

TRADE LINOTYPE MARK

6 3/4 POINT IONIC No. 5 with BOLD FACE No. 2

TRADE LINOTYPE MARK

ALL WELL DESIGNED TYPES ARE ENTIRELY PRACTICAL AND ALWAYS EASY TO READ

How is one to assess and evaluate a type face in terms of its esthetic design? Why do the pace-makers in the art of printing rave over a specific face of type? What do they see in it? Why is it so superlatively pleasant to their eyes?

Good design is always practical design. And what they see in a good type design is, partly, its excellent practical fitness to perform its work. It has a "heft" and balance in all of its parts just right for its size, as any good tool has.

Your good chair has all of its parts made nicely to the right size to do exactly the work that the chair has to do, neither clumsy and thick, nor "skinny" and weak; no waste of material and no lack of strength. And, beyond that, the chair may have been made by a man who worked out in it his sense of fine shapes and curves and proportions: it may be, actually, a work of art.

The same thing holds for shapes of letters. And your chair, or your letter (if a true artist made it) will have, besides its good looks, a suitability to the nth degree to be sat in, or stamped on paper and read.

What Are Fine Types?

That explains, in a way, why the experts rave over the fine shapes of letters but it fails to explain wherein the shapes are fine. If you seek to go further with the inquiry, theories will be your only answer.

9 Point Body

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6½ POINT IONIC No. 5 with BOLD FACE No. 2

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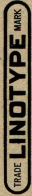
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The artist of that moment when printing was invented who furnished

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tool in the hands of a person expert in its use; by a person, moreover, who was an artist (i.e., a person equipped to make sound judgments about lines, curves, proportions, etc.)

The artist of that moment when printing was invented who furnished the fine written patterns for type was (luckily for printing) working at the top notch of a fine tradition of calligraphy. He was making sound judgments about lines and curves and proportions of letters. He had resurrected an ancient distinguished style of writing and had added to it the quality of his own fine taste. His letters

6 Point Body

SITUATIONS WANTED—FEMALE

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Commercial—Miscellaneous
BILLER, typist, stenographer, experienced, young, rapid, switchboard. Southern Agency, MEIrose 5-1011.

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BOOKKEEPER—STENOGRAPHER, 10 yrs. experience, charge office efficient; worth interview. EDGcombe 4-6134.

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BOOKKEEPER-TYPIST, complete charge, pleasant, alert, Windson 8-4003.

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BOOKKEEPER-SECRETARY, 10 years' real estate, trial balances, social security. Mansfield 6-4547.

BOOKKEEPER-SECRETARY, 10 years' real estate, trial balances, social security. Mansfield 6-4547.

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BOOKKEEPER, typist, complete charge of office, alert. A 779 Times Downtown.

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DOMESTIC BONDS

Sales (000 omitted). High. Low. Last. Net chge.
1 Alum 7s '33 106 100 106 + 1/4

2 Am G&E 6s 100 100 100 +
3 Am R&L 6s 100 99 100 +

4 Am Seal 6s 99 99 99 +
5 Am W Wks 6s 97 97 97 +

6 Ana Cop 6s 103 102 103 +
7 Appala Pr 6s 94 94 94 +

8 Asso G&E 6s 102 101 102 +
9 Asso H 6 1/2s 97 97 97 +

10 Bear H 6 1/2s 99 98 99 +
11 Bell T Can 5s 100 100 100 +

12 Bell T Ed 5s 100 100 100 +
13 C NR Equip 7s 111 111 111 +

14 C NR Equip 7s 111 111 111 +
15 C R D 6s 93 93 93 +

LEGAL NOTICES

Foreclosure Sales
SUPREME COURT, COUNTY OF NEW YORK, GORLEY MORTGAGE COMPANY, Plaintiff, against KATHERINE M. TURNER, and GEORGE BACON, Defendants.

Foreclosure Sales
SUPREME COURT, COUNTY OF NEW YORK, GORLEY MORTGAGE COMPANY, Plaintiff, against KATHERINE M. TURNER, and GEORGE BACON, Defendants.

Foreclosure Sales
SUPREME COURT, COUNTY OF NEW YORK, GORLEY MORTGAGE COMPANY, Plaintiff, against KATHERINE M. TURNER, and GEORGE BACON, Defendants.

Foreclosure Sales
SUPREME COURT, COUNTY OF NEW YORK, GORLEY MORTGAGE COMPANY, Plaintiff, against KATHERINE M. TURNER, and GEORGE BACON, Defendants.

