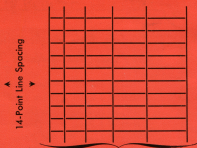


1-Pt. Rule Dashes just off the Type-&-Rule Caster



Assembled for printing with 1-Pt. rule (2-4ORL)

Monotype
TYPE - & - RULE
Ruled Form System

Saves Production Time by Casting Rule Dashes,
 Leaders and Strip Rules in Advance of Use

Provides Rule Dashes, Leaders and Strip Rules
 of Identical Weight and Alignment

Gives Any Space Desired Between Cross Lines

FAST + ECONOMICAL + COMPLETELY FLEXIBLE

LANSTON MONOTYPE MACHINE COMPANY

Twenty-fourth and Locust Street, Philadelphia 3, Pa.

*Leaders, Rule Dashes and Strip Rule Used in
the Production of Ruled Forms by This System*

5 sizes of 4-to-em Dot Leaders—12, 18, 24, 30, 36 Point
5 sizes of 4-to-em Hyphen Leaders—12, 18, 24, 30, 36 Point
5 sizes of ¼-Point Rule Dashes—12, 18, 24, 30, 36 Point
5 sizes of 1-Point Rule Dashes—12, 18, 24, 30, 36 Point
5 sizes of Light Parallel Rules—12, 18, 24, 30, 36 Point
¼-Point Strip Rule on 2-Point Body—2-20RL
1-Point Strip Rule on 2-Point Body—2-40RL
Light Parallel Strip Rule on 2-Point Body—2-18RL

\$ 28.50 FOR COMPLETE SET

Features & Advantages

Leaders and Rule Dashes and the Strip Rules used in this System are all cast on the same machine—the Monotype Type-&-Rule Caster.

Rule Dashes and Strip Rules are identical in weight of face and alignment and may be used interchangeably.

Dot and Hyphen Leaders align with both the Rule Dashes and the Strip Rules.

Ruled forms may be made up of either Leaders or Rule Dashes or Strip Rule, or all three may be used in the same form, as is most expedient and economical.

Lines of type may be inserted for captions or between cross rules.

Any desired distance whatsoever between cross rules may be secured by casting the Leaders or Rule Dashes of the set-size desired—this feature has no limitations.

Leaders and Rule Dashes of 12, 18, 24, 30 and 36 points are provided, giving adequate flexibility in positioning vertical rules.

A supply of Leaders or Rule Dashes to secure the most used spacing between cross rules may be cast in advance and stored for *immediate use when needed*.

Enough Leaders and Rule Dashes for use as cross rules may be cast during slack periods to meet maximum requirements during rush times.

Ruled forms may be quickly composed by using Leaders or Rule Dashes or Strip Rules already in storage, setting the necessary type lines, inserting the vertical rules, and the head and foot rules if same are indicated.

Monotype Type-&-Rule

RULED FORM SYSTEM

**A FLEXIBLE AND ECONOMICAL METHOD using Rule Dashes, Leaders and Strip Rules Cast on the
MONOTYPE TYPE-&-RULE CASTER**

The matrices in this group are made to cast leaders and rule dashes vertically of the point size indicated by the matrix symbol, with set size as desired. In ruled form work these leaders and rule dashes are composed as horizontal lines, different point sizes being used to permit the insertion of vertical rules where wanted. There are 25 Display Matrices in the series, sold at 60 cents per matrix, and three Strip Rule Matrices at \$4.50 each.

4-to-em Dot Leader Matrices

.....
12-A-1 18-A-1 24-A-1 30-A-1 36-A-1

4-to-em Hyphen Leader Matrices

12-A-2 18-A-2 24-A-2 30-A-2 36-A-2

¼-Point Rule Dash Matrices

—
12-A-3 18-A-3 24-A-3 30-A-3 36-A-3

1-Point Rule Dash Matrices

—
12-A-4 18-A-4 24-A-4 30-A-4 36-A-4

Light Parallel Rule Dash Matrices

—
12-A-5 18-A-5 24-A-5 30-A-5 36-A-5

Continuous ¼-Point Strip Rule

—————
2-20RL

Continuous 1-Point Strip Rule

—————
2-40RL

Continuous Light Parallel Strip Rule

—————
2-18RL

Monotype Type-&-Rule

RULED FORM SYSTEM

All the Rule Dashes and Strip Rules are identical in weight and alignment. Any desired spacing of leaders and dashes used for cross lines can be secured by changing set size when casting.

