

ONE-LETTER DISPLAY, ITALIC-18 to 36 Point

18 Point

CHELTENHAM EXTRA CONDENSED ITALIC
(18Δ209) Size, .083

1234567890

ANTIQUÉ ITALIC No. 1 (18Δ87) Size, .1107

1234567890

1234567890

BENEDICTINE ITALIC (18Δ221) Size, .1107

1234567890

1234567890

BENEDICTINE BOOK ITALIC (18Δ229)
Size, .1107

1234567890

1234567890

BODONI BOLD ITALIC (18Δ187) Size, .1107
(16 Point Alignment)

1234567890

BODONI BOOK ITALIC (18Δ211) Size, .1107
(16 Point Alignment)

1234567890

BODONI ITALIC (18Δ135) Size, .1107
(16 Point Alignment)

1234567890

CASLON OLD FACE ITALIC (18Δ171) Size, .1107
(16 Point Alignment)

1234567890

1234567890

(Casts on 16 Point Body) Special No. 1

345 7 9

CHELTENHAM BOLD CONDENSED ITALIC
(18Δ131) Size, .1107

1234567890

CLASSIC ITALIC (18Δ129) Size, .1107

1234567890

CLOISTER BOLD ITALIC (18Δ245)
Size: Figure 1, .0968; 2 to 0, .1107
(16 Point Alignment)

1234567890

CLOISTER ITALIC (18Δ267)
Size: Figure 1, .0968; 2 to 0, .1107
(16 Point Alignment)

1234567890

GARAMOND BOLD ITALIC (18Δ279)
Size: Figure 1, .0968; 2 to 0, .1107
(16 Point Alignment)

1234567890

1234567890

GARAMOND BOLD No. 3 ITALIC (18Δ415)
Size: Figure 1, .0968; 2 to 0, .1107
(16 Point Alignment)

1234567890

GARAMOND ITALIC (18Δ269)
Size: Figure 1, .083; 2 to 0, .1107
(16 Point Alignment)

1234567890

1234567890

5 Special No. 1

GRANJON ITALIC (18Δ303)
Size: Figure 1, .083; 2 to 0, .1107
(16 Point Alignment)

1234567890

MEMPHIS MEDIUM ITALIC (18Δ381)
Size, .1107

1234567890

BENEDICTINE BOLD ITALIC (18Δ237)
Size: Figure 1, .1107; 2 to 0, .1245

1234567890

1234567890

CARD ITALIC (18Δ295)
Size: Figure 1, .0726; 2 to 0, .1245

1234567890

FRANKLIN OLD STYLE ITALIC (18Δ181)
Size, .1245

1234567890

1234567890

SCOTCH ITALIC (18Δ197) Size, .1245
(19 Point Alignment)

1234567890

CLEARFACE BOLD ITALIC (18Δ241) Size, .1383
(19 Point Alignment)

1234567890

CASLON ITALIC (18Δ385)
Size: Figure 1, .1245; 2 to 0, .1522

1234567890

CENTURY BOLD ITALIC (18Δ173) Size, .1522
(19 Point Alignment)

1234567890

CHELTENHAM BOLD ITALIC (18Δ175)
Size: Figure 1, .1383; 2 to 0, .1522
(19 Point Alignment)

1234567890

VULCAN BOLD ITALIC (18Δ317)
Size: Figure 1, .1245; 2 to 0, .1522

1234567890

Special No. 1

12

0

CASLON No. 3 ITALIC (18Δ215)
Size: Figure 1, .1522; 2 to 0, .1798
(19 Point Alignment)

1234567890

POSTER BODONI ITALIC (18Δ313)
Size: Figure 1, .1522; 2 to 0, .1798

1234567890

20 Point

CHELTENHAM ITALIC (20Δ17) Size, .1383

1234567890

21 Point

BODONI BOLD ITALIC (21Δ17) Size, .1245
(18 Point Alignment)

1234567890

GRANJON ITALIC (21Δ684)
Size: Figure 1, .083; 2 to 0, .1245
(18 Point Alignment)

1234567890

1234567890

CASLON OLD FACE ITALIC (21Δ5) Size, .1383
(18 Point Alignment)

1234567890

1234567890

Special No. 1. (Casts on 18 Point Body)

345 7 9

24 Point

CHELTENHAM BOLD EXTRA CONDENSED ITALIC
(24Δ95) Size, .1107

1234567890

Special No. 1. Size, .1522

1234567890

CHELTENHAM EXTRA CONDENSED ITALIC
(24Δ165) Size, .1107

1234567890

Linotype fractions for the above figures are shown in the fraction section immediately following

24 Point, continued

CLOISTER ITALIC (24Δ225)
Size: Figure 1, .1107; 2 to 0, .1383
(22 Point Alignment)

1234567890

BODONI BOOK ITALIC (24Δ167)
Size: Figure 1, .1383; 2 to 0, .1522
(22 Point Alignment)

1234567890

BODONI ITALIC (24Δ169) Size, .1522
(22 Point Alignment)

1234567890

CHELtenham BOLD CONDENSED ITALIC
(24Δ173) Size, .1522

1234567890

CHELtenham BOLD EXTRA CONDENSED ITALIC
(24Δ95) Size, .1522
Special No. 1

1234567890

CLOISTER BOLD ITALIC (24Δ209)
Size: Figure 1, .1245; 2 to 0, .1522
(22 Point Alignment)

1234567890

BENEDICTINE BOLD ITALIC (24Δ197)
Size: Figure 1, .1383; 2 to 0, .166

1234567890
1234567890

BENEDICTINE BOOK ITALIC (24Δ189)
Size: Figure 1, .1383; 2 to 0, .166

1234567890
1234567890

BENEDICTINE ITALIC (24Δ181)
Size: Figure 1, .1383; 2 to 0, .166

1234567890
1234567890

BODONI BOLD ITALIC (24Δ147)
Size: Figure 1, .1245; 2 to 0, .166
(22 Point Alignment)