TRADE MARK
LINOTYPE

5 POINT IONIC No. 5 with BOLD FACE No. 2

TRADE MARK
LINOTYPE

FOREIGN BONDS

Sales (000 omitted)	High	Low	Last	Net chge.
22 Agri Mig Bk Ts, 46	23 1/2	23 1/2	23 1/2	0
10 And W 7 1/2s, 47	73 3/8	73 3/8	73 3/8	0
7 do 6s w/w, 68	99 1/2	99 1/2	99 1/2	0
7 do 6s w/w, 68	99 1/2	99 1/2	99 1/2	0
27 Aut R. Col 7 1/2s, 92	92	92	92	0
7 Bunt & Wain 6s, 94	94	94	94	0
11 Bur & Wain 6s, 95	94	95	94 1/2	0
22 City Ord 5 1/2s, 96 1/2	96 1/2	96 1/2	96 1/2	0
26 Coma Tel 7 1/2s, 95 1/2	95 1/2	95 1/2	95 1/2	0
22 Cons M Bd 7s, 95 1/2	95 1/2	95 1/2	95 1/2	0
55 Cuba Tel 7 1/2s, 41	56	56	56	0
5 do 6s, 97	97	97	97	0
5 Eurp Mig 7 1/2s, 98	98	98	98	0
5 Eurp Mfg 7 1/2s, 98	98	98	98	0
26 Hias Ts, 93 1/2	93 1/2	93 1/2	93 1/2	0
26 Ger C Mfg 7s, 93 1/2	93 1/2	93 1/2	93 1/2	0
22 Ger C Mfg 7s, 93 1/2	93 1/2	93 1/2	93 1/2	0
22 Gt C&E 6 1/2s, 98 1/2	98 1/2	98 1/2	98 1/2	0
8 Hn Ld In 7 1/2s, 98 1/2	98 1/2	98 1/2	98 1/2	0
5 Ilesrd C L 7s, 98	97 1/2	97 1/2	97 1/2	0
5 Ilesrd C L 7s, 98	97 1/2	97 1/2	97 1/2	0
125 Int P U C 7s, 91	90 1/2	90 1/2	90 1/2	0
1 King Ben 8 1/2s, 100 1/2	100 1/2	100 1/2	100 1/2	0
1 King Ben 8 1/2s, 100 1/2	100 1/2	100 1/2	100 1/2	0
2 Mans M & S 7s, 99 1/2	99 1/2	99 1/2	99 1/2	0
5 Med Col 8s, 102 1/2	102 1/2	102 1/2	102 1/2	0
5 Prov B A 7 1/2s, 97 1/2	97 1/2	97 1/2	97 1/2	0
26 do 7s, 96 1/2	96 1/2	96 1/2	96 1/2	0
1 do 7s, 96 1/2	96 1/2	96 1/2	96 1/2	0
13 Rm C Ch 6 1/2s, 92 1/2	92 1/2	92 1/2	92 1/2	0
10 Russian 6 1/2s, 15 1/2	15 1/2	15 1/2	15 1/2	0
1 do 5s, 15 1/2	15 1/2	15 1/2	15 1/2	0
83 Saar Basin 7s, 35	91	91	91	0
3 Saud F Id 6s, 96	96	96	96	0
14 S M S Mfg 6 1/2s, 99 1/2	99 1/2	99 1/2	99 1/2	0
1 S M S Mfg 6 1/2s, 99 1/2	99 1/2	99 1/2	99 1/2	0
3 S & H 7 1/2s, 98	100 1/2	100 1/2	100 1/2	0
21 do 7s, 35	102 1/2	102 1/2	102 1/2	0
7 Thy I&S W 7s, 102	102	102	102	0
5 Tiz Leon 7 1/2s, 101	101 1/2	101 1/2	101 1/2	0
5 Tiz Leon 7 1/2s, 101	101 1/2	101 1/2	101 1/2	0
T total sales bonds, \$2,341,000.				
T total sales stocks, 979,700 shares.				

