A 1.50	53a 1.80	3.30	.70	.65
*12	24A 1.75	47a 2.10	3.85	.70	.65
14	22A 1.90	42a 2.25	4.15	.65	.60
18	12A 2.00	26a 2.45	4.45	.65	.60
24	8A 2.30	17a 2.80	5.10	.65	.60
30	6A 3.00	10a 3.20	6.20	.65	.60
36	5A 3.95	7a 3.40	7.35	.65	.60
48	4A 4.70	6a 4.55	9.25	.60	.55

## Airport Bold Condensed—No. 502

**AZABCDEFGHIJKLMxyzabcdefghijk \$890**

10	26A \$1.40	53a \$1.65	\$3.05	\$ .70	\$ .65
12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 1.75	42a 1.95	3.70	.65	.60
18-1	12A 1.75	26a 1.95	3.70	.65	.60
18-2	12A 1.75	26a 1.95	3.70	.65	.60
24	8A 1.85	17a 2.00	3.85	.65	.60
30	6A 2.05	10a 2.25	4.30	.65	.60
36	5A 2.80	7a 2.30	5.10	.65	.60
48	4A 3.35	6a 3.35	6.70	.60	.55
60	3A 3.60	6a 3.90	7.50	.60	.55
72	3A 5.05	5a 4.20	9.25	.60	.55

## Airport Tourist—No. 602

**ANOPQRSTUVWXYZWalmnopqrstu \$12**

14	22A \$2.35	42a \$2.00	\$4.35	\$ .65	\$ .60
18-1	12A 1.60	26a 2.05	3.65	.65	.60
18-2	12A 2.00	26a 2.25	4.25	.65	.60
24	8A 2.45	17a 2.70	5.15	.65	.60
30	6A 3.00	10a 2.90	5.90	.65	.60
36	5A 3.75	7a 3.00	6.75	.65	.60
48	4A 4.40	6a 4.40	8.80	.60	.55

## Tourist Extra Condensed—No. 902

**AXYZABCDEFGHIJKLMavwxyzabcdefghijklm \$34**

24	8A \$1.35	17a \$1.55	\$2.90	\$ .70	\$ .65
30	6A 1.55	10a 1.80	3.35	.70	.65
36	5A 1.80	7a 1.55	3.35	.70	.65
48	4A 2.75	6a 2.75	5.50	.65	.60
60	3A 2.55 (Caps, Points and Figures only)			.65	.60
72	3A 3.40 (Caps, Points and Figures only)			.65	.60

## News Gothic—No. 149

**ANOPQRSTUVWXYZZanopqrstuvwxyzabc \$56**

* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$ .75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65

## News Gothic Condensed—No. 204

**ABCDEFGHIJKLMNOpadefghijklmnopqrstuv \$78**

* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$ .75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 1.50	42a 1.75	3.25	.65	.60

## Condensed Gothic—No. 48

**AQRSTUVWXYZABCDEFGHIJKLMNOpqrstuvwxyz \$90**

* 6	40A \$1.10 (Caps, Points and Figures only)			\$ .80	\$ .75
* 8	30A 1.20 (Caps, Points and Figures only)			.75	.70
*10	26A 1.40 (Caps, Points and Figures only)			.70	.65
*12	24A 1.65 (Caps, Points and Figures only)			.70	.65

**Condensed Gothic—No. 49**

AVWXYZABCDEFGHIJKLMNQRSTUahijklmnopqrstuvwxyzabdefghijklmnopqr \$5878

Size	Caps	Lower Case	Complete	Sorts per lb.	Wt. Font per lb.
* 6	40A \$1.10	80a \$1.25	\$2.35	\$1.80	\$1.75

**Condensed Gothic—No. 176**

AWXYZABCDEFGHIJKLMNQRSTUawxyzabdefghijklmnopqrstuvwxyzabdefg \$1234

* 6	40A \$1.10	80a \$1.25	\$2.35	\$1.80	\$1.75
-----	------------	------------	--------	--------	--------

**Alternate Gothic—No. 51**

AVWXYZABCDEFGHIJKastuvwxyzabcdefghijklmnopghi \$90

14	22A \$1.40	42a \$1.70	\$3.10	\$1.65	\$1.60
18	12A 1.15	26a 1.60	2.75	.65	.60
24	8A 1.30	17a 1.90	3.20	.65	.60
30	6A 1.60	10a 1.90	3.50	.65	.60
36	5A 1.90	7a 1.90	3.80	.65	.60
48	4A 2.15	6a 2.15	4.30	.60	.55
60	3A 2.80	6a 2.80	5.60	.60	.55
72	3A 3.75	5a 3.10	6.85	.60	.55
84 on 72	3A 4.55 (Caps, Points and Figures only)			.60	.55

**Franklin Gothic—No. 107**

ALMNOPQRajklmnopq \$1

* 5	40A \$1.10	80a \$1.25	\$2.35	\$1.90	\$1.85
* 6	40A 1.10	80a 1.25	2.35	.80	.75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 2.30	42a 3.55	5.85	.65	.60
18	12A 2.85	26a 2.80	5.65	.65	.60
24	8A 2.65	17a 3.40	6.05	.65	.60
30	6A 3.00	10a 3.20	6.20	.65	.60
36	5A 3.75	7a 3.40	7.15	.65	.60
48	4A 4.05	6a 3.10	7.15	.60	.55
60	3A 5.05	6a 4.75	9.80	.60	.55
72	3A 7.15	5a 5.40	12.55	.60	.55

**Franklin Gothic Condensed—No. 140**

ASTUVWXYZABCDarstuvwxyzabcd \$23

* 8	30A \$1.20	60a \$1.45	\$2.65	\$1.75	\$1.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 1.40	42a 1.70	3.10	.65	.60
18	12A 1.30	26a 1.90	3.20	.65	.60
24	8A 1.50	17a 2.05	3.55	.65	.60
30	6A 2.05	10a 2.05	4.10	.65	.60
36	5A 2.80	7a 2.10	4.90	.65	.60
42 on 36	5A 3.40 (Caps, Points and Figures only)			.65	.60
48	4A 2.45	6a 2.45	4.90	.60	.55
60	3A 3.45	6a 3.45	6.90	.60	.55
72	3A 4.85	5a 3.75	8.60	.60	.55
84 on 72	3A 5.20 (Caps, Points and Figures only)			.60	.55

**Copperplate Gothic—No. 342**

AEFGHIJKLMNO P \$4

* 6-4	50A \$ .95	.....	.....	\$1.80	\$1.75
* 6-3	50A .95	.....	.....	.80	.75
* 6-2	50A 1.30	.....	.....	.80	.75
* 6-1	50A 1.45	.....	.....	.80	.75
*12-4	24A 1.20	.....	.....	.70	.65
*12-3	24A 1.40	.....	.....	.70	.65
*12-2	24A 1.60	.....	.....	.70	.65
*12-1	24A 1.80	.....	.....	.70	.65
14	22A 2.25	.....	.....	.65	.60
18-2	12A 2.05	.....	.....	.65	.60
18-1	12A 2.80	.....	.....	.65	.60
24	8A 3.75	.....	.....	.65	.60

Copperplate Gothic Cond.—No. 343

ARSTUVWXYZABCDEF \$56

Size	Caps	Lower Case	Com- plete	Sorts per lb.	Wt. Font per lb.
* 6-4	50A \$ .95	.....	.....	\$ .80	\$ .75
* 6-3	50A .95	.....	.....	.80	.75
* 6-2	50A 1.20	.....	.....	.80	.75
* 6-1	50A 1.45	.....	.....	.80	.75
*12-4	24A 1.20	.....	.....	.70	.65
*12-3	24A 1.40	.....	.....	.70	.65
*12-2	24A 1.60	.....	.....	.70	.65
*12-1	24A 1.80	.....	.....	.70	.65
14	22A 2.05	.....	.....	.65	.60
18-2	12A 1.90	.....	.....	.65	.60
18-1	12A 2.25	.....	.....	.65	.60
24	8A 2.05	.....	.....	.65	.60

Copperplate Gothic Extended—No. 344

AHIJKLMNPOQ \$7

* 6-4	50A \$ .95	.....	.....	.80	.75
* 6-3	50A 1.20	.....	.....	.80	.75
* 6-2	50A 1.20	.....	.....	.80	.75
* 6-1	50A 1.65	.....	.....	.80	.75
*12-4	24A 1.40	.....	.....	.70	.65
12-3	24A 2.00	.....	.....	.70	.65
12-2	24A 2.60	.....	.....	.70	.65
14	22A 2.65	.....	.....	.65	.60
18-2	12A 2.65	.....	.....	.65	.60
18-1	12A 3.75	.....	.....	.65	.60

Engravers Roman—No. 223

ARSTUVWXYZABC \$890

* 6-4	50A \$1.20	.....	.....	\$ .80	\$ .75
* 6-3	50A 1.45	.....	.....	.80	.75
* 6-2	50A 1.65	.....	.....	.80	.75
* 6-1	50A 1.90	.....	.....	.80	.75
*12-4	24A 1.40	.....	.....	.70	.65
12-3	24A 1.60	.....	.....	.70	.65
12-2	24A 2.40	.....	.....	.70	.65
14	22A 2.65	.....	.....	.65	.60
24	8A 3.20	.....	.....	.65	.60
30	6A 4.30	.....	.....	.65	.60

Stymie Light—No. 190

ADEFGHIJKLabcdefghijkl \$12

* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$ .75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 1.90	42a 2.25	4.15	.65	.60
18	12A 1.75	26a 2.30	4.05	.65	.60
24	8A 2.05	17a 2.45	4.50	.65	.60
30	6A 2.80	10a 2.65	5.45	.65	.60
36	5A 3.20	7a 2.65	5.85	.65	.60
48	4A 3.90	6a 3.25	7.15	.60	.55

