

Antique and Ornate Faces



The revival of these, "good ole' days" foundry type styles is apropos with today's demand for the exciting and interesting "player piano" era. Cowboy dramas on TV, Civil War commemorations and the colorful roaring twenties portrayed on stage and screen, will keep these faces alive. We show authentic reproductions with the broken hairlines and rounded corners which were prevalent in the type the old time printer was forced to use. Any improvement on these faces would detract from the realistic character of the type. Antiquity and age show imperfections which moderns learn to appreciate and love. These unique styles properly employed will produce attractive composition layouts.



Pekin-Dormer—18 pt.

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy
Xx Yy Zz \$1234567890 ..;:?!?

Howland Open No. 96—(18 pt. shown)

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy
Zz & \$1234567890 .,-;:?!?

ANNA

ABCDEF~~GHIJKL~~MNOPQRSTUVWXYZ
abcdef~~ghijklmnopqrstuvwxyz~~\$1234,-;:?!?

Charcoal BbCc\$12 Thc

Caps, Pts., Figs., lowercase

7A—24a

5A—16a

BRADLEY

ABCDEFGHIJKLMN

Salem No. 220

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy
Zz & \$1234567890 .,-;:?!?

P. T. BARNUM — 18, 24, 36 Point

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Mm Mm \$1234567890 \$& .,-;:

Mandarin 18 pt. Caps

ABCDEFGHIJKLMNO'
PQRSTUYWXYZ..;:?!?
ABCDEFGHIJKLMNOPQRSTUVWXYZ
WXYZ..;:?!? 12 pt. Caps



Neon Type Division

/ typefounders OF CHICAGO

*195

Tuscan Ornate (Caps, pts., figs.) (24 pt. only)

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
WYZ&\$12345678
567890.,,-;:?!?

Tuscan Ombree (Caps, pts., figs.) 24 pt.

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
WYZ&\$2345678
90.,,-;:?!? 3A

Jim Crow—(Caps, pts., figs.) (24 pt. only)

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
567890.,,-;:?!? 3A

Old Bowery (Caps, pts.) (30 pt. only)

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
WYZ..;:;-!?

Bamboo

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy
Zz & \$1234567890 .,-;:?!?+%

FIGGINS'
60 PT. VICTORIAN TRAIN
24 and 30 pt. trains are
shown on page 84

CICERO — 18 Point

**A B C D E F G H I J K L M N O P Q R S ?
T U V W X - 1 2 3 4 5 6 7 8 9 0 \$. , - & !**

CINCINNATI — 24 Point

H B Q O E G E I J K

Gold Rush—(Caps, pts, figs) [24 pt only]

**A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z
& \$ 1 2 3 4 5 6 7 8 9
0 . , - ; ' ! ?**

3A

Southern Cross (Preview) 24 pt. 5A Caps, pts, figs

**A B C D E F G H I J K L M N O
5 6 7 8 9 0 . , - ; ' ! ?**

Southern Cross—12 pt. 12A

Corinthian—Caps, Points 12A

C O R I N T H I A N & P O I N T S

Fargo—Caps, Points, Figs 12A

F A R G O - - C A P S , P O I N T S , F I G S .

Bruce Mikita (Preview)—24 pt 5A

A B C D E F G H I & \$ 1 2 . , ?

CASLON ANTIQUE —

24.

M O D E R N American explorer

CASLON ANTIQUE ITALIC — 8, 10, 12, 18, 24, 36, 48 Point

C O N S P I C U O U S showing

Lexington—24 pt. Caps, figs 5A

L E X I N G T O N 1 2 '

Thunderbird—12 pt. Caps, Pts, Fig.—8A

(Preview)

**P O I N T E D 1 2
A N T I Q U E**

TRYLON SHADED

**A B C D E F G H I J K L M N O P Q R S T U
' \$ 1 2 3 4 5 6 7 8 9 0 '**

Japanette—18 pt. 7A Caps, figs 24a lowercase

**A a B b C c D d E e F f & . , - : ' ! ?
\$ 1 2 3 4 5 6 7 8 9 0 E**

Relievo—18 pt. Caps, Pts, Figs, Spaces, Ends

S T U P E N D O U S P R O M O T I O N S
7A—\$15.00; Sorts Service 50 cents per pica inch