DOMESTIC BONDS

Sales (000 omitted)	High	Low	Last	Net chge.
1 Alum 7s, 33	106	106	106	0
37 Am G&E 6s, 100 1/2	100 1/2	100 1/2	100 1/2	0
2 Am G&E 6s, 100	99 3/4	99 3/4	99 3/4	0
2 Am G&E 6s, 100	99 3/4	99 3/4	99 3/4	0
20 Am Seating 6s, 97 1/2	97 1/2	97 1/2	97 1/2	0
6 Am W Wks 6s, 97 1/2	97 1/2	97 1/2	97 1/2	0
3 Ana Cop 6s, 103	102 1/2	102 1/2	102 1/2	0
10 Appala Pr 6s, 94 1/2	94 1/2	94 1/2	94 1/2	0
18 Asso S W 6s, 102 1/2	101 1/2	101 1/2	101 1/2	0
5 Ait Frl Inc 8s, 19	19	19	19	0
5 Bell T Can 5s, 100 1/4	100 1/4	100 1/4	100 1/4	0
1 Buff Gen El 5s, 102	102	102	102	0
1 C N P Equip 7s, 111 3/4	111 3/4	111 3/4	111 3/4	0
29 Cities Sv 6s, 93 3/8	93 3/8	93 3/8	93 3/8	0
1 do 7s D C, 112	112	112	112	0
2 Cs B 5 1/2s E, 106 3/8	106 3/8	106 3/8	106 3/8	0
1 Cons Tex 8s, 84	84	84	84	0
6 Cont Cor 6s, 98 1/2	98 1/2	98 1/2	98 1/2	0
6 Cudahy 6s, 101 1/2	101 1/2	101 1/2	101 1/2	0
6 Det C Gas 6s, 107 1/2	107 1/2	107 1/2	107 1/2	0
10 Duk P 6s, 102 1/2	102 1/2	102 1/2	102 1/2	0
1 E Ter 6s, 100 1/2	100 1/2	100 1/2	100 1/2	0
1 El Retail 6s, 103 1/2	103 1/2	103 1/2	103 1/2	0
10 Fla P & W 5 1/2s, 93 1/2	93 1/2	93 1/2	93 1/2	0
2 Galena S O 7s, 91	90 1/2	90 1/2	90 1/2	0
110 Gat Pow 5s, 94	93 1/2	93 1/2	93 1/2	0
145 do 6s, 99 1/2	99 1/2	99 1/2	99 1/2	0
1 Gen Pet 6s, 101 1/2	101 1/2	101 1/2	101 1/2	0
3 Gt T C 5 1/2s, 101 1/2	101 1/2	101 1/2	101 1/2	0
1 Gulf Oil 5s, 105 1/2	105 1/2	105 1/2	105 1/2	0
26 Ind Oil 6 1/2s, 99	99	99	99	0
1 Ind Linnstn 6s, 99	99	99	99	0
1 Ind Pow 6s, 97 1/2	97 1/2	97 1/2	97 1/2	0
10 Int P or 5s, 95	95	95	95	0
10 Int P or 5s, 95	95	95	95	0
10 Int P or 5s, 95	95	95	95	0
3 Leh Pr Sec 6s, 89	88 1/2	88 1/2	88 1/2	0
57 Loews Inc 6s, 99 1/2	99 1/2	99 1/2	99 1/2	0
9 Mass Gas 5 1/2s, 102 1/2	102 1/2	102 1/2	102 1/2	0
8 Miss Pac 5s, 100 1/2	100 1/2	100 1/2	100 1/2	0
1 Nev Cal El 5s, 94 1/2	94 1/2	94 1/2	94 1/2	0
18 Nev C Cop 5s, 94 1/2	94 1/2	94 1/2	94 1/2	0
6 N S P cv 6 1/2s, 100 1/2	100 1/2	100 1/2	100 1/2	0
4 O N C 6 1/2s w, 99	99	99	99	0
4 Otis Steel 6s, 94 1/2	94 1/2	94 1/2	94 1/2	0
4 Pn Am Pet 6s, 102	102	102	102	0
73 Penn O Ed 6s, 116 1/2	114 1/2	116 1/2	116 1/2	0
3 P P & L 5s, 98 1/2	98 1/2	98 1/2	98 1/2	0
1 Phil E 5 1/2s, 98 1/2	98 1/2	98 1/2	98 1/2	0
1 Phil E 5 1/2s, 97	102 1/2	102 1/2	102 1/2	0
6 P S N 7 1/2s, 99	98 1/2	99	98 1/2	0
2 Pure Oil 6 1/2s, 104	104	104	104	0
2 Schute R E 6s, 95 1/2	95 1/2	95 1/2	95 1/2	0
2 Servel Corp 6s, 102 1/2	102 1/2	102 1/2	102 1/2	0
36 S P & W 6s, 100	100	100	100	0
68 S W 6s, 68 1/2	68 1/2	68 1/2	68 1/2	0
11 Sweet N Gas 6s, 16	16	16	16	0
67 Swift & Co 6s, 82	82	82	82	0
10 Ten Cop & Ch 6s, 100 1/4	100	100	100	0
39 Ten El Pow 6s, 88 3/8	88 3/8	88 3/8	88 3/8	0

SITUATIONS WANTED—FEMALE
Commercial—Miscellaneous
BILKER, typist, stenographer, experienced, young, rapid, switchboard, Southern Agency, MEIrose 5-1011.
BOOKKEEPER, full charge, stenographer, experienced, trustworthy, conscientious, competent; excellent references, Olivville 5-3243.
BOOKKEEPER-STENOGRAPHER, 10 yrs. experience, charge office, efficient; worth interview, Edgcombe 4-6134.
BOOKKEEPER-TYPIST, complete charge; wholesale butchers and restaurant experience, B 270 Times.
BOOKKEEPER, assistant stenographer, experienced, general office work, pleasing personality, alert, vigorous, efficient, W. 4403.
BOOKKEEPER-STENOGRAPHER, 10 years' real estate trial balances, social security, Mansfield 6-4547.
BOOKKEEPER-STENOGRAPHER—6 yrs. complete charge, responsible, \$30. Larkspur Agency, Cortlandt 7-8973.
BOOKKEEPER-TYPIST 7 years' experience; full charge, credits, collections, B 269 Times.
BOOKKEEPER - STENOGRAPHER, complete charge, credits, collections, balances, Fenwick Agency, Cortlandt 7-3927.
CASHIER, experienced, young lady, attractive, stenographer, 2, 0134 Jerome Ave. Tremont 2-4187.
DENTAL assistant, 20, willing to learn; typewriter, stenography, 117 Times Washington Heights.
DOCTOR'S ASSISTANT, intelligent, 34, Christian, switchboard; small salary, Bender, 4, 582 Park Ave.
SECRETARY, bookkeeping knowledge, college graduate, 3 1/2 years' experience, reliable, PLACER UN, vers 4-5793.
SECRETARY STENOGRAPHER, switchboard, knowledge of shorthand, stenographic, accurate; excellent references, desires position, preferably Florida, H 74 Times.