Stymie Light Italic—No. 1901

ABCDEFGHIlabcdefghijkl \$12

* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$ .75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 2.05	42a 2.25	4.30	.65	.60
18	12A 2.05	26a 2.25	4.30	.65	.60
24	8A 2.65	17a 2.65	5.30	.65	.60
30	6A 3.00	10a 2.80	5.80	.65	.60
36	5A 3.95	7a 3.00	6.95	.65	.60

## Stymie Medium—No. 290

AMNOPQRSamnopqrst \$34

Size	Caps	Lower Case	Complete	Sorts per lb.	Wt. Font per lb.
* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$ .75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 2.05	42a 2.45	4.50	.65	.60
18	12A 2.25	26a 2.65	4.90	.65	.60
24	8A 2.25	17a 2.80	5.05	.65	.60
30	6A 2.80	10a 2.65	5.45	.65	.60
36	5A 3.55	7a 2.80	6.35	.65	.60
48	4A 4.20	6a 3.65	7.85	.60	.55

## Stymie Medium Italic—No. 2901

ABCDEFGHIJabcdefghij \$12

* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$ .75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 2.25	42a 2.25	4.50	.65	.60
18	12A 2.25	26a 2.45	4.70	.65	.60
24	8A 2.80	17a 3.20	6.00	.65	.60
30	6A 3.40	10a 3.20	6.60	.65	.60
36	5A 4.30	7a 3.20	7.50	.65	.60

## Stymie Medium Condensed—No. 590

ATUVWXYZABCDEFauvwxyzabcdefghij \$56

14	22A \$1.50	42a \$1.85	\$3.35	\$ .65	\$ .60
18	12A 1.90	26a 1.85	3.35	.65	.60
24	8A 1.90	17a 1.85	3.35	.65	.60
30	6A 2.10	10a 2.10	4.20	.65	.60
36	5A 2.90	7a 2.65	5.15	.65	.60
48	4A 2.90	6a 2.90	5.00	.60	.55
60	3A 3.80	6a 3.15	6.95	.60	.55
72	3A 4.75	5a 3.75	8.90	.60	.55

## Stymie Bold—No. 189

AGHIJKLMaklmnop \$78

* 6	40A \$1.20	80a \$1.40	\$2.60	\$ .80	\$ .75
* 8	30A 1.30	60a 1.60	2.90	.75	.70
*10	26A 1.50	53a 1.80	3.30	.70	.65
*12	24A 1.75	47a 2.10	3.85	.70	.65
14	22A 2.10	42a 2.25	4.35	.65	.60
18	12A 2.25	26a 2.45	4.70	.65	.60
24	8A 2.85	17a 2.80	5.45	.65	.60
30	6A 3.40	10a 3.00	6.40	.65	.60
36	5A 3.95	7a 3.20	7.15	.65	.60
48	4A 4.25	6a 3.60	7.85	.60	.55
60	3A 5.70	6a 5.50	11.20	.60	.55
72	3A 7.90	5a 5.70	13.20	.60	.55

## Stymie Bold Italic—No. 1891

ABCDEFGHIJabcdefghi \$12

* 6	40A \$1.20	80a \$1.40	\$2.60	\$ .80	\$ .75
* 8	30A 1.30	60a 1.60	2.90	.75	.70
*10	26A 1.50	53a 1.80	3.30	.70	.65
*12	24A 1.75	47a 2.10	3.85	.70	.65
14	22A 2.05	42a 2.25	4.30	.65	.60
18	12A 2.10	26a 2.45	4.55	.65	.60
24	8A 2.85	17a 3.20	5.85	.65	.60
30	6A 3.40	10a 3.35	6.75	.65	.60
36	5A 4.30	7a 4.00	8.30	.65	.60
48	4A 4.85	6a 4.55	9.40	.60	.55

Always Be Sure It's

● BALTOTYPE ●

**Stymie Extra Bold—No. 390**

**ANOPQRSTagrstuu \$90**

Size	Caps	Lower Case	Com-plete	Sorts per lb.	Wt. Font per lb.
* 6	40A \$1.20	80a \$1.40	\$2.60	\$ .80	\$ .75
* 8	30A 1.30	60a 1.60	2.90	.75	.70
*10	26A 1.80	53a 1.80	3.30	.70	.65
*12	24A 1.75	47a 2.10	3.85	.70	.65
14	22A 2.45	42a 3.00	5.45	.65	.60
18	12A 2.45	26a 3.00	5.45	.65	.60
24	8A 3.20	17a 3.20	6.40	.65	.60
30	6A 3.75	10a 3.40	7.15	.65	.60
36	5A 4.70	7a 3.55	8.25	.65	.60
48	4A 5.05	6a 4.05	9.10	.60	.55
60	3A 6.80	6a 6.05	12.85	.60	.55
72	3A 8.60	5a 6.20	14.80	.60	.55

**Stymie Extra Bold Italic—No. 3901**

**AIJKLMNOajklmno \$34**

* 6	40A \$1.20	80a \$1.70	\$2.90	\$ .80	\$ .75
* 8	30A 1.35	60a 1.80	3.15	.75	.70
*10	26A 1.80	53a 2.40	4.20	.70	.65
*12	24A 2.00	47a 2.60	4.60	.70	.65
14	22A 2.45	42a 2.80	5.25	.65	.60
18	12A 2.30	26a 2.80	5.10	.65	.60
24	8A 3.40	17a 3.95	7.35	.65	.60
30	6A 4.15	10a 3.85	7.70	.65	.60
36	5A 4.70	7a 3.95	8.65	.65	.60
48	4A 6.05	6a 5.05	11.10	.60	.55

**Stymie Extra Bold Condensed—No. 490**

**AUVWXYZABCDavwxyzabcdefg \$12**

14	22A \$1.75	42a \$2.10	\$3.85	\$ .65	\$ .60
18	12A 1.70	26a 2.45	4.15	.65	.60
24	8A 1.90	17a 2.45	4.35	.65	.60
30	6A 2.45	10a 2.25	4.70	.65	.60
36	5A 3.00	7a 2.45	5.45	.65	.60
48	4A 3.10	6a 2.80	5.90	.60	.55
60	3A 4.40	6a 3.90	8.30	.60	.55
72	3A 6.05	5a 4.40	10.45	.60	.55

**Stymie Bold Open—No. 108**

**A EFGHIJKLMN \$34**

24-1	8A \$3.00 (Caps, Points and Figures only)		\$ .65	\$ .60
24-2	8A 3.60 (Caps, Points and Figures only)		.65	.60
30	6A 4.00 (Caps, Points and Figures only)		.65	.60
36	5A 4.80 (Caps, Points and Figures only)		.65	.60
48	4A 6.50 (Caps, Points and Figures only)		.60	.55

**Baskerville—No. 353**

**AOPQRSTUVWXYZahijklmnopqrstuvw \$56**

Small Caps in all sizes, see page 5

* 8	30A \$1.20	60a \$1.45	\$2.65	\$ .75	\$ .70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*11	24A 1.65	47a 1.95	3.60	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65

**Baskerville Italic—No. 3531**

**ABCDEFGHIJKLMNaxyzabcdefghijklmnopqr \$78**

* 8	30A \$1.20	60a \$1.45	\$2.65	\$ .75	\$ .70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*11	24A 1.65	47a 1.95	3.60	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65

**Modern Roman Condensed—No. 1A**

AOPQRSTUVWXYZABCDEFGHIJastuvwxyzabedefghijklmnopqrstu \$9012

Small Caps in all sizes, see page 5

Size	Caps	Lower Case	Complete	Sorts per lb.	Wt. Font per lb.
* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$ .75
* 8	30A 1.20	60a 1.45	2.65	.75	.70

**Modern Roman Cond. Italic—No. 1C**

AKLMNOPQRSTUVWXYZABCDEFGHIJastuvwxyzabedefghijklmnopqrstu \$3406

* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$ .75
-----	------------	------------	--------	--------	--------

**Modern Title—No. 28**

AIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHI \$7590

* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$ .75
-----	------------	------------	--------	--------	--------

**Bodoni—No. 375**

ADEFHGHIJKLajklmnopqrst \$12

Small Caps, 5 to 12 point, see page 5

* 5	40A \$1.10	80a \$1.25	\$2.35	\$ .90	\$ .85
* 6	40A 1.10	80a 1.25	2.35	.80	.75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 1.90	42a 2.05	3.95	.65	.60
18	12A 1.70	26a 2.25	3.95	.65	.60

**Bodoni Italic—No. 3751**

AMNOPQRSTUauvwxyzabc \$34

* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$ .75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 1.90	42a 2.05	3.95	.65	.60
18	12A 1.90	26a 2.25	4.15	.65	.60

**Bodoni Bold—No. 275**

AVWXYZABCdefghijklm \$56

* 6	40A \$1.20	80a \$1.40	\$2.60	\$ .80	\$ .75
* 8	30A 1.30	60a 1.60	2.90	.75	.70
*10	26A 1.50	53a 1.80	3.30	.70	.65
*12	24A 1.75	47a 2.10	3.85	.70	.65
14	22A 1.70	42a 1.90	3.50	.65	.60
18	12A 1.90	26a 2.25	4.15	.65	.60
24	8A 2.05	17a 2.65	4.70	.65	.60
30	6A 2.65	10a 2.90	5.45	.65	.60
36	5A 3.20	7a 2.60	5.80	.65	.60
48	4A 3.25	6a 2.60	5.85	.60	.55
60	3A 4.05	6a 4.40	8.45	.60	.55
72	3A 5.70	5a 4.40	10.10	.60	.55