1234567890

CASLON OLD FACE ITALIC (24Δ125) Size, .166
(22 Point Alignment)

1234567890

1234567890

Special No. 1. (Casts on 21 Point Body)

345 7 9

CENTURY BOLD ITALIC (24Δ131) Size, .166
(25 Point Alignment)

1234567890

CHELtenham ITALIC (24Δ159) Size, .166

1234567890

GARAMOND BOLD ITALIC (24Δ237)
Size: Figure 1, .1383; 2 to 0, .166
(22 Point Alignment)

1234567890
1234567890

GARAMOND ITALIC (24Δ229)
Size: Figure 1, .1245; 2 to 0, .166
(22 Point Alignment)

1234567890
1234567890

Special No. 1

5

GRANJON ITALIC (24Δ323) Size, .166
(22 Point Alignment)

1234567890
1234567890

CLEARFACE BOLD ITALIC (24Δ201) Size, .1798
(25 Point Alignment)

1234567890

CASLON ITALIC (24Δ335)
Size: Figure 1, .166; 2 to 0, .1937

1234567890

CHELtenham BOLD ITALIC (24Δ117)
Size, .1937

1234567890

VULCAN BOLD ITALIC (24Δ263)
Size: Figure 1, .166; 2 to 0, .1937

1234567890

Special No. 1

12 0

CASLON No. 3 ITALIC (24Δ177)
Size: Figure 1, .1798; 2 to 0, .2213

123456789

30 Point

CHELtenham EXTRA CONDENSED ITALIC
(30Δ101) Size: Figure 1, .1245; 2 to 0, .1383

1234567890

CLOISTER ITALIC (30Δ163)
Size: Figure 1, .1383; 2 to 0, .166
(28 Point Alignment)

1234567890

CHELtenham BOLD CONDENSED ITALIC
(30Δ111) Size, .1798

1234567890

BODONI BOOK ITALIC (30Δ103)
Size: Figure 1, .166; 2 to 0, .1937
(28 Point Alignment)

1234567890

BODONI ITALIC (30Δ105)
Size: Figure 1, .166; 2 to 0, .1937
(28 Point Alignment)

1234567890

CLOISTER BOLD ITALIC (30Δ157)
Size: Figure 1, .1522; 2 to 0, .1937
(28 Point Alignment)

1234567890

GARAMOND BOLD ITALIC (30Δ175)
Size: Figure 1, .166; 2 to 0, .1937
(28 Point Alignment)

1234567890
1234567890

GARAMOND ITALIC (30Δ167)
Size: Figure 1, .166; 2 to 0, .1937
(28 Point Alignment)

1234567890
1234567890

Where two styles of figures are shown, old style and modernized, specify which style is desired

30 Point, continued

BENEDICTINE BOLD ITALIC (30Δ143) Size: Figure 1, .1798; 2 to 0, .2075

1234567890
1234567890

BENEDICTINE BOOK ITALIC (30Δ135) Size: Figure 1, .166; 2 to 0, .2075

1234567890
1234567890

BENEDICTINE ITALIC (30Δ121) Size: Figure 1, .166; 2 to 0, .2075

1234567890
1234567890

BODONI BOLD ITALIC (30Δ123) Size: Figure 1, .1798; 2 to 0, .2075
(28 Point Alignment)

1234567890

CENTURY BOLD ITALIC (30Δ91) Size, .2075

1234567890

CHELTENHAM ITALIC (30Δ97) Size, .2075

1234567890

CLEARFACE BOLD ITALIC (30Δ147) Size, .2213

1234567890

CHELTENHAM BOLD ITALIC (30Δ95) Size: Figure 1, .1798; 2 to 0, .2351

1234567890

CASLON ITALIC (30Δ255) Size: Figure 1, .2213; 2 to 0, .249

1234567890

CASLON No. 3 ITALIC (30Δ115) Size: Figure 1, .2075; 2 to 0, .249

1234567890

36 Point

CHELTENHAM BOLD CONDENSED ITALIC (36Δ157) Size, .2006

1234567890

CLOISTER BOLD ITALIC (36Δ139) Size: Figure 1, .1798; 2 to 0, .2213
(34 Point Alignment)

1234567890

CENTURY BOLD ITALIC (36Δ149) Size, .249

1234567890

Linotype fractions for the above figures are shown in the fraction section immediately following

REGULAR ADVERTISING FIGURES, 16 to 30 Point

These figures are punched in the regular position on the matrix so that they may be cast in a line with either the regular or auxiliary position characters of 5 to 12 point two-letter faces. The Regular Advertising Figure Mold, used with these figures, has a slug range adjustable from 5 to 12 points and a lip which permits up to 11 points of figure overhang which is supported by a second

slug. The supporting slug usually carries additional copy positioned to come under the subject matter appearing on the overhanging slug. Example:

Overhanging Slug → **CHARM BRACELETS \$5.98**

Supporting Slug → **of Fine Sterling Silver**

Together → **CHARM BRACELETS \$5.98**
of Fine Sterling Silver

BODONI BOLD (18Δ203) Size, .1245
(Casts Two Lines 8 Point)

1234567890

BODONI BOLD (24Δ161) Size, .166
(Casts Two Lines 10 Point)

1234567890

BODONI BOLD (30Δ87) Size, .2075
(Casts Two Lines 12 Point)

123456789

BODONI BOLD ITALIC (24Δ273)
Size: Figure 1, .1245; 2 to 0, .166
(Casts Two Lines 10 Point)

1234567890

POSTER BODONI (18Δ337)
Size: Figure 1, .1383; 2 to 0, .1798
(Casts Two Lines 8 Point)

1234567890

POSTER BODONI (24Δ291)
Size: Figure 1, .1937; 2 to 0, .249
(Casts Two Lines 10 Point)

12345678

POSTER BODONI (30Δ237)
Size: Figure 1, .2213; 2 to 0, .2767
(Casts Two Lines 12 Point)