SITUATIONS WANTED—FEMALE
Commercial—Miscellaneous
SECRETARY, college graduate of unusual ability; efficient, rapid accurate; excellent references, moderate salary. Tel. Warren School, Vanderbilt 3-3896.
SECRETARY-STENOGRAPHER, thoroughly capable, relieve executive details; exceptional qualifications, Perkins, Trafalgar 7-6400.
SECRETARY, stenographer, assistant; medical experience hospital, office; excellent record 10 years; live in if necessary, H 64 Times.
SECRETARY - STENOGRAPHER, intelligent, thoroughly experienced; good appearance; finest references, N 299 Times.
SECRETARY, bookkeeper, college graduate, references, attractive, Joan Brown, Metropolitan Institute, AS, Mand 4-7201.
SECRETARY, intelligent, dependable, nice appearance, moderately experienced, Center School, Plaza 3-2858.
SECRETARY-STENOGRAPHER, assistant bookkeeper, 5 years' experience; college graduate; telephone, Plaza 3-7715.
STENOGRAPHER, knows bookkeeping, accurate typist; ambitious, alert, good judgment; moderate salary, Evelyn Lave, Murray Hill 2-9190.
STENOGRAPHER, accurate typist, good at dictation, pleasing personality; modest salary, Theresa Sunday, Murray Hill 2-9190.
STENOGRAPHER, efficient, rapid typist, initiative, personality, nice appearance; moderate salary, Anna Neddall, Eldon School, Murray Hill 2-9190.
STENOGRAPHER, rapid, accurate typist, business graduate, cheerful; modest salary, Margaret London, Eldon School, Murray Hill 2-9190.
STENOGRAPHER, rapid dictation, accurate typist; efficient, able worker, neat; reasonable salary, Celia Snow, Eldon School, Murray Hill 2-9190.
STENOGRAPHER, knows bookkeeping, accurate, rapid typist, efficient, cheerful, adaptable, reasonable salary, Audrey Linbrook, Eldon School, Murray Hill 2-9190.
STENOGRAPHER, general office assistant, high school graduate, Christian, reference, Beekman 3-1886.

BANK CLEARINGS
(000 omitted)

Five days	Week	Per
Nov. 9-'32	Nov. 11, '31	cent.
\$188,132	\$242,797	24.2
231,400	290,310	25.6
243,400	310,000	28.8
63,046	88,170	28.5
18,300	33,400	45.2
152,500	230,700	33.9
41,627	70,100	41.1
52,470	84,313	20.4
52,470	84,313	20.4
44,800	65,800	32.0
50,896	68,148	35.3
18,020	25,893	31.4
42,781	48,519	11.8
25,480	29,136	12.8
18,095	20,468	11.9
26,395	42,974	38.6
25,674	28,796	10.9
93,000	93,000	23.8
14,790	23,112	36.0
15,793	20,405	22.6
Total	\$1,190,768	81,608,756
Total	2,205,001	3,810,446
Total all	\$3,395,769	85,419,202

LEGAL NOTICES
Foreclosure Sales
SUPREME COURT, COUNTY OF NEW YORK—GORLEY MORTGAGE COMPANY, Plaintiff, against KATHERINE M. TURNER, also known as KATHRYN M. TURNER, and GEORGE BACCHINI, Defendants. In pursuance of an order of foreclosure and sale, duly made and entered in the above-entitled action and bearing date of 15th day of October, 1932, I, the undersigned, the Referee in said judgment named, will sell at public auction, at the Barge Office, Manhattan, City, New York, on the 16th day of November, 1932, at 12 o'clock noon on that day, by JOHN E. LAINE, Auctioneer, the premises direct by said judgment to be sold and therein described as follows:

LOST AND FOUND
PEKINGESE DOG, vicinity of Flatbush and Hindles, Reward, Goucher, 324 West 72d.
WATCH, lady's marcasite, pendant, initials T. N., in case, between 96th and 100th Streets, Steinway Hall or taxi; reward, Butterfield 8-9021.
\$100 REWARD
Wrist watch, diamond and platinum, Lilli-Lilli, between 57th and 59th St., 34th St. and Fifth av. show up in district, theatrical district, possibly in taxi. Return to J. N. Lennert, 138 John st. Beekman 3-3572.