**Bodoni Bold Italic—No. 2751**

ADEFHGHIJKLanopqrstuvwxyz \$78

* 6	40A \$1.20	80a \$1.40	\$2.60	\$ .80	\$ .75
* 8	30A 1.30	60a 1.60	2.90	.75	.70
*10	26A 1.50	53a 1.80	3.30	.70	.65
*12	24A 1.75	47a 2.10	3.85	.70	.65
14	22A 1.90	42a 2.05	3.95	.65	.60
18	12A 1.95	26a 2.65	4.60	.65	.60
24	8A 2.05	17a 2.65	4.70	.65	.60
30	6A 2.65	10a 2.90	5.45	.65	.60
36	5A 3.40	7a 2.90	6.20	.65	.60
48	4A 3.95	6a 2.95	6.50	.60	.55
60	3A 4.55	6a 4.40	8.95	.60	.55
72	3A 6.35	5a 4.90	11.25	.60	.55



## Ultra Bodoni—No. 675

**AMNOPQRaxyzabc \$90**

Size	Caps	Lower Case	Complete	Sorts per lb.	Wt. Font per lb.
8	30A \$1.30	60a \$1.80	\$3.10	\$ .75	\$ .70
10	26A 1.90	53a 2.10	3.60	.70	.68
12	24A 2.00	47a 2.80	4.80	.70	.65
14	22A 2.45	42a 2.80	5.25	.65	.60
18	12A 2.25	26a 3.00	5.25	.68	.60
24	8A 3.00	17a 3.75	6.75	.65	.60
30	6A 3.75	10a 3.55	7.30	.65	.60
36	5A 4.30	7a 3.55	7.85	.68	.60
48	4A 4.75	6a 3.90	8.65	.60	.55
60	3A 5.85	6a 5.90	11.35	.60	.58
72	3A 8.60	5a 6.50	15.10	.60	.55

## Ultra Bodoni Italic—No. 6751

**ASTUVWXadefghij \$12**

12	24A \$2.00	47a \$2.80	\$4.80	\$ .70	\$ .65
14	22A 2.45	42a 2.80	5.25	.65	.60
18	12A 2.65	26a 2.80	5.45	.65	.60
24	8A 3.55	17a 3.85	7.40	.65	.60
30	6A 4.15	10a 3.55	7.70	.65	.60
36	5A 5.05	7a 4.15	9.20	.65	.60

## Bodoni Bold Condensed—No. 775

**AWXYZABCDEFGaqrstuvwxyzabc \$78**

14	22A \$1.50	42a \$1.90	\$3.40	\$ .65	\$ .60
18	12A 1.40	26a 1.90	3.30	.65	.60
24	8A 1.70	17a 2.00	3.70	.65	.60
30	6A 2.30	10a 2.30	4.60	.65	.60
36	5A 2.65	7a 2.25	4.90	.65	.60
48	4A 2.80	6a 2.45	5.25	.60	.55
60	3A 3.25	6a 3.45	6.70	.60	.55
72	3A 4.90	5a 4.10	9.00	.60	.55

## Spire—No. 377

**AHIJKLMNORSTUVWXYZABCDEFGHI \$901**

24	8A \$1.80 (Caps, Points and Figures only)		\$ .70	\$ .65
30	6A 2.25 (Caps, Points and Figures only)		.70	.65
36	5A 2.70 (Caps, Points and Figures only)		.70	.65
48	4A 3.75 (Caps, Points and Figures only)		.65	.60
60	3A 3.60 (Caps, Points and Figures only)		.65	.60
72	3A 5.50 (Caps, Points and Figures only)		.65	.60

## Cushing—No. 25

**AYZABCDEFHGHIJKaklmnopqrstuvwxyz \$34**

* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$ .75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65

## Modern Antique—No. 26

**ALMNOPQRSTUVWXYZabcdefghijklmnop \$56**

* 8	30A \$1.30	60a \$1.60	\$2.90	\$ .75	\$ .70
*10	26A 1.50	53a 1.80	3.30	.70	.65
*12	24A 1.75	47a 2.10	3.85	.70	.65

## Graphic Light—No. 101

**AHIJKLMNORP adefghijklmnop \$90**

12	24A \$1.40	47a \$1.60	\$3.00	\$ .70	\$ .65
14	22A 2.20	42a 2.00	4.20	.65	.60
18	12A 1.90	26a 1.80	3.80	.65	.60
24	8A 2.25	17a 2.25	4.50	.65	.60
30	6A 2.65	10a 2.25	4.90	.65	.60
36	5A 3.45	7a 2.65	6.10	.65	.60
48	4A 4.50	6a 3.60	8.10	.60	.55

## Graphic Bold—No. 104

## ACDEFFHIJKLaijklmnopq \$34

Size	Caps	Lower Case	Com- plete	Sorts per lb.	Wt. Font per lb.
12	24A \$1.60	47a \$2.00	\$3.60	\$7.70	\$6.65
14	22A 1.90	42a 2.05	3.95	.65	.60
18	12A 1.95	26a 2.25	4.20	.65	.60
24	8A 2.45	17a 2.65	5.10	.65	.60
30	6A 3.00	10a 2.65	5.65	.65	.60
36	5A 3.60	7a 2.80	6.40	.65	.60
48	4A 5.10	6a 4.35	9.45	.60	.55

## Nicholas Cochon Bold—No. 105

## AXYZABCDAklmnopqrstuv \$78

12	24A \$1.60	47a \$1.60	\$3.20	\$7.70	\$6.65
14	22A 2.10	42a 1.75	3.85	.65	.60
18-1	12A 1.90	26a 1.70	3.20	.65	.60
18-2	12A 2.10	26a 1.80	3.90	.65	.60
24	8A 2.05	17a 1.95	4.00	.65	.60
30	6A 2.80	10a 2.10	4.90	.65	.60
36	5A 3.55	7a 2.25	5.80	.65	.60
48	4A 5.60	6a 4.05	9.65	.60	.55

## Century Expanded—No. 20A

## AQRSTUWXYZABastuvwxyzabcdefgh \$12

Small Caps in all sizes, see page 5

* 6	40A \$1.10	80a \$1.25	\$2.35	\$8.80	\$7.75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65

## Century Expanded Italic—No. 20C

## AMNOPQRSTUWvarstuvwxyzabcdefghij \$56

* 6	40A \$1.10	80a \$1.25	\$2.35	\$8.80	\$7.75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65

## Century Bold—No. 118

## AEFGHIJKLMNOpawxyzabcdefghijklm \$90

* 6	40A \$1.20	80a \$1.40	\$2.60	\$8.80	\$7.75
* 8	30A 1.30	60a 1.60	2.90	.75	.70
*10	26A 1.50	53a 1.80	3.30	.70	.65
*12	24A 1.75	47a 2.10	3.85	.70	.65

## Modern Roman—No. 8A

## AQRSTUWXYZABanopqrstuvwxyzabc \$12

Small Caps in all sizes, see page 5

* 6	40A \$1.10	80a \$1.25	\$2.35	\$8.80	\$7.75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65

## Modern Roman Italic—No. 8C

## ACDEFGHIJKLMNadefghijklmnopqrstu \$34

* 6	40A \$1.10	80a \$1.25	\$2.35	\$8.80	\$7.75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65

## Scotch Roman—No. 36A

## AOPQRSTUVWXYZavwxyzabcdefghijkl \$56

Small Caps in all sizes, see page 5

* 6	40A \$1.10	80a \$1.25	\$2.35	\$8.80	\$7.75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.45	53a 1.65	3.10	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65

## Scotch Roman Italic—No. 36C

## ABCDEFGHIJKLMamnoprstuvwxyzabc \$78

* 6	40A \$1.10	80a \$1.25	\$2.35	\$8.80	\$7.75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.45	53a 1.65	3.10	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65

**Binney—No. 21E**

ANOPQRSTUVWXYZadefghijklmnopqrstu \$90

Small Caps in all sizes, see page 5

Size	Caps	Lower Case	Complete	Sorts per lb.	Wt. Font per lb.
* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$ .75
* 7	30A 1.20	60a 1.45	2.65	.75	.70
* 8	30A 1.20	60a 1.45	2.65	.75	.70
* 9	26A 1.45	53a 1.65	3.10	.70	.65
*10	26A 1.45	53a 1.65	3.10	.70	.65
*11	24A 1.65	47a 1.95	3.60	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65

**Binney Italic—No. 21G**

A YZABCDEFGHIJavwxyzabcdefghijklmn \$12

* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$ .75
* 7	30A 1.20	60a 1.45	2.65	.75	.70
* 8	30A 1.20	60a 1.45	2.65	.75	.70
* 9	26A 1.45	53a 1.65	3.10	.70	.65
*10	26A 1.45	53a 1.65	3.10	.70	.65
*11	24A 1.65	47a 1.95	3.60	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65

**Greco Bold—No. 326**

AKLMNOaopqrstu \$34

12	24A \$2.40	47a \$2.60	\$5.00	\$ .70	\$ .65
14	22A 2.65	42a 2.65	5.30	.65	.60
18	12A 2.65	26a 3.00	5.65	.65	.60
24	8A 3.00	17a 3.40	6.40	.65	.60
30	6A 4.30	10a 3.75	8.05	.65	.60
36	5A 4.90	7a 3.55	8.45	.65	.60