1234567

BOLD FACE No. 6 (18Δ109) Size, .1383
(Casts Two Lines 8 Point)

1234567890

BOLD FACE No. 6 (24Δ67) Size, .1798
(Casts Two Lines 10 Point)

1234567890

BOLD FACE No. 6 (30Δ23) Size, .2144
(Casts Two Lines 12 Point)

123456789

BOLD FACE No. 7 (18Δ119) Size, .1383
(Casts Two Lines 8 Point)

1234567890

LINING CASLON (24Δ35)
Size: Figure 1, .1245; 2 to 0, .1798
(Casts Two Lines 10 Point)

1234567890

CENTURY BOLD (18Δ9) Size, .1245
(Casts Two Lines 8 Point)

1234567890

CENTURY BOLD (24Δ15) Size, .166
(Casts Two Lines 10 Point)

1234567890

CENTURY BOLD (30Δ25) Size, .2075
(Casts Two Lines 12 Point)

123456789

CENTURY BOLD ITALIC (18Δ11) Size, .1522
(Casts Two Lines 8 Point)

1234567890

CENTURY BOLD ITALIC (24Δ3) Size, .1729
(Casts Two Lines 10 Point)

1234567890

CHELtenham (18Δ255) Size, .1107
(Casts Two Lines 8 Point)

1234567890

CHELtenham (20Δ25) Size, .1383
(Casts Two Lines 8 Point)

1234567890

(Special No. 1. Size, .1107)

1234567890

CHELtenham (24Δ195) Size, .166
(Casts Two Lines 10 Point)

1234567890

CHELtenham (30Δ149) Size, .1937
(Casts Two Lines 12 Point)

1234567890

CHELtenham BOLD (18Δ13) Size, .1452
(Casts Two Lines 8 Point)

1234567890

CHELtenham BOLD (24Δ5) Size, .1867
(Casts Two Lines 10 Point)

1234567890

CHELtenham BOLD (30Δ179) Size, .2075
(Casts Two Lines 12 Point)

123456789

CHELtenham BOLD ITALIC (18Δ15) Size, .1591
(Casts Two Lines 8 Point)

1234567890

CHELtenham BOLD ITALIC (24Δ7) Size, .1937
(Casts Two Lines 10 Point)

1234567890

CHELtenham BOLD CONDENSED (18Δ17)
Size, .1176
(Casts Two Lines 8 Point)

1234567890

CHELtenham BOLD CONDENSED (24Δ37)
Size, .1383
(Casts Two Lines 10 Point)

1234567890

CHELtenham BOLD CONDENSED (30Δ43)
Size, .166
(Casts Two Lines 12 Point)

1234567890

CHELtenham BOLD CONDENSED ITALIC
(18Δ19) Size, .1245
(Casts Two Lines 8 Point)

1234567890

Linotype fractions for the above figures are shown in the fraction section immediately following

LINOTYPE FIGURES

Regular Advertising Figures

CHELTENHAM BOLD EXTRA CONDENSED
(24Δ191) Size, .1245
(Casts Two Lines 10 Point)

1234567890

CLOISTER BOLD (18Δ323)
Size: Figure 1, .0968; 2 to 0, .1107
(Casts Two Lines 8 Point)

1234567890

CLOISTER BOLD (24Δ271)
Size: Figure 1, .1245; 2 to 0, .1522
(Casts Two Lines 10 Point)

1234567890

CLOISTER BOLD (30Δ195)
Size: Figure 1, .1522; 2 to 0, .1937
(Casts Two Lines 12 Point)

1234567890

DeVINNE CONDENSED (18Δ47) Size, .1107
(Casts Two Lines 8 Point)

1234567890

DeVINNE CONDENSED (24Δ33)
Size: Figure 1, .1107; 2 to 0, .1383
(Casts Two Lines 10 Point)

1234567890

DeVINNE CONDENSED (30Δ39) Size, .1798
(Casts Two Lines 12 Point)

1234567890

ERBAR BOLD CONDENSED (18Δ417) Size, .0968
(Casts Two Lines 8 Point)

1234567890

ERBAR BOLD CONDENSED (24Δ361) Size, .1107
(Casts Two Lines 10 Point)

1234567890

GOTHIC CONDENSED No. 1 (16Δ9) Size, .0968
(Casts Two Lines 8 Point)

1234567890

GOTHIC CONDENSED No. 1 (18Δ29) Size, .112
(Casts Two Lines 8 Point)

1234567890

GOTHIC CONDENSED No. 1 (24Δ19) Size, .112
(Casts Two Lines 10 Point)

1234567890

GOTHIC No. 13 (18Δ289) Size, .1107
(Casts Two Lines 8 Point)

1234567890

GOTHIC No. 13 (24Δ187)
Size: Figure 1, .1107; 2 to 0, .1383
(Casts Two Lines 10 Point)

1234567890

GOTHIC No. 13 (30Δ37)
Size: Figure 1, .1383; 2 to 0, .166
(Casts Two Lines 12 Point)

1234567890

(Also Special No. 1 Figure 1, .166)

GOTHIC No. 16 (18Δ5) Size, .1798
(Casts Two Lines 8 Point)

1234567890

GOTHIC No. 16 (24Δ45) Size, .2213
(Casts Two Lines 10 Point)

12345678

GOTHIC No. 16 (30Δ33) Size, .2628
(Casts Two Lines 12 Point)

1234567

GOTHIC No. 39 (18Δ367)
Size: Figure 1, .083; 2 to 0, .1383
(Casts Two Lines 8 Point)

1234567890

GOTHIC No. 39 (24Δ309)
Size: Figure 1, .1107; 2 to 0, .1798
(Casts Two Lines 10 Point)

1234567890

GOTHIC No. 39 (30Δ231)
Size: Figure 1, .1383; 2 to 0, .2213
(Casts Two Lines 12 Point)

123456789

GOTHIC No. 40 (18Δ369)
Size: Figure 1, .0968; 2 to 0, .1383
(Casts Two Lines 8 Point)