5 Point Body

5 Point Body. Size of Figures, .0415

5 Point Body

SITUATIONS WANTED—FEMALE

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SITUATIONS WANTED—FEMALE

SITUATIONS WANTED—FEMALE

Commercial—Miscellaneous
 BILLER, typist, stenographer, experienced, young, rapid, switchboard, Southern Agency, Melrose 5-1011.
 BOOKKEEPER, full charge, stenographer, experienced, trustworthy, conscientious, competent; excellent references. Olivville 5-3243.
 BOOKKEEPER—STENOGRAPHER, 10 yrs. experience, charge office, efficient; with interview. ED Decombe 4-6134.
 BOOKKEEPER-TYPIST, complete charge; wholesale butchers and restaurant experience. B 270 Times.
 BOOKKEEPER, assistant stenographer, experienced, general office work, pleasing personality, alert. Windsor 8-4003.
 BOOKKEEPER-SECRETARY, 10 years' real estate, trial balances, social security. Mansfield 6-4547.
 BOOKKEEPER, typist, complete charge of office, alert. A 779 Times Downtown.
 BOOKKEEPER-STENOGRAPHER — 6 yrs., complete charge, responsible, \$20. Larkspur Agency, Cortlandt 7-8973.
 BOOKKEEPER-TYPIST, 7 years' experience; full charge, credits, collections. B 269 Times.
 BOOKKEEPER-STENOGRAPHER, complete charge, credits, collections, balances. Fenwick Agency, Cortlandt 7-3927.
 CASHIER, experienced, young lady, attractive, typist, stenography, 2,013A Jerome Ave. Tremont 2-4187.
 DENTAL assistant, 20, willing to learn; typewriting, stenography. 117 Times Washington Heights.
 DOCTOR'S ASSISTANT, intelligent, 34, Christian; switchboard; small salary. Bender, 4-582 Park Ave.

Commercial—Miscellaneous
 BILLER, typist, stenographer, experienced, young, rapid, switchboard, Southern Agency, Melrose 5-1011.
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 BOOKKEEPER-TYPIST, 7 years' experience; full charge, credits, collections. B 269 Times.
 BOOKKEEPER-STENOGRAPHER, complete charge, credits, collections, balances. Fenwick Agency, Cortlandt 7-3927.
 CASHIER, experienced, young lady, attractive, typist, stenography, 2,013A Jerome Ave. Tremont 2-4187.
 DENTAL assistant, 20, willing to learn; typewriting, stenography. 117 Times Washington Heights.
 DOCTOR'S ASSISTANT, intelligent, 34, Christian; switchboard; small salary. Bender, 4-582 Park Ave.

LEGAL NOTICES
 Foreclosure Sales
 SUPREME COURT, COUNTY OF NEW YORK, Plaintiff against KATHERINE M. TURNER, also known as KATHERINE M. TURNER, and GEORGE BACON, Defendants.
 In pursuance of a judgment of foreclosure and sale, duly made and entered in the above-entitled action, at the date of the 15th day of October, 1932, I, the undersigned, the Referee in said judgment, will sell at public auction, at the Exchange Salesroom, Nos. 14-16 Grand Street, in the Borough of Manhattan, City of New York, on the 16th day of November, 1932, the premises described in the premises direct by JOHN E. LAINE, Auctioneer, the premises direct by said judgment to be sold and therein described as follows:

LEGAL NOTICES
 Foreclosure Sales
 SUPREME COURT, COUNTY OF NEW YORK, Plaintiff against KATHERINE M. TURNER, also known as KATHERINE M. TURNER, and GEORGE BACON, Defendants.
 In pursuance of a judgment of foreclosure and sale, duly made and entered in the above-entitled action, at the date of the 15th day of October, 1932, I, the undersigned, the Referee in said judgment, will sell at public auction, at the Exchange Salesroom, Nos. 14-16 Grand Street, in the Borough of Manhattan, City of New York, on the 16th day of November, 1932, the premises described in the premises direct by JOHN E. LAINE, Auctioneer, the premises direct by said judgment to be sold and therein described as follows:

LEGAL NOTICES
 Foreclosure Sales
 SUPREME COURT, COUNTY OF NEW YORK, Plaintiff against KATHERINE M. TURNER, also known as KATHERINE M. TURNER, and GEORGE BACON, Defendants.
 In pursuance of a judgment of foreclosure and sale, duly made and entered in the above-entitled action, at the date of the 15th day of October, 1932, I, the undersigned, the Referee in said judgment, will sell at public auction, at the Exchange Salesroom, Nos. 14-16 Grand Street, in the Borough of Manhattan, City of New York, on the 16th day of November, 1932, the premises described in the premises direct by JOHN E. LAINE, Auctioneer, the premises direct by said judgment to be sold and therein described as follows:

LEGAL NOTICES
 Foreclosure Sales
 SUPREME COURT, COUNTY OF NEW YORK, Plaintiff against KATHERINE M. TURNER, also known as KATHERINE M. TURNER, and GEORGE BACON, Defendants.
 In pursuance of a judgment of foreclosure and sale, duly made and entered in the above-entitled action, at the date of the 15th day of October, 1932, I, the undersigned, the Referee in said judgment, will sell at public auction, at the Exchange Salesroom, Nos. 14-16 Grand Street, in the Borough of Manhattan, City of New York, on the 16th day of November, 1932, the premises described in the premises direct by JOHN E. LAINE, Auctioneer, the premises direct by said judgment to be sold and therein described as follows:

DOMESTIC BONDS

Sales (000 omitted)	High.	Low.	Last.	Net chge.
1 Alum 7 3/8	106 1/2	106	106 1/2	+ 1/4
1 Am G&E 6 1/2	100 3/4	100	100 3/4	+ 3/8
21 Am P&L 6 1/2	103	99 3/4	103	+ 3/4
20 Am Seal 6 1/2	99 1/2	99 1/2	99 1/2	+ 1/8
6 Am Wk 6 1/2	102 1/2	102 1/2	102 1/2	+ 1/4
3 Ana Cop 6 1/2	103	102 1/2	103	+ 1/2
10 Appala Pr 6 1/2	94 1/2	94 1/2	94 1/2	+ 1/4
18 As S H 6 1/2	101 1/2	101 1/2	101 1/2	+ 1/4
5 Atl Fr Inc 8 1/2	97 1/2	97 1/2	97 1/2	+ 1/4
9 Beavt Bd 8 1/2	99 1/2	98 1/2	99 1/2	+ 1/4
5 Bell C 8 1/2	100 1/4	100 1/4	100 1/4	+ 1/4
1 Buif G El 5 1/2	102 1/2	102 1/2	102 1/2	+ 1/4
2 C N R 6 1/2	99 3/4	99 3/4	99 3/4	+ 1/4
23 Cit P 6 1/2	93 1/2	93 1/2	93 1/2	+ 1/4
1 C B 5 1/2	106 3/4	106 3/4	106 3/4	+ 3/8
2 C G 6 1/2	112 1/2	112 1/2	112 1/2	+ 3/8
1 Cont Cor 6 1/2	84	84	84	+ 1/2
6 Cudahy 6 1/2	98 1/2	98 1/2	98 1/2	+ 1/2
1 Cub Tel 7 1/2	110 1/2	110 1/2	110 1/2	+ 1/2
6 Det C Gas 6 1/2	107 1/2	107 1/2	107 1/2	+ 1/2
6 Duk P 6 1/2	102 1/2	102 1/2	102 1/2	+ 1/2
1 El Refrig 6 1/2	103 1/2	103 1/2	103 1/2	+ 1/2
1 El Ter 6 1/2	100 1/2	100 1/2	100 1/2	+ 1/2
6 Elk Rd 5 1/2	93 1/2	93 1/2	93 1/2	+ 1/2
0 F&W 5 1/2	93 1/2	93 1/2	93 1/2	+ 1/2
2 Gen Tel 5 1/2	94	94	94	+ 1/2
114 Gen Tel 5 1/2	99 1/2	99 1/2	99 1/2	+ 1/2
145 Gen Tel 5 1/2	101 1/2	101 1/2	101 1/2	+ 1/2
1 Gen Tel 6 1/2	96 1/2	96 1/2	96 1/2	+ 1/2
3 Gr Tr 6 1/2	109 1/2	109 1/2	109 1/2	+ 1/2
1 Gulf Oil 5 1/2	105	105	105	+ 1/2
26 Ind Oil 6 1/2	99	99	99	+ 1/2
1 Ind Lmstr 6 1/2	99 1/2	99 1/2	99 1/2	+ 1/2
5 Ind Pow 6 1/2	95	95	95	+ 1/2
1 In N G 6 1/2	95	95	95	+ 1/2
16 Key Tr 5 1/2	94	94	94	+ 1/2
57 Leach Inc 6 1/2	94	94	94	+ 1/2
19 Mass G 5 1/2	102 1/2	102 1/2	102 1/2	+ 1/2
10 Miss P 6 1/2	98 1/2	98 1/2	98 1/2	+ 1/2
18 Nev Cal E 5 1/2	94 1/2	94 1/2	94 1/2	+ 1/2
23 N O T M 5 1/2	100 1/2	100 1/2	100 1/2	+ 1/2
6 N S P 6 1/2	111	111	111	+ 1/2
5 O N 6 1/2	99	99	99	+ 1/2
4 Ohio R Ed 5 1/2	95 1/2	95 1/2	95 1/2	+ 1/2
10 Otis Steel 6 1/2	103	103	103	+ 1/2
73 Penn O Ed 6 1/2	114 1/2	114 1/2	114 1/2	+ 1/2
2 P & W 5 1/2	98 1/2	98 1/2	98 1/2	+ 1/2
17 Phil E P 5 1/2	102 1/2	102 1/2	102 1/2	+ 1/2
1 Phil E P 5 1/2	107	107	107	+ 1/2
23 Pure Oil 6 1/2	99	99	99	+ 1/2
16 S P S N J 5 1/2	104	104	104	+ 1/2
2 Schite R E 6 1/2	95 1/2	95 1/2	95 1/2	+ 1/2
2 Servl Corp 6 1/2	102 1/2	102 1/2	102 1/2	+ 1/2