**Greco Bold Italic—No. 3261**

APQRSTUavwxyza \$56

12	24A \$2.40	47a \$2.60	\$5.00	\$ .70	\$ .65
14	22A 2.65	42a 3.00	5.80	.65	.60
18	12A 2.80	26a 3.00	5.80	.65	.60
24	8A 3.20	17a 3.55	6.75	.65	.60
30	6A 4.50	10a 3.75	8.25	.65	.60
36	5A 5.25	7a 4.00	9.25	.65	.60

**Garamond—No. 248**

AVWXYZABCabcde fghijkl \$78

Small Caps, 8 to 18 point, see page 5

* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$ .75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 1.70	42a 2.05	3.75	.65	.60
18	12A 1.90	26a 2.05	3.95	.65	.60
24	8A 2.05	17a 2.05	4.10	.65	.60
30	6A 2.80	10a 2.65	5.45	.65	.60
36	5A 3.20	7a 2.65	5.85	.65	.60
48	4A 3.10	6a 2.75	5.85	.60	.55
60	3A 4.25	6a 3.90	8.15	.60	.55
72	3A 6.05	5a 4.40	10.45	.60	.55

**Garamond Italic—No. 2481**

ADEF GHIJKLamnopqrstuvwx \$90

* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$ .75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 1.90	42a 2.05	3.95	.65	.60
18	12A 1.70	26a 1.90	3.60	.65	.60
24	8A 2.05	17a 2.25	4.30	.65	.60
30	6A 3.00	10a 2.45	5.45	.65	.60
36	5A 3.55	7a 2.45	6.00	.65	.60
48	4A 4.05	6a 2.80	6.85	.60	.55
60	3A 5.50	6a 4.25	9.75	.60	.55
72	3A 7.50	5a 5.20	12.70	.60	.55

**Garamond Bold—No. 548****AMNOPQRSTUayzabcdefgh \$12**

Size	Caps	Lower Case	Complete	Sorts per lb.	Wt. Font per lb.
* 6	40A \$1.20	80a \$1.40	\$2.60	\$.80	\$.75
* 8	30A 1.30	60a 1.60	2.90	.75	.70
*10	26A 1.50	53a 1.80	3.30	.70	.65
*12	24A 1.75	47a 2.10	3.85	.70	.65
14	22A 1.90	42a 2.05	3.95	.65	.60
18	12A 1.90	26a 2.05	3.95	.65	.60
24	8A 1.90	17a 2.65	4.55	.65	.60
30	6A 2.65	10a 2.45	5.10	.65	.60
36	5A 3.20	7a 2.65	5.85	.65	.60
48	4A 3.10	6a 2.80	5.90	.60	.55
60	3A 3.90	6a 3.75	7.65	.60	.55
72	3A 5.70	5a 4.55	10.25	.60	.55

**Garamond Bold Italic—No. 5481****AVWXYZABCaijklwnopqrst \$34**

* 6	40A \$1.20	80a \$1.40	\$2.60	\$.80	\$.75
* 8	30A 1.30	60a 1.60	2.90	.75	.70
*10	26A 1.50	53a 1.80	3.30	.70	.65
*12	24A 1.75	47a 2.10	3.85	.70	.65
14	22A 1.95	42a 2.15	4.10	.65	.60
18	12A 1.95	26a 2.25	4.20	.65	.60
24	8A 2.65	17a 2.95	5.60	.65	.60
30	6A 3.30	10a 3.30	6.60	.65	.60
36	5A 4.00	7a 4.00	8.00	.65	.60
48	4A 3.50	6a 3.70	7.20	.60	.55
60	3A 4.25	6a 4.05	8.30	.60	.55
72	3A 6.05	5a 5.05	11.10	.60	.55

**Kennerley Old Style—No. 268****ADEFGHIJKLaturvwxyzab \$56**

Size	Caps	Lower Case	Complete	Sorts per lb.	Wt. Font per lb.
* 6	40A \$1.10	80a \$1.25	\$2.35	\$.80	\$.75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 1.90	42a 1.90	3.80	.65	.60
18-1	12A 1.50	26a 1.90	3.40	.65	.60
18-2	12A 1.90	26a 2.35	4.15	.65	.60
24	8A 2.25	17a 2.65	4.90	.65	.60
30	6A 2.80	10a 2.45	5.25	.65	.60
36	5A 3.55	7a 2.80	6.35	.65	.60
48	4A 3.55	6a 2.75	6.30	.60	.55
60	3A 4.25	6a 4.05	8.30	.60	.55
72	3A 6.35	5a 4.90	11.25	.60	.55

**Kennerley Old Style Italic—No. 2681****AMNOPQRSacdefghijklmn \$78**

* 6	40A \$1.10	80a \$1.25	\$2.35	\$.80	\$.75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 1.70	42a 1.70	3.40	.65	.60
18-1	12A 1.30	26a 1.70	3.00	.65	.60
18-2	12A 2.05	26a 2.05	4.10	.65	.60
24	8A 2.15	17a 2.45	4.60	.65	.60
30	6A 3.00	10a 2.65	5.65	.65	.60
36	5A 3.20	7a 2.65	5.85	.65	.60

**Kennerley Bold—No. 269****ATUVWXaopqrstuvwxyz \$90**

* 6	40A \$1.20	80a \$1.40	\$2.60	\$.80	\$.75
* 8	30A 1.30	60a 1.60	2.90	.75	.70
*10	26A 1.50	53a 1.80	3.30	.70	.65
*12	24A 1.75	47a 2.10	3.85	.70	.65
14	22A 2.05	42a 2.25	4.30	.65	.60
18-1	12A 1.70	26a 2.05	3.75	.65	.60
18-2	12A 2.05	26a 2.25	4.30	.65	.60
24	8A 2.25	17a 3.00	5.25	.65	.60
30	6A 3.55	10a 3.20	6.75	.65	.60
36	5A 3.95	7a 3.40	7.35	.65	.60
48	4A 3.90	6a 3.45	7.35	.60	.55
60	3A 4.90	6a 5.20	10.10	.60	.55
72	3A 6.70	5a 5.70	12.40	.60	.55



# BALTOTYPE

## ■ ■ *Sorts Service* ■ ■

**P**ROBABLY the greatest single asset for the efficient management of any composing room is an adequate supply of type and spacing material. It means more and better work from your compositors with consequent economies, and entirely eliminates "picking" live jobs, "turning" characters and the danger of jobs going to press without the "turned" characters being replaced.

■ Realizing this, we have developed a sorts supply which has proven to our customers to be one of the most valuable and important features of our service.

■ Promptness and flexibility are the keynotes.

■ Sorts orders are filled and shipped the same day your order reaches us . . . from a large manufactured stock . . . and not made up to order as received. Our large stock of type and materials, plus an easy method of ordering, makes this service available to printers everywhere with the same speed and satisfaction that we have been offering local printers for years.

■ Non-distribution is a proven economy on small sizes (12 point and under) as the cost of new type is actually less than the cost of distributing used type. Non-distribution on larger sizes also is used successfully by a number of our customers whose shop conditions make this advisable. Non-distribution, however, is only possible and profitable when an adequate and prompt sorts service is available. The fact that our sorts service is being used with entire satisfaction by some of the most efficient plants, large and small, in the East, South, and Mid-West, leads us to believe that you, too, will find our service to your entire satisfaction. We urge you to try it!

■ The pages following show our "Schedule of Font Schemes" together with examples of the most efficient and economical method of ordering that has been developed by us in cooperation and with the advice of a large number of printers.

{ Selling prices for sorts are shown  
with each Series in this Price List }

*Be Sure it's*

# BALTOTYPE



\$ 1 2 3 4 5 6 7 8 9 0  
 . , - ' : ; ? !  
 & A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Letters for Lower Case Fonts

Points for Lower Case

Lower Case Scheme	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	.	,	-	'	:	;	?	!																		
5a	5	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50		
6a	6	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50			
7a	7	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50			
10a	10	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50				
12a	12	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50					
14a	14	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50						
16a	16	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50							
17a	17	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50							
20a	20	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50								
24a	24	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50										
26a	26	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50											
36a	36	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50															
42a	42	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50																	
47a	47	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50																			
53a	53	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50																						
60a	60	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50																								
80a	80	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50																																
125a	125	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100

This chart shows the number of each character contained in our standard job fonts. It also shows the number of characters you will receive when ordering sorts in all sizes from 14 to 72 point by means of our "Sorts Order". Orders for sorts in sizes 12 point and smaller are filled with a sufficient quantity of characters to comfortably fill your case. When punctuation marks are ordered, the quantity contained in Cap fonts are supplied.

Read the reverse side of "Sorts Order" for detailed information on the most economical and convenient way to order Sorts.

The number of ligatures (fi, ff, fl, etc.) and special characters contained in each font are approximately the same as the lower case q, x and z.

# Here's How Easy it is to Order **SORTS**

**BALTIMORE TYPE** 15 and 17 S. FREDERICK ST.  
BALTIMORE, MD.

## SORTS ORDER

Please ship sorts as follows to:

Name Metropolitan Press

Address 143 W. Tenth Street

City Detroit State Michigan

Series No. 102 Point Size 14

Use separate sheet for each Series No. and Point Size.

California Job Case ..... Double Cap Case ..... Triple Cap Case ..... Italic Job Case

Please check kind of case in which type is laid. In event of failure to specify, we will assume that a California Job Case is used.

Caps	Small Caps	Lower Case	Ligatures & Figures	Points and Other Characters
A. ✓	a	a	6	Period ✓
B.	b	b	ff	Comma
C. ✓	c	c	ff	Hyphen
D.	d	d	ff	Apostrophe
E.	e	e	ff	Colon
F.	f	f	5	Semi-colon
G.	g	g	1	Question
H.	h. ✓ ✓	h. ✓ ✓	2	Exclamation
I.	i	i	3	
J. ✓ ✓	j	j	4	
K.	k	k	5	
L.	l	l	6	
M.	m	m	7	
N.	n	n	8	
O.	o	o	9	
P.	p	p	0	
Q.	q	q		
R.	r	r		
S.	s	s		
T.	t	t		
U.	u	u		
V.	v	v		
W.	w	w		
X.	x	x		
Y.	y	y		
Z.	z	z		
&	&			

See reverse side for method of ordering sorts.