1234567890

GOTHIC No. 40 (24Δ311)
Size: Figure 1, .1107; 2 to 0, .1798
(Casts Two Lines 10 Point)

1234567890

GOTHIC No. 40 (30Δ233)
Size: Figure 1, .1383; 2 to 0, .2213
(Casts Two Lines 12 Point)

123456789

GOTHIC No. 41 (18Δ371)
Size: Figure 1, .1107; 2 to 0, .166
(Casts Two Lines 8 Point)

1234567890

GOTHIC No. 41 (24Δ313)
Size: Figure 1, .1383; 2 to 0, .2144
(Casts Two Lines 10 Point)

123456789

GOTHIC No. 41 (30Δ235)
Size: Figure 1, .1729; 2 to 0, .2698
(Casts Two Lines 12 Point)

1234567

MID GOTHIC (18Δ3) Size, .1383
(Casts Two Lines 8 Point)

1234567890

MID GOTHIC (24Δ39) Size, .166
(Casts Two Lines 10 Point)

1234567890

MID GOTHIC (30Δ51) Size, .2075
(Casts Two Lines 12 Point)

123456789

JENSON (24Δ31) Size, .166
(Casts Two Lines 10 Point)

1234567890

MEMPHIS BOLD (18Δ397) Size, .1107
(Casts Two Lines 8 Point)

1234567890

7 Special No. 15

MEMPHIS BOLD (24Δ345)
Size: Figure 1, .1107; 2 to 0, .166
(Casts Two Lines 10 Point)

1234567890

7 Special No. 15

MEMPHIS BOLD (30Δ265)
Size: Figure 1, .1245; 2 to 0, .1937
(Casts Two Lines 12 Point)

1234567890

7 Special No. 15

MEMPHIS EXTRA BOLD (18Δ403)
Size: Figure 1, .0968; 2 to 0, .1383
(Casts Two Lines 8 Point)

1234567890

MEMPHIS EXTRA BOLD (24Δ355)
Size: Figure 1, .1383; 2 to 0, .1937
(Casts Two Lines 10 Point)

1234567890

MEMPHIS EXTRA BOLD (30Δ285)
Size: Figure 1, .166; 2 to 0, .2213
(Casts Two Lines 12 Point)

123456789

MEMPHIS LIGHT (24Δ329)
Size: Figure 1, .1107; 2 to 0, .166
(Casts Two Lines 10 Point)

1234567890

Linotype fractions for the above figures are shown in the fraction section immediately following

MEMPHIS LIGHT (30Δ275)
Size: Figure 1, .1245; 2 to 0, .1937
(Casts Two Lines 12 Point)

1234567890

MEMPHIS MEDIUM (24Δ369)
Size: Figure 1, .1107; 2 to 0, .166
(Casts Two Lines 10 Point)

1234567890

METROBLACK (18Δ325)
Size: Figure 1, .1245; 2 to 0, .1522
(Casts Two Lines 8 Point)

1234567890

METROBLACK (24Δ277)
Size: Figure 1, .1245; 2 to 0, .1937
(Casts Two Lines 10 Point)

1234567890

METROBLACK (30Δ251)
Size: Figure 1, .166; 2 to 0, .249
(Casts Two Lines 12 Point)

12345678

METROMEDIUM (18Δ359) Size, .1245
(Casts Two Lines 8 Point)

1234567890

METROMEDIUM (24Δ305) Size, .166
(Casts Two Lines 10 Point)

1234567890

METROMEDIUM (30Δ227) Size, .2075
(Casts Two Lines 12 Point)

123456789

NARCISS (21Δ25)
Size: Figure 1, .1107; 2 to 0, .1383
(Casts Two Lines 8 Point)

1234567890

PABST EXTRA BOLD (18Δ307) Size, .166
(Casts Two Lines 8 Point)

1234567890

PABST EXTRA BOLD (24Δ255) Size, .2213
(Casts Two Lines 10 Point)

12345678

PABST EXTRA BOLD CONDENSED (18Δ343)
Size, .1107
(Casts Two Lines 8 Point)

1234567890

PABST EXTRA BOLD CONDENSED (24Δ289)
Size, .1522
(Casts Two Lines 10 Point)

1234567890

PABST EXTRA BOLD CONDENSED (30Δ221)
Size, .1937
(Casts Two Lines 12 Point)

1234567890

TITLE No. 6 (18Δ85) Size, .1418
(Casts Two Lines 8 Point)

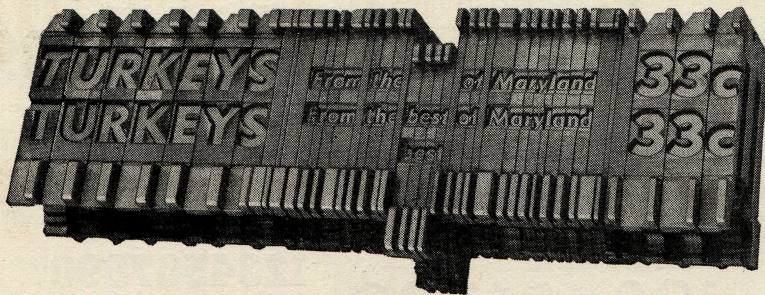
1234567890

The Use of Linotype Duplex-Display Matrices in Advertising

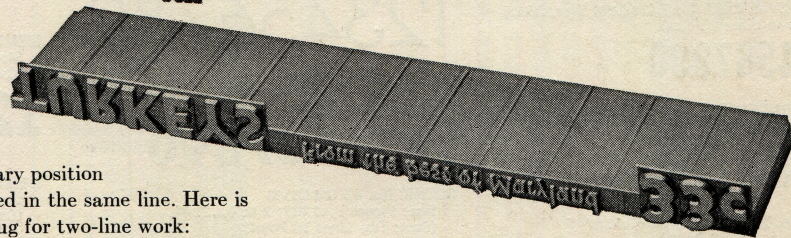
On these matrices the roman or bold face is punched in the regular position, so that it may be cast on a regular

advertising-figure mold, for two-line advertising composition, as suggested by the accompanying illustration.