DOMESTIC BONDS

Sales (000 omitted)	High.	Low.	Last.	Net chge.
1 Alum 7 3/8	106 1/2	106	106 1/2	+ 1/4
1 Am G&E 6 1/2	100 3/4	100	100 3/4	+ 3/8
21 Am P&L 6 1/2	103	99 3/4	103	+ 3/4
20 Am Seal 6 1/2	99 1/2	99 1/2	99 1/2	+ 1/8
6 Am Wk 6 1/2	102 1/2	102 1/2	102 1/2	+ 1/4
3 Ana Cop 6 1/2	103	102 1/2	103	+ 1/2
10 Appala Pr 6 1/2	94 1/2	94 1/2	94 1/2	+ 1/4
18 As S H 6 1/2	101 1/2	101 1/2	101 1/2	+ 1/4
5 Atl Fr Inc 8 1/2	97 1/2	97 1/2	97 1/2	+ 1/4
9 Beavt Bd 8 1/2	99 1/2	98 1/2	99 1/2	+ 1/4
5 Bell C 8 1/2	100 1/4	100 1/4	100 1/4	+ 1/4
1 Buif G El 5 1/2	102 1/2	102 1/2	102 1/2	+ 1/4
2 C N R 6 1/2	99 3/4	99 3/4	99 3/4	+ 1/4
23 Cit P 6 1/2	93 1/2	93 1/2	93 1/2	+ 1/4
1 C B 5 1/2	106 3/4	106 3/4	106 3/4	+ 3/8
2 C G 6 1/2	112 1/2	112 1/2	112 1/2	+ 3/8
1 Cont Cor 6 1/2	84	84	84	+ 1/2
6 Cudahy 6 1/2	98 1/2	98 1/2	98 1/2	+ 1/2
1 Cub Tel 7 1/2	110 1/2	110 1/2	110 1/2	+ 1/2
6 Det C Gas 6 1/2	107 1/2	107 1/2	107 1/2	+ 1/2
6 Duk P 6 1/2	102 1/2	102 1/2	102 1/2	+ 1/2
1 El Refrig 6 1/2	103 1/2	103 1/2	103 1/2	+ 1/2
1 El Ter 6 1/2	100 1/2	100 1/2	100 1/2	+ 1/2
6 Elk Rd 5 1/2	93 1/2	93 1/2	93 1/2	+ 1/2
0 F&W 5 1/2	93 1/2	93 1/2	93 1/2	+ 1/2
2 Gen Tel 5 1/2	94	94	94	+ 1/2
114 Gen Tel 5 1/2	99 1/2	99 1/2	99 1/2	+ 1/2
145 Gen Tel 5 1/2	101 1/2	101 1/2	101 1/2	+ 1/2
1 Gen Tel 6 1/2	96 1/2	96 1/2	96 1/2	+ 1/2
3 Gr Tr 6 1/2	109 1/2	109 1/2	109 1/2	+ 1/2
1 Gulf Oil 5 1/2	105	105	105	+ 1/2
26 Ind Oil 6 1/2	99	99	99	+ 1/2
1 Ind Lmstr 6 1/2	99 1/2	99 1/2	99 1/2	+ 1/2
5 Ind Pow 6 1/2	95	95	95	+ 1/2
1 In N G 6 1/2	95	95	95	+ 1/2
16 Key Tr 5 1/2	94	94	94	+ 1/2
57 Leach Inc 6 1/2	94	94	94	+ 1/2
19 Mass G 5 1/2	102 1/2	102 1/2	102 1/2	+ 1/2
10 Miss P 6 1/2	98 1/2	98 1/2	98 1/2	+ 1/2
18 Nev Cal E 5 1/2	94 1/2	94 1/2	94 1/2	+ 1/2
23 N O T M 5 1/2	100 1/2	100 1/2	100 1/2	+ 1/2
6 N S P 6 1/2	111	111	111	+ 1/2
5 O N 6 1/2	99	99	99	+ 1/2
4 Ohio R Ed 5 1/2	95 1/2	95 1/2	95 1/2	+ 1/2
10 Otis Steel 6 1/2	103	103	103	+ 1/2
73 Penn O Ed 6 1/2	114 1/2	114 1/2	114 1/2	+ 1/2
2 P & W 5 1/2	98 1/2	98 1/2	98 1/2	+ 1/2
17 Phil E P 5 1/2	102 1/2	102 1/2	102 1/2	+ 1/2
1 Phil E P 5 1/2	107	107	107	+ 1/2
23 Pure Oil 6 1/2	99	99	99	+ 1/2
16 S P S N J 5 1/2	104	104	104	+ 1/2
2 Schite R E 6 1/2	95 1/2	95 1/2	95 1/2	+ 1/2
2 Servl Corp 6 1/2	102 1/2	102 1/2	102 1/2	+ 1/2