**T**HIS form is a reproduction of our "Sorts Order" on which we have illustrated the method for ordering sorts of 14 point Airport Gothic, Series No. 102, Font scheme 22A Cap, 42a Lower Case.

An order made out in this way would be filled in the following manner:

Cap A is single checked. A job font contains 22 A's. We ship 22.

Cap C is single checked. A job font contains 15 C's. We ship 15.

Cap J is double checked. A job font contains 7 J's. We ship 14.

Lower case h is double checked. A job font contains 28 h's. We ship 56.

Period is single checked. A job font of caps contains 22 periods. We ship 22.

**Write** FOR A SUPPLY OF "SORTS ORDER" BLANKS AND  
TRY IT OUT. THEY WILL BE SENT PROMPTLY.



**Kennerley Bold Italic—No. 2691****AYZABCDEayzabcdefg \$12**

Size	Caps	Lower Case	Com- plete	Sorts per lb.	Wt. Font per lb.
* 6	40A \$1.20	80a \$1.40	\$2.60	\$ .80	\$ .75
* 8	30A 1.30	60a 1.60	2.90	.75	.70
*10	26A 1.50	53a 1.80	3.30	.70	.65
*12	24A 1.75	47a 2.10	3.85	.70	.65
14	22A 2.05	42a 2.45	4.50	.65	.60
18-1	12A 1.70	26a 2.05	3.75	.65	.60
18-2	12A 2.25	26a 2.80	5.05	.65	.60
24	8A 2.65	17a 3.00	5.65	.65	.60
30	6A 3.40	10a 3.20	6.60	.65	.60
36	5A 4.15	7a 3.20	7.35	.65	.60

**Caslon Old Style—No. 137-37****AFCHIJKLMahijklmnopq \$34**

Small Caps, 6 to 12 point, see page 5

* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$ .75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 1.90	42a 2.05	3.95	.65	.60
18	12A 2.05	26a 2.25	4.30	.65	.60
24	8A 2.25	17a 2.45	4.70	.65	.60
30	6A 3.00	10a 2.65	5.65	.65	.60
36	5A 3.75	7a 2.80	6.55	.65	.60

**Caslon Old Style Italic—No. 371****ABCDEFGHaklmnopqrstu \$78**

* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$ .75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 2.45	42a 2.45	4.90	.65	.60
18	12A 2.25	26a 2.65	4.90	.65	.60
24	8A 2.65	17a 2.65	5.30	.65	.60
30	6A 3.40	10a 3.00	6.40	.65	.60
36	5A 4.15	7a 3.40	7.55	.65	.60

**McKellar Caslon—No. 337****ANOPQRSTUVWXYZarstuvwxyzabcdefghij \$56**

Small Caps in all sizes, see page 5

* 7 on 8	30A \$1.20	60a \$1.45	\$2.65	\$ .80	\$ .75
* 8 on 9	26A 1.40	53a 1.65	3.05	.75	.70
* 9 on 10	26A 1.40	53a 1.65	3.05	.75	.70
*10 on 11	24A 1.65	47a 1.95	3.60	.70	.65
*11 on 12	24A 1.65	47a 1.95	3.60	.70	.65

**McKellar Caslon Italic—No. 3371****AiJKLMNOPQRSTUVWXYZavwxzabcdefghijklmno \$90**

* 7 on 8	30A \$1.20	60a \$1.45	\$2.65	\$ .80	\$ .75
* 8 on 9	26A 1.40	53a 1.65	3.05	.75	.70
* 9 on 10	26A 1.40	53a 1.65	3.05	.75	.70
*10 on 11	24A 1.65	47a 1.95	3.60	.70	.65
*11 on 12	24A 1.65	47a 1.95	3.60	.70	.65

**Caslon Bold—No. 79****AVWXYZapqrstuvw \$12**

* 6	40A \$1.20	80a \$1.40	\$2.60	\$ .80	\$ .75
* 8	30A 1.30	60a 1.60	2.90	.75	.70
* 9	26A 1.50	53a 1.80	3.30	.75	.70
*10	26A 1.50	53a 1.80	3.30	.70	.65
*11	24A 1.75	47a 2.10	3.85	.70	.65
*12	24A 1.75	47a 2.10	3.85	.70	.65
14	22A 2.25	42a 2.45	4.70	.65	.60
18	12A 2.25	26a 2.65	4.90	.65	.60
24	8A 2.65	17a 2.65	5.30	.65	.60
30	6A 3.40	10a 3.00	6.40	.65	.60
36	5A 4.15	7a 3.20	7.35	.65	.60

**Caslon Bold Italic—No. 791****AFGHIJKxyzabcd \$78**

Size	Caps	Lower Case	Complete	Seets per lb.	Wt. Font per lb.
* 6	40A \$1.20	80a \$1.40	\$2.60	\$.80	\$.75
* 8	30A 1.30	60a 1.60	2.90	.75	.70
*10	26A 1.50	53a 1.80	3.30	.70	.65
*12	24A 1.75	47a 2.10	3.85	.70	.65
14	22A 2.25	42a 2.45	4.70	.65	.60
18	12A 2.25	26a 3.00	5.25	.65	.60
24	8A 3.20	17a 3.20	6.40	.65	.60
30	6A 3.75	10a 3.40	7.15	.65	.60
36	5A 4.30	7a 3.40	7.70	.65	.60

**Typewriter—No. 72****ABCDEFGHIJKLMNOpqrstuvwxyz \$34**

* 6	25A \$1.20	125a \$2.15	\$3.35	\$.80	\$.75
* 8	25A 1.80	125a 3.35	5.15	.75	.70
*10	25A 2.35	125a 4.65	7.20	.70	.65
*12	25A 3.20	125a 5.80	9.00	.70	.65

**Typewriter—No. 17****AQRSTUVWXYZABCDEFGHIJKLMNopqrstuvw \$56**

*12	25A \$3.20	125a \$5.80	9.00	\$.70	\$.65
-----	------------	-------------	------	-------	-------

**Typewriter—No. 70****ALMNOPQRSTUVWXYZaefghijklmnopq \$90**

*10	25A \$2.85	125a \$4.65	\$7.20	\$.70	\$.65
*12	25A 3.20	125a 5.80	9.00	.70	.65

**Italian Old Style—No. 243****ABCDEFGHIJKLMNarstuvwxyzabcdefghij \$12**

Small Caps in all sizes, see page 5

* 8	30A \$1.20	60a \$1.45	\$2.65	\$.75	\$.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65

**Italian Old Style Italic—No. 2431****AOPQRSTUVWXYZaklmnopqrstuvwxyz \$34**

* 8	30A \$1.20	60a \$1.45	\$2.65	\$.75	\$.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65

**Cochin—No. 61E****ABCDEFGHIJKLMabcdefghijklmnoqr \$56**

Small Caps in all sizes, see page 5

* 8	30A \$1.20	60a \$1.45	\$2.65	\$.75	\$.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65

**Cochin Italic—No. 61G****ANOPQRSTUVWXYZastuvwxyzabcdefghijkl \$78**

* 8	30A \$1.20	60a \$1.45	\$2.65	\$.75	\$.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65

**Bookman—No. 98****AYZABCDEamnopqrstu \$90**

Small Caps, 6 to 12 point, see page 5

* 6	40A \$1.20	80a \$1.40	\$2.60	\$.80	\$.75
* 8	30A 1.30	60a 1.60	2.90	.75	.70
*10	26A 1.50	53a 1.80	3.30	.70	.65
*12	24A 1.75	47a 2.10	3.85	.70	.65
14	22A 2.25	42a 2.65	4.90	.65	.60
18	12A 2.05	26a 2.45	4.50	.65	.60
24	8A 3.00	17a 3.00	6.00	.65	.60
30	6A 3.40	10a 3.20	6.60	.65	.60
36	5A 3.95	7a 3.40	7.35	.65	.60

**Bookman Italic—No. 981**

**AFGHIJKLAvwxyzabc \$12**

Size	Caps	Lower Case	Complete	Sorts per lb.	Wt. Font per lb.
* 6	40A \$1.20	80a \$1.40	\$2.60	\$ .80	\$ .75
* 8	30A 1.30	60a 1.60	2.90	.75	.70
*10	26A 1.50	53a 1.80	3.30	.70	.65
*12	24A 1.75	47a 2.10	3.85	.70	.65
14	22A 2.25	42a 2.25	4.50	.65	.60
18	12A 2.45	26a 2.80	5.25	.65	.60
24	8A 3.55	17a 3.00	6.55	.65	.60
30	6A 3.55	10a 3.40	6.95	.65	.60
36	5A 4.30	7a 3.55	7.85	.65	.60

**Goudy Gimbel—No. 38**

**AMNOPQRSadefghijklm \$34**

Small Caps, 6 to 12 point, see page 5

* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$ .75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 1.90	42a 2.05	3.95	.65	.60
18	12A 2.05	26a 2.45	4.50	.65	.60
24	8A 2.05	17a 2.25	4.30	.65	.60
30	6A 3.20	10a 2.80	6.00	.65	.60
36	5A 3.95	7a 3.20	7.15	.65	.60