This is the same method that has always been used in casting overhanging figures. The face in the auxiliary position cannot be used in work of this nature, since it cannot be cast overhang on a regular advertising figure mold.



The characters in the regular (or normal) position of the duplex-display matrices are cast overhanging. Either the regular or auxiliary position of the body face can be used in the same line. Here is the result, with a second slug for two-line work:



TURKEYS From the best of Maryland
Fancy Grade—Special lb. **33c**

Linotype fractions for the above figures are shown in the fraction section immediately following

SPECIAL ADVERTISING FIGURES, ROMAN-30 to 48 Point

These figures are punched in the auxiliary position on the matrix. They may be used for two- or three-line work in connection with the auxiliary position characters of 5 to 12 point two-letter faces, using the Special Advertising Figure Mold having a slug range adjustable from 5 to 12 points and a lip which permits up to 27 points of figure overhang. They may also be used with the Recessed Special Advertising Figure Mold which has a slug range adjustable from 10 to 18 points and a lip which permits up to 21 points of figure overhang. This mold permits the use of 18 point one-letter faces

and thus makes possible two-line 18 point work. Note that the 10-18 point mold, using 18 point liners, accommodates the same size figure as the 5-12 point mold, using 12 point liners. This means that all figures described below as for three-line 12 point can also be considered as for two-line 18 point. With either of the above molds, when assembling a line in which two-letter matrices are used in conjunction with the large overhanging figures, a space matrix should be placed between the adjacent two-letter matrix and the figure to prevent metal escaping into the regular position.

BOLD FACE No. 6 (36Δ15) Size, .2765
(Casts Three Lines 10 Point)

1234567890

CENTURY BOLD (42Δ11) Size, .2766
(Casts Three Lines 12 Point)

1234567890

CHELTENHAM BOLD (42Δ9) Size, .3112
(Casts Three Lines 12 Point)

123456789

CHELTENHAM BOLD CONDENSED (42Δ13) Size, .249
(Casts Three Lines 12 Point)

1234567890

CLOISTER BOLD (42Δ51) Size: Figure 1, .2075; 2 to 0, .2767
(Casts Three Lines 10 Point)

1234567890

DeVINNE CONDENSED (36Δ29) Size, .2213
(Casts Three Lines 10 Point)

1234567890

DeVINNE CONDENSED (42Δ15) Size, .249
(Casts Three Lines 12 Point)

1234567890

GOTHIC CONDENSED No. 2 (36Δ13) Size, .1937
(Casts Three Lines 10 Point)

1234567890

GOTHIC No. 13 (42Δ53) Size: Figure 1, .2075; 2 to 0, .2421
(Casts Three Lines 12 Point)

1234567890

GOTHIC No. 13 (48Δ21) Size: Figure 1, .2351; 2 to 0, .2767
(Casts Three Lines 12 Point)

1234567890

GOTHIC No. 16 (42Δ7) Size: Figure 1, .3182; 2 to 0, .3873
(Casts Three Lines 12 Point)

1234567

GOTHIC No. 39 (36Δ131) Size: Figure 1, .166; 2 to 0, .2629
(Casts Three Lines 10 Point)

1234567890

GOTHIC No. 39 (42Δ39) Size: Figure 1, .1937; 2 to 0, .3044
(Casts Three Lines 12 Point)

123456789

GOTHIC No. 40 (36Δ133) Size: Figure 1, .166; 2 to 0, .2629
(Casts Three Lines 10 Point)

1234567890

Linotype fractions for the above figures are shown in the fraction section immediately following

GOTHIC No. 40 (42Δ41) Size: Figure 1, .1937; 2 to 0, .315
(Casts Three Lines 12 Point)

1234567890

GOTHIC No. 41 (36Δ135) Size: Figure 1, .2075; 2 to 0, .315
(Casts Three Lines 10 Point)

1234567890

GOTHIC No. 41 (42Δ43) Size: Figure 1, .249; 2 to 0, .3736
(Casts Three Lines 12 Point)

12345678

MEMPHIS EXTRA BOLD (36Δ161) Size: Figure 1, .1937; 2 to 0, .2629
(Casts Three Lines 10 Point)

1234567890

MEMPHIS EXTRA BOLD (48Δ23) Size: Figure 1, .2698; 2 to 0, .3666
(Casts Three Lines 12 Point)

12345678

PABST EXTRA BOLD (30Δ217) Size, .2767
(Casts Two Lines 12 Point)

1234567890

PABST EXTRA BOLD (36Δ113) Size, .315
(Casts Three Lines 12 Point)

123456790

Special No. 2

0

PABST EXTRA BOLD CONDENSED (42Δ37) Size, .3044
(Casts Three Lines 12 Point)

123456789

PABST EXTRA BOLD CONDENSED No. 1 (48Δ13) Size, .3044
(Casts Three Lines 12 Point)

123456789

ALL-PURPOSE LINOTYPE

1 2 3 4 5 6
144 120 96 84 72 60

1 2 3 4 5 6

These large figures are available for the All-Purpose Linotype in a full range of sizes up to 144 point. To meet the varying needs and tastes in general advertising figure work, they are made in a generous variety of weights and designs: Bodoni Bold, Poster Bodoni, Erbar Light Condensed, Erbar Bold

Condensed, Franklin Gothic, Franklin Gothic Extra Condensed, Garamond Bold No. 3, Gothic No. 13, Gothic No. 39, Gothic No. 40, Gothic No. 41, Memphis Light, Memphis Bold, Memphis Extra Bold, Metrothin, Metrolite, Metromedium, and Metroblack.

