

Linotype Leaders

A summary of the various styles of leaders
available on the Linotype—designed to meet differing
printing and publishing conditions

REGULAR LEADERS match the weight of face with which they are used and cast type high. Furnished in round dot or hyphen style in two, four or six dots or strokes to the em.

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UNIVERSAL LEADERS are for book and jobbing work. The weight of the dot or stroke is uniform in all point sizes regardless of the style of the face with which they are used. These leaders are .003 shallower than type high, so they will not punch through the paper in printing. Universal round dot leaders are furnished two, four and six dots to the em, and hyphen leaders in two and four strokes to the em.

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THIN LEADERS are used with either of the above styles for close justification when only one spaceband is used in the line. Available in quarter-em widths in round dot or hyphen style, 8, 10, 12 and 14 point sizes.

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NEWSPAPER LEADERS. The regular round dot or hyphen leader .005 shallower than type high to minimize punching through the paper.

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NEWSPAPER RADIAL LEADERS, round dot style only, are made with a rounded or radial printing surface to prevent perforating paper and damaging press blankets. .005 shallower than type high.

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LEADER ALIGNING DASHES cast a continuous unbroken line. Useful for jobbing work. Can be supplied in all standard alignments in uniform set-widths of 2, 3 and 12 points. Also available in en and em widths as substitutes for regular dot or hyphen leaders.

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JOBGING LEADERS are made in 6, 8, 10, 12 and 14 point alignments, two and four strokes, and on 6 and 12 point set-width only. The weight of the stroke and the set-width of the character is uniform in all point sizes.

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MERGENTHALER LINOTYPE COMPANY, BROOKLYN, N. Y.
New York City, Chicago, San Francisco, New Orleans. Canadian Linotype,
Limited, Toronto. Representatives in the Principal Cities of the World

Universal Dot Leaders

12 point
6 Dots to the em

APPLICATION of _____ of _____
State of _____ for indemnity against loss or damage
by Fire and Lightning _____ by ROYAL
INSURANCE COMPANY, Limited, in the sum of _____
specified, commencing on the _____ day of _____ 19_____

10 point
4 Dots to the em

APPLICATION of _____ of _____ State of _____
for indemnity against loss or damage by Fire or Lightning _____
by ROYAL INSURANCE COMPANY, Limited, in the sum of _____
commencing on the _____ day of _____ 19_____
Rate for Dwelling and Contents _____ Garage _____ Barn Buildings _____

9 point
4 Dots to the em

APPLICATION of _____ of _____ State of _____
for indemnity against loss or damage by Fire or Lightning _____
by ROYAL INSURANCE COMPANY, Limited, in the sum of _____
commencing on the _____ day of _____ 19_____
Rate for Dwelling and Contents _____ Garage _____ Barn Buildings _____

8 point
4 Dots to the em

APPLICATION of _____ of _____ the term of _____ years, on property
State of _____ for indemnity against as below specified, commencing on the
loss or damage by Fire and Lightning _____ day of _____ 19_____
by ROYAL Rate for Dwelling and Contents _____
INSURANCE COMPANY, Limited, in the **Garage _____ Barn Buildings _____**
sum of _____ DOLLARS, for **Barn Personal _____ Live Stock _____**

Universal Hyphen Leaders

12 point
4 Strokes to the em

APPLICATION of _____ of _____
State of _____ for indemnity against loss or damage
by Fire and Lightning _____ by ROYAL
INSURANCE COMPANY, Limited, in the sum of _____
specified, commencing on the _____ day of _____ 19_____

10 point
4 Strokes to the em

APPLICATION of _____ of _____ State of _____
for indemnity against loss or damage by Fire or Lightning _____
by ROYAL INSURANCE COMPANY, Limited, in the sum of _____
commencing on the _____ day of _____ 19_____
Rate for Dwelling and Contents _____ Garage _____ Barn Buildings _____

9 point
4 Strokes to the em

APPLICATION of _____ of _____ State of _____
for indemnity against loss or damage by Fire or Lightning _____
by ROYAL INSURANCE COMPANY, Limited, in the sum of _____
commencing on the _____ day of _____ 19_____
Rate for Dwelling and Contents _____ Garage _____ Barn Buildings _____