**Goudy Gimbel Italic—No. 381**

**ATUVWXYZanopqrstuvw \$56**

* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$ .75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 2.25	42a 2.05	4.30	.65	.60
18	12A 2.05	26a 2.25	4.30	.65	.60
24	8A 2.45	17a 2.80	5.25	.65	.60
30	6A 3.40	10a 2.80	6.20	.65	.60
36	5A 3.95	7a 2.80	6.75	.65	.60

**Cheltenham Wide—No. 164**

**ABCDEFGHJIjxyzabcdefg \$78**

Small Caps, 6 to 12 point, see page 5

* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$ .75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 2.05	42a 2.05	4.10	.65	.60
18	12A 1.75	26a 1.90	3.65	.65	.60
24	8A 2.25	17a 2.45	4.70	.65	.60
30	6A 3.00	10a 2.45	5.45	.65	.60
36	5A 3.20	7a 2.65	5.85	.65	.60

**Cheltenham Wide Italic—No. 1641**

**AKLMNOPQahijklmnopq \$90**

* 6	40A \$1.10	80a \$1.25	\$2.35	\$ .80	\$ .75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 2.05	42a 2.25	4.30	.65	.60
18	12A 2.05	26a 2.25	4.30	.65	.60
24	8A 2.80	17a 2.80	5.60	.65	.60
30	6A 3.40	10a 2.65	6.05	.65	.60
36	5A 4.15	7a 2.80	6.95	.65	.60

**Cheltenham Bold—No. 86**

**ARSTUVWXarstuvwxyz \$12**

* 6	40A \$1.20	80a \$1.40	\$2.60	\$ .80	\$ .75
* 8	30A 1.30	60a 1.60	2.90	.75	.70
*10	26A 1.50	53a 1.80	3.30	.70	.65
*12	24A 1.75	47a 2.10	3.85	.70	.65
14	22A 1.90	42a 2.05	3.95	.65	.60
18	12A 1.90	26a 2.25	4.15	.65	.60
24	8A 2.45	17a 2.65	5.10	.65	.60
30	6A 2.65	10a 2.65	5.30	.65	.60
36	5A 3.55	7a 2.80	6.35	.65	.60
48	4A 3.40	6a 3.40	6.80	.60	.55
60	3A 4.75	6a 4.55	9.30	.60	.55
72	3A 6.50	5a 5.20	11.70	.60	.55

## Cheltenham Bold Italic—No. 861

**AYZABCDEabcdefghijk \$34**

Size	Caps	Lower Case	Com- plete	Sorts per lb.	Wt. Font per lb.
* 6	40A \$1.20	80a \$1.40	\$2.60	\$.80	\$.75
* 8	30A 1.30	60a 1.60	2.90	.75	.70
*10	26A 1.50	53a 1.80	3.30	.70	.65
*12	24A 1.75	47a 2.10	3.85	.70	.65
14	22A 2.25	42a 2.45	4.70	.65	.60
18	12A 2.15	26a 2.65	4.80	.65	.60
24	8A 2.65	17a 3.00	5.65	.65	.60
30	6A 3.40	10a 3.00	6.40	.65	.60
36	5A 3.95	7a 3.00	6.95	.65	.60
48	4A 4.05	6a 3.60	7.65	.60	.55
60	3A 5.70	6a 5.05	10.75	.60	.55
72	3A 7.45	5a 5.70	13.15	.60	.55

## Cheltenham Bold Condensed—No. 88

**AFGHIJKLMNOalmnopqrstuvw \$56**

* 6	40A \$1.10	80a \$1.25	\$2.35	\$.80	\$.75
* 8	30A 1.20	60a 1.45	2.65	.75	.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 1.50	42a 1.80	3.40	.65	.60
18	12A 1.50	26a 1.90	3.40	.65	.60
24	8A 1.50	17a 1.90	3.40	.65	.60
30	6A 2.05	10a 2.05	4.10	.65	.60
36	5A 2.65	7a 2.25	4.90	.65	.60
48	4A 2.95	6a 2.60	5.55	.60	.55
60	3A 3.45	6a 3.75	7.20	.60	.55
72	3A 5.05	5a 4.25	9.30	.60	.55

## Cheltenham Bold Extra Cond.—No. 141

**APQRSTUVWXYZABaxyzabcdefghijklmn \$78**

* 8	30A \$1.20	60a \$1.45	\$2.65	\$.75	\$.70
*10	26A 1.40	53a 1.65	3.05	.70	.65
*12	24A 1.65	47a 1.95	3.60	.70	.65
14	22A 1.30	42a 1.80	2.80	.65	.60
18	12A 1.30	26a 1.70	3.00	.65	.60
24	8A 1.30	17a 1.70	3.00	.65	.60
30	6A 1.50	10a 1.70	3.20	.65	.60
36	5A 2.40	7a 1.70	4.10	.65	.60
42 on 36	5A 2.65 (Caps, Points and Figures only)			.65	.60

## Cheltenham Bold Extended—No. 287

**ACDEFGHaopqrs \$90**

* 6	40A \$1.20	80a \$1.45	\$2.65	\$.80	\$.75
* 8	30A 1.35	60a 2.25	3.60	.75	.70
*10	26A 1.70	53a 2.35	4.05	.70	.65
12	24A 2.00	47a 2.60	4.60	.70	.65
14	22A 3.00	42a 3.40	6.40	.65	.60
18	12A 2.25	26a 3.00	5.25	.65	.60
24	8A 3.00	17a 3.40	6.40	.65	.60
30	6A 3.55	10a 3.55	7.10	.65	.60
36	5A 4.50	7a 4.15	8.65	.65	.60

## Goudy Text—No. 327

**A B J K L M N O P a t u v w x y z a b c d e f \$12**

14	22A \$2.05	42a \$1.70	\$3.75	\$.65	\$.60
18	12A 1.90	26a 1.90	3.80	.65	.60
24	8A 2.25	17a 2.05	4.30	.65	.60
30	6A 3.00	10a 2.30	5.30	.65	.60
36	5A 3.55	7a 2.05	5.60	.65	.60
48	4A 3.45	6a 2.45	5.90	.60	.55
60	3A 4.40	6a 3.45	7.85	.60	.55
72	3A 6.20	5a 4.05	10.25	.60	.55

## Lombardic Initials—No. 310

**A Q R S T U V W X Y Z A B C I**

18	5A \$2.00	.....	.....	\$.70	\$.65
24	4A 2.00	.....	.....	.70	.65
30	4A 2.25	.....	.....	.70	.65
36	4A 2.75	.....	.....	.70	.65
48	1A 2.00	.....	.....	.65	.60
60	1A 2.75	.....	.....	.65	.60
72	1A 3.75	.....	.....	.65	.60

**Cloister Black—No. 95**

**ADEFGHIJaghiijklmnop \$34**

Size	Caps	Lower Case	Complete	Sets per lb.	Wt. Font per lb.
* 8	30A \$1.30	60a \$1.60	\$2.90	\$ .75	\$ .70
*10	26A 1.70	53a 1.90	3.60	.70	.65
*12	24A 2.00	47a 2.10	4.10	.70	.65
14	22A 2.05	42a 1.90	3.95	.65	.60
18	12A 2.05	26a 2.05	4.10	.65	.60
24	8A 2.65	17a 2.25	4.90	.65	.60
30	6A 3.20	10a 2.25	5.45	.65	.60
36	5A 3.75	7a 2.45	6.20	.65	.60

**Goudy Heavyface—No. 380**

**AKLMNOPagrstuvw \$56**

8	30A \$1.30	60a \$1.60	\$2.90	\$ .75	\$ .70
10	26A 1.50	53a 1.80	3.30	.70	.65
12	24A 1.75	47a 2.10	3.85	.70	.65
14	22A 2.25	42a 2.65	4.90	.65	.60
18	12A 2.25	26a 3.00	5.25	.65	.60
24	8A 3.20	17a 3.95	7.15	.65	.60
30	6A 3.75	10a 3.55	7.30	.65	.60
36	5A 4.70	7a 3.55	8.25	.65	.60
48	4A 4.25	6a 3.90	8.15	.60	.55
60	3A 5.70	6a 5.50	11.20	.60	.55
72	3A 7.50	5a 6.35	13.85	.60	.55

**Goudy Hand Tooled—No. 383**

**AQRSTUVWXYZaxyzabcdefgh \$78**

12	24A \$1.60	47a \$2.00	\$3.60	\$ .70	\$ .65
14	22A 1.90	42a 2.25	4.15	.65	.60
18	12A 2.05	26a 2.45	4.50	.65	.60
24	8A 2.45	17a 2.80	5.25	.65	.60
30	6A 3.00	10a 2.80	5.80	.65	.60
36	5A 3.55	7a 2.80	6.35	.65	.60
48	4A 3.75	6a 3.10	6.85	.60	.55
60	3A 4.90	6a 4.90	9.80	.60	.55
72	3A 6.70	5a 5.40	12.10	.60	.55

**Goudy Hand Tooled Italic—No. 383i**

**AWXYZABaijklmnopqrs \$90**

12	24A \$2.00	47a \$2.40	\$4.40	\$ .70	\$ .65
14	22A 2.25	42a 2.25	4.50	.65	.60
18	12A 2.05	26a 2.45	4.50	.65	.60
24	8A 2.10	17a 2.80	4.90	.65	.60
30	6A 3.00	10a 3.00	6.00	.65	.60
36	5A 3.75	7a 3.00	6.75	.65	.60
48	4A 3.45	6a 3.10	6.55	.60	.55
60	3A 4.75	6a 4.55	9.30	.60	.55
72	3A 6.80	5a 5.20	12.00	.60	.55

**Goudy Hand Tooled Italic Swash**

**ABCDEFGHIJ**

36	3A \$4.95 (Caps only with final lower case characters and ornaments.)	\$ .70	\$ .65
----	---	--------	--------

**Goudy Open—No. 291**

**ABCDEFGHIJKatuvwxyzab \$12**

14	22A \$1.90	42a \$2.05	\$3.95	\$ .65	\$ .60
18	12A 1.70	26a 2.05	3.75	.65	.60
24	8A 1.90	17a 2.80	4.70	.65	.60
30	6A 2.65	10a 2.65	5.30	.65	.60
36	5A 3.20	7a 2.65	5.85	.65	.60

**Goudy Open Italic—No. 291i**

**ALMNOPQRSacdefghijklm \$34**

18	12A \$1.70	26a \$2.40	\$4.10	\$ .65	\$ .60
24	8A 2.25	17a 2.80	5.05	.65	.60
30	6A 2.80	10a 2.65	5.45	.65	.60
36	5A 3.40	7a 2.65	6.05	.65	.60



# STRIP RULE

and

## DECORATIVE BORDER

ON the pages following are shown specimens of nearly 100 different faces of strip rule and decorative material, the use of which, effects many decided economies in the composing room.

