

Monotype

TYPE-&-RULE

Ruled Form System

Saves Production Time by Casting Rule Dashes, Leaders and Strip Rules in Advance of Use

Provides Rule Dashes, Leaders and Strip Rules of Identical Weight and Alignment

Gives Any Space Desired Between Cross Lines

FAST * ECONOMICAL * COMPLETELY FLEXIBLE

LANSTON MONOTYPE MACHINE COMPANY
Twenty-fourth of Locust Street, Philodelphia 3, Pa.

the Production of Ruled Jorns by Chis System

5 sizes of 4-to-em Dot Leaders – 12, 18, 24, 30, 36 Point

5 sizes of 4-to-em Hybren Loaders – 12, 18, 24, 30, 36 Point

5 sizes of 1-to-em Rule Daskes – 12, 18, 24, 30, 36 Point

5 sizes of 1-to-em Rule Daskes – 12, 18, 24, 30, 36 Point

5 sizes of Light Parallel Rules – 12, 18, 24, 30, 36 Point

5-to-em Strip Rule on 2-Point Body – 2-toRL

1-Point Strip Rule on 2-Point Body – 2-toRL

Light Parallel Strip Rule on 2-Point Body – 2-toRL

\$28.50 FOR COMPLETE SET

Jeatures & Advantages

Rule Dashes and Strip Rules are identical in weight of face and alignment and may be used interchangeably.

Dot and Hyphen Leaders align with both the Rule Dashes and the Strip Rules.

Ruled forms may be made up of either Leaders or Rule Dashes or Strip Rule, or all three may be used in the same form, as is most expedient and economical.

Lines of type may be inserted for captions or between cross rules.

Any desired distance whatsoever between cross rules may be secured by casting the Leaders or Rule Dashes of the set-size desired —this feature has no limitations.

Leaders and Rule Dashes of 12 18 24 30 and 36 points are provided giving adequate flexic.

Leaders and Rule Dashes of 12, 18, 24, 30 and 36 points are provided, giving adequate flexibility in positioning vertical rules.

A supply of Leaders or Rule Dashes to secure the most used spacing between cross rules may be cast in advance and stored for immediate use when needed.

Enough Leaders and Rule Dashes for use as cross rules may be cast during slack periods to meet maximum requirements during rush times.

Ruled forms may be quickly composed by using Leaders or Rule Dashes or Strip Rules already in storage, setting the necessary type lines, inserting the vertical rules, and the head and foot rules if same are indicated.

Monotype Type-&-Rule

RULED FORM SYSTEM

A FLEXIBLE AND ECONOMICAL METHOD using Rule Dashes, Leaders and Strip Rules Cast on the MONOTYPE TYPE-&-RULE CASTER

The motrices in this group are made to cast leaders and rule dashes vertically of the point size indicated by the matrix symbol, with set size as desired. In ruled form work these leaders and rule dashes are composed as horizontal lines, different point sizes being used to permit the insertion of vertical rules where wanted. There are 25 Display Matrices in the series, sold at 60 cents per matrix, and three Strip Rule Matrices at \$4.50 each.

12-A-1	18-A-1	24-A-1	30°A-1	36-A-1
12-A-2	18-A-2	24-A-2	30-A-2	36-A-2
12-A-3	18-A-3	24-A-3	30-A-3	36-A-3
12-A-4	18-A-4	24-A-4	30-A-4	36-A-4
12-A-5	18-A-5	24-A-5	30-A-5	36-A-5
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-		2-40 R	L	
le ——		2-18R	L	
	12-A-1 12-A-2 12-A-3 12-A-4	12A3 18A3 12A3 12A3 18A4 12A3 18A3	12A.4 18A.1 24A.4 12A.3 18A.2 24A.2 12A.4 18A.3 24A.3 12A.4 18A.4 24A.4 12A.5 18A.5 24A.5 2.50R	12A.1 18A.1 28A.1 59A.1 12A.2 18A.2 28A.2 58A.2 12A.3 18A.3 28A.3 58A.3 12A.4 18A.4 28A.4 59A.4 12A.5 18A.5 28A.5 59A.5

Wilkins Brothers

82 West Fairview Avenue

Date	Date	
POUNDS	POUNDS	
		Date

Monotype ?

RULED FOR

All the Rule Dashes and Strip Rules are identical in weight and alignment. Any desired spacing of leaders and dashes used for cross lines can be secured by changing set size when casting.

WALTER'S MILK FARM

Milk and Cream

	Telephone 44	3527 NARRAGA	NSETT STREET
		EUREKA, VA.,	19
	Sold to		
	QTS.	MILK	
	PTS.	MILK	
		CREAM	
12 points between cross lines			
	DOZ.	EGGS	
14 points between cross lines			

HALDEMON'S

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BROADW

STORE No.		
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STEAKS		
ROLLS		
SANDWICHES		
PIES		
PASTRY		
DOUGHNUTS		
COFFEE		
TEA		
COCOA		
MILK		
PINTS OF MILK		
BUTTERMILK		
JUICES		
TOMATO JUICE		-
SODA		-
BAKED BEANS		
SOUP		
OATMEAL		
CEREAL IND.		