Linotype fractions for the above figures are shown in the fraction section immediately following

SUPERIOR FIGURES-18 to 48 Point

(for One-Letter Display)

BODONI (24Δ73) Size, .083
Special No. 2

1 1234567890\$¢ 1

BODONI ITALIC (24Δ169) Size, .083
Special No. 2

1 1234567890\$¢ 1

BODONI (24Δ73) Size, .0968
Special No. 1

1 1234567890\$c., 1

BODONI ITALIC (24Δ169) Size, .0968
Special No. 1

1 1234567890\$c., 1

BODONI ITALIC (30Δ105) Size, .0968
Special No. 1

1 1234567890\$¢ 1

BODONI BOLD (18Δ165) Size, .083
Special No. 2

1 1234567890 1

BODONI BOLD (18Δ165) Size, .0968
Special No. 1

1 1234567890\$c., 1

BODONI BOLD (24Δ121) Size, .1107
Special No. 1

1 1234567890\$c. 1

BODONI BOLD (30Δ69) Size, .1107
Special No. 1

1 1234567890\$. 1

POSTER BODONI (18Δ309) Size, .0968
Special No. 1

1 1234567890\$c. 1

POSTER BODONI (18Δ309) Size, .1107
Special No. 2

1 1234567890\$c., 1

POSTER BODONI (24Δ257) Size, .1107
Special No. 2

1 1234567890\$c., 1

POSTER BODONI (30Δ79) Size, .1107
Special No. 2

1 1234567890\$c., 1

CASLON OLD FACE (18Δ169) Size, .0553
Special No. 3

1 1234567890 1

CASLON OLD FACE (24Δ127) Size, .083
Special No. 2

1 1234567890\$¢ 1

CASLON OLD FACE (30Δ129) Size, .0968
Special No. 1

1 1234567890\$¢ 1

CASLON No. 3 (18Δ213) Size, .0692
Special No. 3

1 1234567890\$¢ 1

CASLON No. 3 (18Δ213) Size, .083
Special No. 1

1 1234567890\$¢. 1

CASLON No. 3 (24Δ175) Size, .0968
Special No. 1

1 1234567890\$c., 1

CASLON No. 3 (30Δ113) Size, .0968
Special No. 1

1 1234567890\$¢ 1

CASLON BOLD CONDENSED (18Δ163) Size, .0692
Special No. 1

1 1234567890\$¢ 1

CASLON BOLD CONDENSED (24Δ119) Size, .083
Special No. 1

1 1234567890\$¢ 1

CASLON BOLD CONDENSED (30Δ67) Size, .0968
Special No. 1

1 1234567890¢ 1

CENTURY BOLD (24Δ107) Size, .0968
Special No. 1

1 1234567890\$. 1

CHELTENHAM BOLD (18Δ97) Size, .0899
Special No. 2

1 1234567890\$¢., 1

CHELTENHAM BOLD (24Δ75) Size, .1107
Special No. 1

1 1234567890\$c. 1

CHELTENHAM BOLD (30Δ31) Size, .1107
Special No. 1

1 1234567890\$c. 1

CHELTENHAM BOLD ITALIC
(24Δ117) Size, .1107
Special No. 1

1 1234567890\$¢., 1

CHELTENHAM BOLD CONDENSED
(24Δ123) Size, .0968
Special No. 2

1 1234567890\$c., 1

CHELTENHAM BOLD CONDENSED
(30Δ71) Size, .110
Special No. 2

1 1234567890\$c., 1

CLOISTER BOLD (18Δ243) Size, .083
Special No. 1

1 1234567890\$¢., 1

CLOISTER BOLD (24Δ207) Size, .0968
Special No. 1

1 1234567890\$c. 1

ERBAR BOLD CONDENSED (24Δ295) Size, .0692
Special No. 2

1 1234567890\$¢ 1

ERBAR BOLD CONDENSED (34Δ111) Size, .0968
Special No. 2

1 1234567890\$¢ 1

ERBAR BOLD CONDENSED (48Δ15) Size, .1245
Special No. 1
(Casts on 45 Point Body)

1 123456789\$c. 1

ERBAR BOLD CONDENSED No. 1 (48Δ19)
Size, .1245
Special No. 1
(Casts on 36 Point Body)

1 123456780\$¢. 1

GARAMOND BOLD (18Δ277) Size, .0761
Special No. 3

1 1234567890\$c. 1

GARAMOND BOLD (30Δ173) Size, .1107
Special No. 1

1 1234567890\$c. 1

GOTHIC No. 16 (18Δ179) Size, .083
Special No. 5

1 1234567890\$c. 1

GOTHIC No. 16 (18Δ179) Size, .0968
Special No. 4

1 1234567890\$c., 1

GOTHIC No. 16 (18Δ179) Size, .1107
Special No. 2

1 1234567890\$c., 1

GOTHIC No. 16 (24Δ139) Size, .1107
Special No. 4

1 1234567890\$c. 1

Linotype fractions for the above figures are shown in the fraction section immediately following