By the use of strip material time is saved in make-up, Make-ready is lessened, impressions are even and clean. Pieced rule is becoming a thing of the past in todays efficient printing plants.

Baltotype Rule needs no introduction to the printers of America. It is made from a special hard metal formula tried and tested through years of experience. Uniformity and lasting qualities are built into every strip and have been proven through many long runs in press rooms everywhere.

Thrifty printers see to it that an assortment of strip rule—both utility and decorative—is always on hand.

### PRICE LIST

2, 3, 6, 12 point in 24-inch strips	
50 to 100 pounds or more . . . . .	per lb. 28c
25 to 49 pounds . . . . .	per lb. 29c
5 to 24 pounds . . . . .	per lb. 30c

Mitering 1 to 5 pages, per page, 20c.

More than 5 pages on time basis.

Prices for larger quantities  
on application.

## HOW ABOUT YOUR SPACING MATERIAL?

It occurs only too frequently when a compositor reaches for 3 em spaces he finds the case empty. Two units lost "beefing" about those blankety-blank apprentices—an additional two units more wasted walking around alleys looking for a full case.

Plenty of spacing material in the cases means better contented craftsmen and fewer headaches for the "Boss" from figuring why job time exceeded his estimates.

**ORDER NOW FROM  
THE ASSORTMENT ON PAGE 34**

# STRIP RULE and BORDER

2, 3, 6, 12 Point in 24-inch Strips

2 Point No. 10

2 Point No. 31

2 Point No. 41

2 Point No. 50

2 Point No. 18

2 Point No. 38

3 Point No. 10

3 Point No. 31

3 Point No. 41

3 Point No. 50

3 Point No. 61

3 Point No. 18

3 Point No. 31

3 Point No. 3428

3 Point No. 410

3 Point No. 45

3 Point No. 410

2 Point No. 492

6 Point No. 10

6 Point No. 10 (Centered)

6 Point No. 31

6 Point No. 41

6 Point No. 50

6 Point No. 61

6 Point No. 65

6 Point No. 81

6 Point No. 91

6 Point No. 95



6 Point No. 18

6 Point No. 28

6 Point No. 3428

6 Point No. 3531

6 Point No. 4281

6 Point No. 3481

6 Point No. 4481

6 Point No. 48

6 Point No. 68

6 Point No. 410

6 Point No. 5318

6 Point No. 633

6 Point No. 648

6 Point No. 5618

6 Point No. 610

6 Point No. 938

6 Point No. 371

6 Point No. 1571

6 Point No. 147

6 Point No. 357

6 Point No. 47

6 Point No. 418

6 Point No. 3582

6 Point No. 4225

6 Point No. 916

6 Point No. 929

6 Point No. 980

6 Point No. 983

6 Point No. 984

6 Point No. 985

6 Point No. 139

6 Point No. 140

6 Point No. 142

6 Point No. 157

6 Point No. 190

6 Point No. 450

6 Point No. 580

6 Point No. 582

6 Point No. 592

6 Point No. 593

6 Point No. 594

6 Point No. 595

6 Point No. 596

6 Point No. 597

6 Point No. 640

6 Point No. 641

6 Point No. 642

6 Point No. 652

6 Point No. 661

6 Point No. 810

6 Point No. 892

6 Point No. 936

6 Point No. 1102

12 Point No. 10 (Centered)



12 Point No. 9437



12 Point No. 9674



12 Point No. 967



12 Point No. 6433



12 Point No. 8833



12 Point No. 740



12 Point No. 585



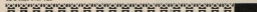
12 Point No. 788



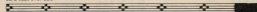
12 Point No. 831



12 Point No. 725



12 Point No. 814



For Prices see page 29.

### Full Face Metal Rule

Sold by the Strip Only



18 Point 24-inch strip.....46c



24 Point 24-inch strip.....50c



30 Point 24-inch strip.....70c



36 Point 24-inch strip.....85c

## Quads and Spaces

A SHORTAGE of spacing material in the composing room causes much lost time and diverts the compositor's mind from the job he has in hand. Spacing material is inexpensive—a plentiful supply will go far toward plugging the leak and keeping your compositors in proper humor to deliver the best that is in them.

Quads and spaces are sold in job fonts, 2½ and 5-lb. packages. Buy them the most economical way to suit the needs of your own particular composing room.

### Assorted 5 Pound Packages

#### Quads and Spaces

6 Point, 5 lbs., assorted.....	\$2.25
8 Point, 5 lbs., assorted.....	2.25
10 Point, 5 lbs., assorted.....	1.90
12 Point, 5 lbs., assorted.....	1.80
14 Point, 5 lbs., assorted.....	1.70
18 Point, 5 lbs., assorted.....	1.70
24 Point, 5 lbs., assorted.....	1.70
30 Point, 5 lbs., assorted.....	1.70
36 Point, 5 lbs., assorted.....	1.70
48 Point, 5 lbs., assorted.....	1.70
60 Point, 5 lbs., assorted.....	1.70
72 Point, 5 lbs., assorted.....	1.70

6, 8, 10 and 12 point packages contain assortment of 3, 4 and 5 to em spaces, en quads and 1, 2 and 3 em quads.

14 and 18 point packages contain assortment of 3, 4 and 5 to em spaces, en quads and 1 and 2 em quads.

24, 30, 36, 48, 60 and 72 point packages contain assortment of 3, 4 and 5 to em spaces, en and em quads.

### Assorted Job Fonts

#### Quads and Spaces

6 Point.....	\$ .55
8 Point.....	.55
10 Point.....	.55
12 Point.....	.55
14 Point.....	.55
18 Point.....	.80
24 Point.....	.80
30 Point.....	.80
36 Point.....	.80

6, 8, 10 and 12 point packages contain assortment of 3, 4 and 5 to em spaces, en quads and 1, 2 and 3 em quads.

14 and 18 point packages contain assortment of 3, 4 and 5 to em spaces, en quads and 1 and 2 em quads.

24, 30 and 36 point packages contain assortment of 3, 4 and 5 to em spaces, en and em quads.

### Assorted Spaces

#### 3, 4 and 5 to em Spaces and En Quads

6 Point, 2½ lbs., package....	\$1.40
8 Point, 2½ lbs., package....	1.20
10 Point, 2½ lbs., package....	1.05
12 Point, 2½ lbs., package....	1.00
14 Point, 2½ lbs., package....	.95
18 Point, 2½ lbs., package....	.95
24 Point, 2½ lbs., package....	.90
30 Point, 2½ lbs., package....	.90
36 Point, 2½ lbs., package....	.90

### Assorted Quads

#### 1, 2 and 3 em

6 Point, 2½ lbs., 1, 2, 3, Em..	\$1.10
8 Point, 2½ lbs., 1, 2, 3, Em..	1.05
10 Point, 2½ lbs., 1, 2, 3, Em..	.90
12 Point, 2½ lbs., 1, 2, 3, Em..	.85
14 Point, 2½ lbs., 1, 2, Em....	.80
18 Point, 2½ lbs., 1, 2, Em....	.80
24 Point, 2½ lbs., 1 Em.....	.75
30 Point, 2½ lbs., 1 Em.....	.75
36 Point, 2½ lbs., 1 Em.....	.75

Spaces and quads can also be furnished in bulk in any quantity of any point or set size at the following prices:

### 1, 2 and 3 Em Quads in Bulk

6 Point, 1 and 2 em.....	55c lb.
8 Point, 1, 2 and 3 em.....	45c lb.
10 Point, 1, 2 and 3 em.....	40c lb.
12 Point, 1, 2 and 3 em.....	35c lb.
14 and 18 Point, 1 and 2 em..	30c lb.
24, 30 and 36 Point, 1 em....	30c lb.
48, 60 and 72 Point, cored...	35c lb.

### En Quads, 3, 4 and 5 to Em Spaces in Bulk

6 Point.....	73c lb.
8 Point.....	55c lb.
10 Point.....	45c lb.
12 Point.....	40c lb.
14 Point.....	35c lb.
18 Point.....	35c lb.
24 Point.....	35c lb.
30 Point.....	35c lb.
36 Point.....	35c lb.
48 Point, cored.....	35c lb.
60 Point, cored.....	35c lb.
72 Point, cored.....	35c lb.