DOMESTIC BONDS

Sales (000 omitted)	High.	Low.	Last.	Net chge.
1 Alum 7 3/8	106 1/2	106	106 1/2	+ 1/4
1 Am G&E 6 1/2	100 3/4	100	100 3/4	+ 3/8
21 Am P&L 6 1/2	103	99 3/4	103	+ 3/4
20 Am Seal 6 1/2	99 1/2	99 1/2	99 1/2	+ 1/8
6 Am Wk 6 1/2	102 1/2	102 1/2	102 1/2	+ 1/4
3 Ana Cop 6 1/2	103	102 1/2	103	+ 1/2
10 Appala Pr 6 1/2	94 1/2	94 1/2	94 1/2	+ 1/4
18 As S H 6 1/2	101 1/2	101 1/2	101 1/2	+ 1/4
5 Atl Fr Inc 8 1/2	97 1/2	97 1/2	97 1/2	+ 1/4
9 Beavt Bd 8 1/2	99 1/2	98 1/2	99 1/2	+ 1/4
5 Bell C 8 1/2	100 1/4	100 1/4	100 1/4	+ 1/4
1 Buif G El 5 1/2	102 1/2	102 1/2	102 1/2	+ 1/4
2 C N R 6 1/2	99 3/4	99 3/4	99 3/4	+ 1/4
23 Cit P 6 1/2	93 1/2	93 1/2	93 1/2	+ 1/4
1 C B 5 1/2	106 3/4	106 3/4	106 3/4	+ 3/8
2 C G 6 1/2	112 1/2	112 1/2	112 1/2	+ 3/8
1 Cont Cor 6 1/2	84	84	84	+ 1/2
6 Cudahy 6 1/2	98 1/2	98 1/2	98 1/2	+ 1/2
1 Cub Tel 7 1/2	110 1/2	110 1/2	110 1/2	+ 1/2
6 Det C Gas 6 1/2	107 1/2	107 1/2	107 1/2	+ 1/2
6 Duk P 6 1/2	102 1/2	102 1/2	102 1/2	+ 1/2
1 El Refrig 6 1/2	103 1/2	103 1/2	103 1/2	+ 1/2
1 El Ter 6 1/2	100 1/2	100 1/2	100 1/2	+ 1/2
6 Elk Rd 5 1/2	93 1/2	93 1/2	93 1/2	+ 1/2
0 F&W 5 1/2	93 1/2	93 1/2	93 1/2	+ 1/2
2 Gen Tel 5 1/2	94	94	94	+ 1/2
114 Gen Tel 5 1/2	99 1/2	99 1/2	99 1/2	+ 1/2
145 Gen Tel 5 1/2	101 1/2	101 1/2	101 1/2	+ 1/2
1 Gen Tel 6 1/2	96 1/2	96 1/2	96 1/2	+ 1/2
3 Gr Tr 6 1/2	109 1/2	109 1/2	109 1/2	+ 1/2
1 Gulf Oil 5 1/2	105	105	105	+ 1/2
26 Ind Oil 6 1/2	99	99	99	+ 1/2
1 Ind Lmstr 6 1/2	99 1/2	99 1/2	99 1/2	+ 1/2
5 Ind Pow 6 1/2	95	95	95	+ 1/2
1 In N G 6 1/2	95	95	95	+ 1/2
16 Key Tr 5 1/2	94	94	94	+ 1/2
57 Leach Inc 6 1/2	94	94	94	+ 1/2
19 Mass G 5 1/2	102 1/2	102 1/2	102 1/2	+ 1/2
10 Miss P 6 1/2	98 1/2	98 1/2	98 1/2	+ 1/2
18 Nev Cal E 5 1/2	94 1/2	94 1/2	94 1/2	

TRADE MARK
LINOTYPE

8 POINT OPTICON with BOLD FACE No. 2

TRADE MARK
LINOTYPE

ALL WELL DESIGNED TYPES ARE ENTIRELY PRACTICAL AND ALWAYS EASY TO READ

How is one to assess and evaluate a type face in terms of its esthetic design? Why do the pacemakers in the art of printing rave over a specific face of type? What do they see in it? Why is it so superlatively pleasant to their eyes? Good design is always practical design. And what they see in a good type design is, partly, its excellent practical fitness to perform its work. It has a "heft" and balance in all of its parts just right for its size, as any good tool has.

Your good chair has all of its parts made nicely to the right size to do exactly the work that the chair has to do, neither clumsy and thick, nor "skinny" and weak: no waste of material and no lack of strength. And, beyond that, the chair may have been made by a man who worked out in it his sense of fine shapes and curves and proportions: it may be, actually, a work of art.

The same thing holds for shapes of letters. And your chair, or your letter (if a true artist made it) will have, besides its good looks, a suitability to the nth degree to be sat in, or stamped on paper and read.

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7½ POINT OPTICON with BOLD FACE No. 2

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7½ Point Body

TRADE MARK
LINO TYPE

7 POINT OPTICON with BOLD FACE No. 2

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7 Point Body

6 POINT OPTICON with BOLD FACE No. 2

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Here is a theory that the proponent thinks may have sense in it: Fine type letters were, in the first place, copies of fine written letters. Fine written letters were fine because they were produced in the most direct and simple way, by a tool in the hands of a person expert in its use; by a person, moreover, who was

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The artist of that moment when

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The artist of that moment when printing was invented who furnished the fine written patterns for type was (luckily for printing) working at the top notch of a fine tradition of calligraphy. He was making sound judgments about lines and curves and proportions about letters. He had resurrected an ancient distinguished style of writing and had added to it the quality of his own

6 Point Body