GOTHIC No. 16 (24Δ139) Size, .1107
Special No. 1

1 1234567890\$c., 1

GOTHIC No. 16 (30Δ93) Size, .1107
Special No. 3

1 1234567890\$c., 1

GOTHIC No. 41 (18Δ377) Size, .0968
Special No. 3

1 1234567890\$c., 1

GOTHIC No. 41 (24Δ319) Size, .1107
Special No. 2

1 1234567890\$c., 1

GOTHIC No. 41 (36Δ135) Size, .166
Special No. 1

1 1234567890\$c., 1

GOTHIC No. 13 (18Δ65) Size, .0692
Special No. 3

1 1234567890\$c. 1

GOTHIC No. 13 (18Δ65) Size, .083
Special No. 2

1 1234567890\$c. 1

GOTHIC No. 13 (24Δ51) Size, .083
Special No. 4

1 1234567890\$c., 1

GOTHIC No. 13 (24Δ51) Size, .0968
Special No. 2

1 1234567890\$c., 1

GOTHIC No. 13 (30Δ59) Size, .0968
Special No. 1

1 1234567890\$c., 1

GOTHIC No. 13 (36Δ61) Size, .1107
Special No. 3

1 1234567890\$c. 1

GOTHIC CONDENSED No. 2 (18Δ1) Size, .0553
Special No. 3

1 1234567890\$c. 1

GOTHIC CONDENSED No. 2 (24Δ21) Size, .0692
Special No. 4

1 1234567890\$c. 1

GOTHIC CONDENSED No. 2 (30Δ3) Size, .083
Special No. 3

1 1234567890\$c. 1

GOTHIC CONDENSED No. 2 (36Δ23) Size, .0899
Special No. 4

1 1234567890\$c. 1

MEMPHIS EXTRA BOLD (24Δ333) Size, .1107
Special No. 1

1 1234567890\$c. 1

METROTHIN (18Δ259) Size, .0692
Special No. 2

1 1234567890\$c. 1

METROTHIN (24Δ275) Size, .083
Special No. 2

1 1234567890\$. 1

METROTHIN (30Δ205) Size, .0968
Special No. 2

1 1234567890\$c. 1

METROMEDIUM (18Δ257) Size, .0692
Special No. 3

1 1234567890\$c. 1

METROMEDIUM (24Δ205) Size, .083
Special No. 2

1 1234567890\$c., 1

METROMEDIUM (30Δ203) Size, .0968
Special No. 2

1 1234567890\$c. 1

METROBLACK (18Δ321) Size, .083
Special No. 3

1 1234567890\$c. 1

METROBLACK (24Δ267) Size, .0968
Special No. 3

1 1234567890\$c. 1

METROBLACK (24Δ267) Size, .1107
Special No. 2

1 1234567890\$c. 1

METROBLACK (30Δ193) Size, .1107
Special No. 2

1 1234567890\$c. 1

PABST EXTRA BOLD (18Δ305) Size, .083
Special No. 2

1 1234567890\$c. 1

PABST EXTRA BOLD CONDENSED (24Δ279)
Size, .083
Special No. 1

1 1234567890\$c., 1

PABST EXTRA BOLD (24Δ259) Size, .1107
Special No. 1

1 1234567890\$c., 1

PABST EXTRA BOLD (30Δ217) Size, .1107
Special No. 2

1 1234567890\$c. 1

PABST EXTRA BOLD CONDENSED (36Δ125)
Size, .1107
Special No. 3

1 1234567890\$c. 1

TITLE No. 2 (24Δ143) Size, .0968
Special No. 1

1 1234567890\$c. 1

VULCAN BOLD (18Δ311) Size, .083
Special No. 2

1 1234567890\$c. 1

VULCAN BOLD (24Δ261) Size, .1107
Special No. 2

1 1234567890\$c. 1

SUPERIOR FIGURES—18 to 24 Point
(for Regular Advertising Figures)

BODONI BOLD (18Δ203) Size, .083
Special No. 1

1 1234567890\$c. 1

BODONI BOLD (24Δ161) Size, .0968
Special No. 2

1 1234567890\$c. 1

POSTER BODONI (18Δ337) Size, .0968
Special No. 2

1 1234567890\$c., 1

POSTER BODONI (24Δ291) Size, .1107
Special No. 2

1 1234567890\$c., 1

CENTURY BOLD (24Δ15) Size, .0968
Special No. 1

1 1234567890\$c. 1

CHELTENHAM BOLD EXTRA CONDENSED
(24Δ191) Size, .083
Special No. 1

1 1234567890\$c., 1

GOTHIC No. 41 (18Δ371) Size, .0968
Special No. 2

1 1234567890\$c. 1

GOTHIC No. 41 (24Δ313) Size, .1107
Special No. 1

1 1234567890\$c., 1

MID GOTHIC (24Δ39) Size, .1107
Special No. 1

1 1234567890\$c., 1

Linotype fractions for the above figures are shown in the fraction section immediately following

DECIMAL FIGURES-6 to 10 Point

6 Point

IONIC No. 5 with BOLD FACE No. 2 (6Δ288)
Size, .0415
1.1234567890 Special No. 1
1.1234567890

6¾ Point

IONIC No. 5 with BOLD FACE No. 2 (6¾Δ2)
Size, .050
1.1234567890 Special No. 1
1.1234567890

7 Point

TEXTYPE with BOLD FACE No. 2 (7Δ130)
Size, .0484
1.1234567890 Special No. 1
1.1234567890

8 Point

TEXTYPE with BOLD FACE No. 2 (8Δ394)
Size, .0484
1.1234567890 Special No. 1
1.1234567890

9 Point

TEXTYPE with BOLD FACE No. 2 (9Δ118)
Size, .0484
1.1234567890 Special No. 1
1.1234567890

10 Point

TEXTYPE with BOLD FACE No. 2 (10Δ322)
Size, .0484
1.1234567890 Special No. 1
1.1234567890