Leaders and Rule Dashes used for cross rules, the Strip Rules used for vertical and cross rules and the Type used in headings, captions, etc., were cast on the Monotype Type-&-Rule Caster.

FEDERAL

MONTH
WEEK EN

M

ADDRESS

K FARM

ream

BRAGANSETT STREET

19

BROADWAY LUNCH

MORRISVILLE, KENTUCKY

19

STORE No.

REG. READING

OUT

IN

SALESMAN

TOTAL

	ON HAND	RECEIVED	SOLD	TOTAL
STEAKS				
ROLLS				
SANDWICHES				
PIES				
PASTRY				
DOUGHNUTS				
COFFEE				
TEA				
COCOA				
MILK				
PINTS OF MILK				
BUTTERMILK				
JUICES				
TOMATO JUICE				
SODA				
BAKED BEANS				
SOUP				
OATMEAL				
CEREAL IND.				
BREAD				

▲
nts between cross lines

▲
18 points between cross lines

HALLA FOOD PRO

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The Horse Radish Kings

PICKLES - TOMATOES -

Cucumbers in Season

New York,

Sold to

Address

Doz. Horse Radish

Gals. " "

Pickles

Tomatoes

▲
36 points between cross lines

Any Required Spacing Between Cross Lines Can Be Secured

The spacing from one cross line to the next cross line in a ruled form is determined by the set-size of the type when cast. The following examples show how varied line spacing can be secured by using these matrices for casting leaders or rule dashes to different set-sizes (4-to-em dot leaders are used in these examples, but any other of the series of five designs may be used in the same way):

12-point spacing
(Secured by casting to 12-point set-size)



14-point spacing
(Secured by casting to 14-point set-size)



16-point spacing
(Secured by casting to 16-point set-size)



18-point spacing
(Secured by casting to 18-point set-size)



20-point spacing
(Secured by casting to 20-point set-size)



22-point spacing
(Secured by casting to 22-point set-size)



24-point spacing
(Secured by casting to 24-point set-size)



30-point spacing
(Secured by casting to 30-point set-size)



36-point spacing
(Secured by casting to 36-point set-size)



HOW to use it

The Monotype

TYPE-&-RULE

☆ ☆ ☆ *Ruled Form System*

Investigate Your Requirements for Line Spacing—Go over the ruled forms which have been produced in your plant and determine the various standard spacings between lines which will be most satisfactory to your customers. Such an investigation will probably show that at least 90 per cent of all your ruled form work can be done with two or three standard line spacings. *Find out just what these standard line spacings are.*

Cast for Galley Storage to Meet Your Requirements—We will assume that in your plant most of the ruled forms can be produced by using two or three standard line spacings—for instance, you may find that 14-point spacing between cross rules, 16-point spacing and 18-point spacing will take care of most of your forms. To meet these requirements you will cast on your Monotype Type-&-Rule Caster a supply of 12-, 18-, 24-, 30- and 36-point Leaders and Rule Dashes of 14-, 16- and 18-point set-size, also cast a liberal supply of ¼ point, 1 point and light parallel strip rule. Store the leaders, rule dashes and strip rules on galleys in a convenient place and manner—and you are ready to produce.

When the Jobs Come In—Mark them up for production, indicating the line-spacing, position of vertical rules, kinds of leaders or rule dashes to be used, and mark the size of type for captions and other type lines—and begin production.

Setting Ruled Forms Is Now Easy—The compositor sets the type for captions, etc.; cuts the strip rules for vertical rules and for top and bottom cross lines; selects from storage the required number of cross lines of leaders or rule dashes of the line-spacing desired; vertical rules are inserted, captions, etc., put in place, top and bottom strip rules put on, and the form is completed.