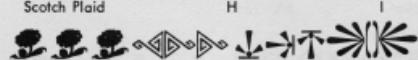
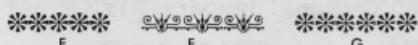
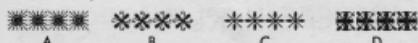
Relievo—24 pt. Caps, Pts, Figs, Spaces, Ends

P R O M O T I O N S , I N C .
5A—\$20.00; sorts service 50 cents pica inch

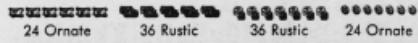
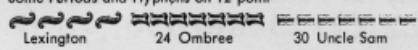
Relievo—36 pt. Caps, Pts, Figs, Spaces, Ends

P R O M O T E
4A—\$30.00; sorts service 50 cents pica inch

Antique Border--



Some Periods and Hyphens on 12 point



DEARBORN

A B C D E F

Marble Heart (Caps. pts. figs.) (42 on 36 body)

A B C D E F G H I J K L
M N O P Q R S T U V 1
W X Y Z 1 \$ 2 3 4 5 6
7 8 9 0 & . , - ; ' ! ?

Dresden (Cops, pts) 12 point

**ABCDEFGHIJKLMNOPORSI
TUVWXYZ.. DRESDEN**

Dresden (Caps, pts.) 24 point

**A B C D E F G H I J K L
M N O P Q R S T U V
W X Y Z & -**

QUILT 24 Pt.
A B C D E F G H I J K L M N O P Q R S
a b c d e f g h i j k l m n o p q 1 2 3 ..

Senzing (Pointed)—218

16 point (16D) (10 pt. face, 6 pt. points) 63 Aleph. 12 lbs.
«אָכְלָה אֶבְיָן כַּלָּא נִבְנֵר בְּמִסְתֵּר קָרְאָשָׁוִים,
 בהיות עד מפלהה ללבנה-עזה בראשון: וזה
 לד' פאות כי יקרע ערך-עזה הוא **חַזְחָקָב** מאר».
לו צוב שפה את מלחמות-עזה השני-כי אן
כְּלָקָת קָהָגָר בְּחִשְׁבוֹתָו לְפָנָים, אָכְלָה
הַלְּאָה בְּכָלָה פָּצָן יְחִזּוֹן עַל מִשְׂרַת פְּקֻדָּתוֹ,

Crayonette (18 pt only)

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz &
\$1234567890.,-;?!?

Tudoresque (Ecclesiastic) 18 ft

**AaBbCcDdEeFfGgHhIiJjKkLl
MmNnOoPpQqRrSsTtUuVvWw
XxYyZz&,-;:!!**

Tuscan Outline—Uncle Sam (Caps, pts) (30 pt only)

A B C D E F G H I J K L M N O P Q
R S T U V W X Y Z &., - ; ?

Arboretum (24 pt only) Caps., pts., fls., Ornamental species

Advance Proof—Trocadero

TROCADERO 12345..!?

Rustic—Log Cabin (Caps, pts, figs) 12 point

**A B C D E F G H I U K L M N O P Q R S T U V W X Y
Z & \$ 1 2 3 4 5 6 7 8 9 0 . , - ; ' ! ?**

Rustic—Log Cabin (Caps, pls, figs) 36 point

A B C D E F G H I J K
L M N O P Q R S T U V
W X Y Z & \$ 2 3 4 5 6
7 8 9 0 . , " " ! ? 3 A

24 PT. AVAILABLE

PACIFIC — 18 Point

Be Specific--Use Pacific

12\$45

Antique Types . . . What about 'em?

Unlike Pantograph matrices of the 20th Century, Antique types originally were made before the days of offset and repro proofs from punches that were hand-cut. Sometimes type height was accurate—oftentimes not.

Antique foundry types we manufacture are authentic reproductions from originals and have, therefore, a few broken hairlines and rounded corners. Our matrices necessarily are made from types that are available—many of which were worn. While our matrix makers attempt to remove the defects, some were inherent in the original design and cannot be so improved.

You must expect a few uneven heights and broken hair lines. These types are not intended to convey the idea of modern perfection and, just as on an authentic piece of Antique furniture may have a few genuine worm holes—proper usage of Antique types should show that some letters are worn more than others—equality of impression being the exception rather than the rule.

Examination of proofs of the Robinson-Forzheimer types in the New York Public Library confirms these facts.