TEXTYPE with ITALIC (10Δ324) Size, .0484
1.1234567890 Special No. 1
1.1234567890

CANCELED FIGURES 8 to 11 Point

8 Point

No. 1 (8Δ98) Size, .056
~~1.1234567890~~ Special No. 1

No. 1 (8Δ1) Size, .059
(High Alignment)
~~1.1234567890~~

11 Point

DeVINNE with ITALIC (Canceled) (11Δ62)
Size, .0761

~~1.1234567890~~
~~1.1234567890~~

No. 9 (Plain and Canceled) (11Δ20) Size, .077

~~1.1234567890~~
~~1.1234567890~~

SMALL CAP FIGURES 6 to 12 Point

6 Point

*No. 2 (6Δ4) Size, .042
HH1234567890HH

METROMEDIUM with METROTHIN (6Δ300)
Size, .0484

HH1234567890HH
HH1234567890HH

7 Point

*OLD STYLE No. 1 (7Δ14) Size, .0415
Special No. 1

HH1234567890HH

8 Point

*BODONI BOOK (8Δ280) Size, .0415

HH1234567890HH

*OLD STYLE No. 1 (8Δ30) Size, .042

HH1234567890HH

*CHELTENHAM (8Δ12) Size, .0484

HH1234567890HH

GRANJON (Auxiliary Position) (8Δ386)
Size, .0553

HH1234567890HH

*No. 1 (8Δ98) Size, .059

HH1234567890HH

*CENTURY EXPANDED (8Δ26) Size, .063

HH1234567890HH

10 Point

*OLD STYLE No. 1 (10Δ6) Size, .049

HH1234567890HH

*No. 13 (10Δ26) Size, .056

HH1234567890HH

*CHELTENHAM (10Δ18) Size, .0622

HH1234567890HH

GRANJON (Auxiliary Position) (10Δ318)
Size, .0622

HH1234567890HH

*OLD STYLE No. 7 (10Δ184) Size, .0622

HH1234567890HH

*CLASSIC (10Δ22) Size, .0692

HH1234567890HH

*No. 6 (10Δ14) Size, .070

HH1234567890HH

*CENTURY EXPANDED (10Δ16) Size, .077

HH1234567890HH

11 Point

*No. 1 (11Δ2) Size, .059

HH1234567890HH

Special No. 1, Size, .0553

HH1234567890HH

12 Point

*CHELTENHAM (12Δ18) Size, .0622

HH1234567890HH

GRANJON (Auxiliary Position) (12Δ288)
Size, .0692

HH1234567890HH

*CENTURY EXPANDED (12Δ22) Size, .083

HH1234567890HH

*DeVINNE (12Δ14) Size, .084

HH1234567890HH

VERTICAL SLUG FIGURES 6 to 12 Point

6 Point

No. 2 (6Δ49) Size, .083
~~1.1234567890~~

No. 2 with GOTHIC No. 6 (6Δ56) Size, .083
~~1.1234567890~~
~~1.1234567890~~

8 Point

No. 2 with GOTHIC No. 6 (8Δ4) Size, .1107

~~1.1234567890~~
~~1.1234567890~~

10 Point

DeVINNE with ANTIQUE No. 3 (10Δ64)
Size, .1383

~~1.1234567890~~
~~1.1234567890~~

12 Point

DeVINNE with ANTIQUE No. 3 (12Δ38)
Size, .166

~~1.1234567890~~
~~1.1234567890~~

*Indicates Duplicate Character

DUPLEX-DISPLAY FIGURES-18 and 24 Point

MATRIX CAPACITY and service are doubled with Linotype Duplex-Display figures. Preceding pages do not contain complete showings. Additional faces since made available are shown below.

ROMAN with ITALIC

BODONI BOOK with ITALIC (18Δ80) Size, .1107
(16 Point Alignment)

1234567890
1234567890

CASLON with ITALIC (18Δ86) Size, .1245

1234567890
1234567890

CENTURY BOLD with ITALIC (18Δ76) Size, .1107
(19 Point Alignment)

1234567890
1234567890

Special No. 1. Size, .1245

1234567890
1234567890

CHELTENHAM with ITALIC (18Δ92) Size, .1107
(19 Point Alignment)

1234567890
1234567890

CHELTENHAM BOLD with ITALIC (18Δ90)
Size, .1107

1234567890
1234567890

METROLITE No. 2 with ITALIC (18Δ50)
Special No. 8.
Size: Figure 1, .1107; 2 to 0, .1522

1234567890
1234567890

PABST EXTRA BOLD CONDENSED with ITALIC
(18Δ72) Size, .1107

1234567890
1234567890

BODONI with ITALIC (24Δ38) Size, .1522
(22 Point Alignment)

1234567890
1234567890

BODONI BOLD CONDENSED with 18 Point
BODONI BOLD ITALIC (24Δ84) Size, .1107
(22 and 16 Point Alignments)

1234567890
1234567890

CENTURY BOLD with ITALIC (24Δ76) Size, .166
(25 Point Alignment)

1234567890
1234567890

CHELTENHAM with ITALIC (24Δ92)
Size, .166

1234567890
1234567890

CHELTENHAM BOLD with ITALIC (24Δ90)
Size: Figure 1, .1798; 2 to 0, .1937

1234567890
1234567890

CHELTENHAM BOLD CONDENSED with ITALIC
(24Δ24) Size, .1107

1234567890
1234567890

MEMPHIS BOLD with ITALIC (24Δ20)
Size: Figure 1, .1107; 2 to 0, .166

1234567890
1234567890

PABST EXTRA BOLD CONDENSED with ITALIC
(24Δ72) Size, .1522

1234567890
1234567890

ROMAN with BOLD

ERBAR MEDIUM CONDENSED with
ERBAR LIGHT CONDENSED (18Δ88)
Size, .0968

1234567890
1234567890

MEMPHIS EXTRA BOLD CONDENSED with
MEMPHIS MEDIUM CONDENSED (18Δ70)
Size, .0968

1234567890
1234567890

METROBLACK No. 2 with METROLITE No. 2
(18Δ8) Special No. 8.
Figure 1, .1107; 2 to 0, .1522

1234567890
1234567890

METROLITE No. 2 with METROBLACK No. 2
(18Δ74) Size, .1107

1234567890
1234567890

PABST EXTRA BOLD CONDENSED with 14 Point
GOTHIC No. 16 (18Δ78) Size, .1107
(18 and 14 Point Alignments)

1234567890
1234567890

ERBAR MEDIUM CONDENSED with
ERBAR LIGHT CONDENSED (24Δ88)
Size, .1107

1234567890
1234567890

MEMPHIS BOLD with MEMPHIS MEDIUM
(24Δ64) Size: Figure 1, .1107; 2 to 0, .166

1234567890
1234567890

MEMPHIS BOLD CONDENSED with
MEMPHIS MEDIUM CONDENSED (24Δ68)
Size, .1107

1234567890
1234567890

MEMPHIS EXTRA BOLD CONDENSED with
MEMPHIS MEDIUM CONDENSED
(24Δ70) Size, .1107

1234567890
1234567890