8 point
4 Strokes to the em

APPLICATION of _____ of _____ the term of _____ years, on property
State of _____ for indemnity against as below specified, commencing on the
loss or damage by Fire and Lightning _____ day of _____ 19_____
by ROYAL Rate for Dwelling and Contents _____
INSURANCE COMPANY, Limited, in the **Garage _____ Barn Buildings _____**
sum of _____ DOLLARS, for **Barn Personal _____ Live Stock _____**

Jobbing Leaders

TRADE **LINOTYPE** MARK

----- 6 Point -----	6△354 ----- .. -----
----- 8 Point -----	8△354 ----- .. -----
----- 10 Point -----	10△354 ----- .. -----
----- 12 Point -----	12△354 ----- .. -----
----- 14 Point -----	14△354 ----- .. -----

**6 to 14
point**
6 and 12 point set
widths only

SPECIMENS OF JOBBING LEADERS IN USE

E—398 to 2240

Part No.	Price	Part No.	Price	Part No.	Price	Part No.	Price
398	7.00	667	.06	946	.30	1150	.40
399	2.05	668	3.05	947	.08	1157	.55
400	1.95	684	2.50	948	.55	1159	.08
401	2.75	685	5.50	950	.90		
403	.17	687	2.20	951	2.75		
406	1.95	692	.65	952	.20		
408	6.75	697	.25	953	.22		
409	.65	703	.35	960	1.60		
411	3.40	738	.03	961	1.20		
415	.45	742	.08	966	.50		
416	.10	743	.30	967	.11		
417	.30	744	.17	968	.20		
419	17.25	745	.22	974	.17		
420	.40	759	.22	989	1.30		
421	.35	791	2.50	991	.03		
422	.17	792	.35	993	1.00		
423	.45	795	2.00	994	2.30		
424	.03	796	1.85	995	10.20		
429	.22	797	.12	996	4.00		
430	.08			997	.08		
442	.01	801	4.40	998	7.55		
443	.50	802	.45	1004	.02		
447	1.20	804	.17	1011	.30		
466	.01	805	.12	1014	7.90		
484	.05	806	.70	1020	.01		
487	2.20	807	.06	1021	.05		
493	1.20	809	4.50	1024	.07		
499	.06	818	.75	1025	4.70		
503	.10	819	.75	1026	.95		
507	1.20	837	.04	1028	.70		
523	.04	838	2.75	1032	2.75		
525	.02	847	3.30	1033	.17		
526	.55	859	.03	1034	.65		
527	.04	860	.35	1035	3.30		
531	2.75	861	.15	1036	2.15		
537	3.00	864	1.85	1037	2.15		
538	.40	865	1.60	1042	.04		
539	.10	878	3.30	1043	.18		
540	.35	883	1.15	1046	8.00		
543	2.85	887	.22	1050	1.00		
544	6.35	889	.95	1051	3.95		
551	.07	890	.06	1054	7.60		
571	.40	891	.22	1064	13.35		
572	.09	892	.45	1077	14.70		
578	16.80	893	2.05	1078	.90		
579	2.05	894	2.05	1079	.22		
581	7.15	896	.30	1082	.04		
582	1.00	897	.55	1094	5.25		
583	.65	898	1.75	1095	2.50		
584	1.00			1096	.10		
585	2.05	920	.50	1097	.07		
586	1.70	922	.11	1098	4.50		
588	8.55	927	1.95	1099	6.60		
590	.45	928	.22				
591	.10	931	1.50	1103	5.80		
631	4.90	932	.22	1104	.07		
657	3.20	933	.08	1105	1.20		
659	4.70	935	.09	1106	.40		
661	.12	940	.07	1112	4.15		
662	.11	941	.08	1120	.35		
665	.14	942	.08	1121	33.85		
		943	.02	1126	.04		
		944	1.00	1146	.07		

Left: Price List, in 6 and 8 point Bell Gothic Light and Bold, using 6 and 8 point Linotype Jobbing Leaders. Display: Memphis Extra Bold and 10 point Memphis Bold. Rules: 2 point Plain Rule Matrix Slides No. 401 and 405.

Below: Contents page from *Handbook of Chemistry and Physics*, published by Chemical Rubber Co., Cleveland, Ohio; set in 10 point, 8 point No. 1 and 6 point Excelsior with Italic and Small Caps with Linotype Jobbing Leaders.

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