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Monotype Type-&-Rule

RULED FORM SYSTEM

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BREAD

K FARM

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Leaders and Rule Dashes used for cross rules, the Strip Rules used for vertical and cross rules and the Type used in headings, captions, etc., were cast on the Monotype Type-&-Rule Caster. FEDERAL

MONTH WEEK EI

ADDRES

BROADWAY LUNCH

MORRISVILLE, KENTUCKY DEG DEADING STORE NO SALESMAN SOLD ON HAND RECEIVED STEAKS ROLLS SANDWICHES PIES PASTRY DOUGHNUTS COFFEE TEA COCOA MILK PINTS OF MILK BUTTERMILK JUICES TOMATO JUICE SODA BAKED BEANS SOUP OATMEAL CEREAL IND.

HALLA FOOD PRO

PICKLES - TOMATOES -Cucumbers in Season New York,

Doz. Horse Radish

Gals. " "

Pickles

Tomatoes

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Type-&-Rule

YAY LUNCH

SOLD TOTAL

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M SYSTEM

Leaders and Rule Dashes used for cross rules, the Strip Rules used for vertical and cross rules and the Type used in headings, captions, etc., were cast on the Monotype Type-&-Rule Caster. FEDERAL TESTED

STATE TESTED

JAMES H. MORELAND

153 Weldon Avenue, Dayton, Ohio

		TELEPH	ONE 3792			
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Any Required Spacing Between Cross Lines Can Be Secured

The spacing from one cross line to the next cross line in a ruled form is determined by the set-size of the type when cast. The following examples show how varied line spacing can be secured by using these matrices for casting leaders or rule dashes to different set-sizes (4-to-em dot leaders are used in these examples, but any other of the series of five designs may be used in the same way):

14-point spacing
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16-point spacing
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18-point spacing
Secured by cauting to 15-point stee are)

20-point spacing
Secured by cauting to 15-point stee are)

21-point spacing
Secured by cauting to 15-point stee are)

22-point spacing
Secured by cauting to 15-point stee are)

24-point spacing
Secured by cauting to 15-point stee are)

36-point spacing

Leaders, Rule Dashes and Strip Rule are in Perfect Alignment

Three 2-point strip rules are exact duplicates of the type rule dashes both in face and alignment. These are used for vertical rules and also for continuous cross rules when desired.

14-point Rule Light Parallel Rule 1-point Rule (2-49RL)

The dot and hyphen leaders and the ½ point, 1 point, and light parallel rule dashes in all sizes are cast central on 2 points from the side of the type body. This uniformity in casting position gives perfect alignment throughout the series, as shown by the following:

Type May be Inserted Between Cross Lines

One of the advantages of the Monotype Type-&-Rule Ruled Form System lies in the ability to insert lines of type between the cross lines. For instance, in the small specimen form shown below type lines of 6 point are inserted between cross rules spaced 14 points apart:

DESCRIPTION	On Hand from Last Month	Received This Month	Disbursed This Month
Personal record, investigation of employes			
Employes' release personal injuries			
Employes' release personal injuries, medical attention, etc.			
Surgeon's report first medical attention			
Train Consist book			
Summary of coal and wood issued			
Card waybill, Company coal			
Engineer's report of stock struck			
Letterheads, M. P. & M. Department			
Empty car waybill			
Penalty car card			
Bill for collection; large			
Bill for collection; half sheet			
Totals			

This was done by using strips of 2-20RL rule cut to proper length for cross rules in the first column and then inserting lines of 6-point type and a 6-point slug. The cross rules used in the balance of the form were type rule dashes cast 14-point set-wise to get 14 point spacing between lines. The captions over the vertical columns were set in 6-point type also.



The Monotype

TYPF-&-RULE

* * * Ruled Form System

Investigate Your Requirements for Line Spacing—Go over the ruled forms which have been produced in your plant and determine the various standard spacings between lines which will be most satisfactory to your customers. Such an investigation will probably show that at least 90 per cent of all your ruled form work can be done with two or three standard line spacings. Find out just what these standard line spacings are.

Cast for Galley Storage to Meet Your Requirements—We will assume that in your plant most of the ruled forms can be produced by using two or three standard line specings—for instance, your may find that 14-point spacing between cross rules, 16-point spacing and 18-point spacing will take care of most of your forms. To meet these requirements you will cast on your Monotype Type-&-Rule Caster a supply of 12-, 18-, 24-, 30- and 36-point Leaders and Rule Dashes of 14-, 16- and 18-point set-size, also cast a liberal supply of ½ point, 1 point and light parallel strip rule. Store the leaders, rule dashes and strip rules on galleys in a convenient place and manner—and you are ready to produce.

When the Jobs Come In—Mark them up for production, indicating the linespacing, position of vertical rules, kinds of leaders or rule dashes to be used, and mark the size of type for captions and other type lines—and begin production.

Setting Ruled Forms Is Now Easy—The compositor sets the type for captions, etc.; cuts the strip rules for vertical rules and for top and bottom cross lines; selects from storage the required number of cross lines of leaders or rule dashes of the line-spacing desired; vertical rules are inserted, captions, etc., put in place, top and bottom strip rules put on, and the form is completed.