### Thin Spaces—Brass and Copper

1 Point Brass, 6 to 48 point, 2-oz. package, any one size.....	\$ .35
½ Pt. Copper, 6 to 48 pt., 2-oz. package, any one size.....	.35

### Thin Spaces—Metal

2 Pt. Metal, 12 to 48 pt., 4-oz. package, any one size.....	\$ .25
1 Pt. Metal, 6 to 48 pt., 4-oz. package, any one size.....	.50

### Quotation Quads

(Hollow) 2x4 3x4 4x4

Per Lb.....	\$ .45
5 lbs. Assorted.....	2.20

### Corner Quads

See illustration Page 38

Per dozen.....	\$ .40
Per pound.....	.75

## Leaders

**M**ETAL LEADERS are made on 6, 8, 10 and 12 point bodies and cast in pica units. The 6 point contains an assortment of 6 x 6, 6 x 12, 6 x 24 and 6 x 36 pieces; 8 point, 8 x 6, 8 x 12, 8 x 24 and 8 x 36; 10 point, 10 x 6, 10 x 12, 10 x 24 and 10 x 36; 12 point, 12 x 6, 12 x 12, 12 x 24 and 12 x 36.

6 Point Leaders No. 20	5 lb. Font, \$2.15
8 Point Leaders No. 20	5 lb. Font, \$2.15
10 Point Leaders No. 20	5 lb. Font, \$2.15
12 Point Leaders No. 20	5 lb. Font, \$2.15
6 Point Leaders No. 50	5 lb. Font, \$2.15
8 Point Leaders No. 50	5 lb. Font, \$2.15
10 Point Leaders No. 50	5 lb. Font, \$2.15
12 Point Leaders No. 50	5 lb. Font, \$2.15
6 Point Leaders No. 60	5 lb. Font, \$2.15
8 Point Leaders No. 60	5 lb. Font, \$2.15
10 Point Leaders No. 60	5 lb. Font, \$2.15
12 Point Leaders No. 60	5 lb. Font, \$2.15

Leaders are packed in 5 lb. assorted packages and can also be furnished in bulk in any desired quantity at 45c lb. on orders for not less than one pound of a character.

## Leads and Slugs

**L**EADS and **S**LUGS of our manufacture are accurately made from new linotype metal, which enables the printer operating machine composition equipment and non-distribution to remelt them freely with dumped forms without danger of injuring his metal alloy, and also assures greater value when sold as old metal.

They are made in 2, 3, 4, 6, 10, 12 and 24 point, and 12 point tie-up slugs, and carried in stock in 24-inch strips, or cut and trimmed to size.

5 lbs. to 120-lb. case	20c lb.
120-lb. cases	19c lb.
1000 lbs. or more	18c lb.
Cut to any length over 10 picas	4c lb. extra
Under 10 picas	time only
5-lb. labor saving packages, cut 4 to 9½ by half picas and 10 to 25 by picas	\$1.50

**6 point slugs for use with metal base at same prices**

### One Point Leads

Stocked in 12-inch Strips

5 lb.	40c lb.
50 lb.	38c lb.
100 lb.	36c lb.
Less than 5 lb.	50c lb.

## METAL FURNITURE

**M**ETAL Furniture is very practical in that there is no shrinking, warping, or bulging of the spacing material in locked forms. It assures a tight, even lock-up, eliminating much piecing, dropped letters and "out-of-alignments". Stocked in 24-inch strips, also labor saving fonts and utility labor saving fonts.



### 24 Inch Strips

2 pica widths (solid)

5 lbs. to 120-lb. case.....	20c lb.
120-lb. cases.....	19c lb.
1000 lbs. or more.....	18c lb.

3, 4, 5, 6 pica widths (cored)

5 to 100 lbs.....	24c lb.
100 lbs. or more.....	23c lb.
1000 lbs. or more.....	22c lb.

Metal furniture can be furnished **sawed and trimmed** to any desired length, in lots of not less than 20 pieces of a size at **4c lb.** extra. Can also be furnished in lots of not less than 100 pieces of a size **accurately cast** to any desired length, at **4c lb.** extra. Minimum width 2 picas; minimum length 7 picas. For smaller units see spaces and quads and quotation quads on page 34.

### Labor Saving Fonts

Containing an assortment of all widths and cast in 4, 5, 6, 8, 9, 12, 15, 18, 24 and 30 pica lengths.

25 lb. Font (2 pieces each size).....	\$7.00
50 lb. Font (4 pieces each size).....	13.50
100 lb. Font (8 pieces each size).....	26.00

### Utility Labor Saving Fonts

<b>Font No. 1</b> containing 6 pica length and an assortment of 1, 2, 3, 4, 5 and 6 pica widths.....	\$1.70
<b>Font No. 2</b> containing 5 pica length and an assortment of 1, 2, 3, 4 and 5 pica widths.....	1.70
<b>Font No. 3</b> containing 4 pica length and an assortment of 1, 2, 3 and 4 pica widths.....	1.70

Special prices on large quantities



## No-Ride-Up Column Rule

The use of Baltotype NO-RIDE-UP RULE eliminates the objectionable work-up of column rules, where newspaper or other long column forms are printed direct from type.

### No-Ride-Up Rule No. 10-B

Stocked in 24-inch Strips



This illustration shows the square side column rule which frequently rides up during press runs, causing the rule to print heavily and sometimes to cut through the paper.



Showing No-Ride-Up Column Rule No. 10-B in use. The tapered sides of the rules and linotype slugs grip firmly and prevent "ride-up"

50 lbs. to 100 lbs.....	per lb. 28c
25 lbs. to 50 lbs.....	per lb. 29c
5 lbs. to 25 lbs.....	per lb. 30c

The drawings are slightly exaggerated to illustrate the point.

## Corner Quads



The use of Corner Quads for bracing mitered borders insures better joining of the rules by preventing slipping past each other. Assures better lock-up on any form where strip-rule is used.

### Baltotype Corner Quads

Price per dozen.....	40c
Price per pound.....	75c

## Metal Base and Slugs for Cut Mounting

Metal Furniture for use as cut-mounting base, .853 high, is carried in stock in 24-inch strips in 3, 4, 5, and 6 pica widths and can be cast to order in any desired length, over 12 picas, in lots of 50 lbs. or more of a size. Prices are the same as metal furniture—see page 36.

6 point slugs of the same height, .853, are carried in stock in 24-inch lengths at the regular price of slugs shown on page 35.



# CUT / TING

## Composing Room Costs

Every dollar saved in your composing room means added profits in your pocket. By lowering costs to your customers you automatically increase the volume of printing. That is good for you as an individual and good for the entire Graphic Arts Industry.

It has been the privilege of this organization to help some of the Foremost Printers, Trade Compositors and Advertising Typographers in America lower their production costs.

- 1** FIRST we instituted modern quantity production methods in our foundry for the manufacture of more than 115 series of fine printers type. This enables us to maintain adequate stocks of material on hand at all times for immediate delivery.
- 2** SECOND we developed and perfected our now Nationally famous Sorts-Service—which enables you to buy just what you need at low per pound prices—to keep your cases full—your compositors adequately supplied with brand new type.
- 3** THIRD we originated the idea of packaging fractions, signs, rule tips, ornaments and a hundred other little things that printers need in convenient Handy Boxes, saving printers time and money.

The demonstrated quality of our product—our efficient Sorts-Service for case filling—our prompt delivery—our convenient Handy Box fonts—these reasons more than anything else have been responsible for the growth of Baltotype Service and the increased acceptance of our statement, that, with modern production and merchandising methods, fine type need not be expensive.

## Cutting Composing Room Costs

*begins with*

# “BALTOTYPE”

*The Better Type For Better Printing*

# CUTTING

## Composing Room Costs

Every dollar saved in your composing room adds profit to your pocket. By following certain of our methods you can substantially reduce the cost of printing. That's good for you as an individual and good for the entire Graphic Arts Industry.

If you have the privilege of the opportunity to help some of the foremost printer, this Commission and Advertising Photographers in America lower their production cost.

FIRST we initiated modern quality production methods in our country for the manufacturer more than 125 years of the printing press. The number of our original designs, which are available on hand at the time for immediate delivery.

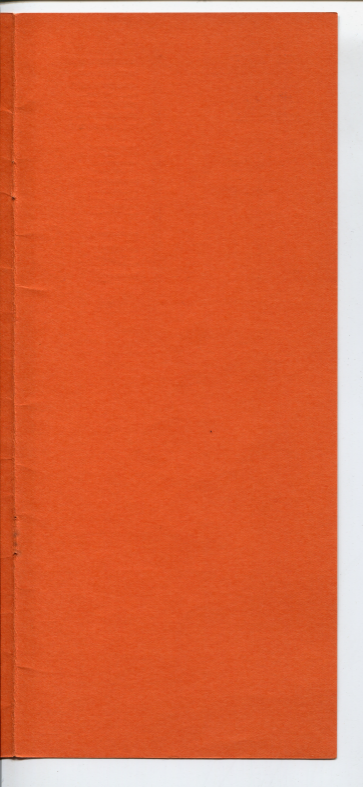
SECOND we developed and perfected our own methods for the printer, which enables you to pay for what you need and not pay more. We have your cases full of your own designs, which you can use for your own designs.

THIRD we suggested the idea of "cutting" the cost of the printer, which means that you can get the best of both worlds. You can have the best of both worlds. You can have the best of both worlds.

The Government's policy of "cutting" the cost of the printer, which means that you can get the best of both worlds. You can have the best of both worlds. You can have the best of both worlds.

## Cutting Composing Room Costs

# "BALL TYPE"



Sec. 562, P. L. & R.

*Here's Yours*

# NEW PRICE LIST

---

*Effective May 1st, 1938*

This list prices and shows one line specimens of the complete BaltoType Line of fine printer's type. Use it for all prices and refer to your regular catalogue for complete showings, Handy Box fonts, Borders, Ornaments, etc.

