

TRADE LINOTYPE MARKS

MERGENTHALER LINOTYPE COMPANY

BROOKLYN, NEW YORK

New York City, Chicago, San Francisco, New Orleans Canadian Linotype, Limited, Toronto

Representatives in the Principal Cities of the World

RULED FORM MATRICES

A complete series of characters for setting the most intricate Ruled or Leader form is available and will be of particular value to printers specializing in this class of work. With them it is possible to produce on the Linotype an endless variety of work of this kind at low cost.

The vertical characters are made in four sizes (6, 8, 10 and 12 point) in two-letter matrices and in two sizes (18 and 24 point) in one-letter matrices. The horizontal characters are made in two sizes. The 12 point size will align

with the cross strokes of any of the two-letter sizes while the 24 point will align with either of the one-letter sizes. When ordering rule and leader matrices, specify $\triangle 354$ as well as the point size and character number desired.

The following is a complete list of the characters available, with the width of each character indicated in points, the decimal equivalents of which are: 2 points, .0277; 3 points, .0416; 6 points, .0833; 12 points, .1666; 18 points, .250; 24 points, .3333.

Γ	-2-4×94		12	POINT,	TWO-LET	TER		
	Verticals		Extens	ions and Le	eaders	Verti	cals l	Extensions
	No. 1 3 Points		No. 4 2 Points		No. 22 18 Points	No. 3 Poi	24 nts	No. 18 2 Points =
	No. 8 3 Points		No. 5 3 Points		No. 23 24 Points	No. 3 Poi		No. 19 3 Points =
	No. 2 3 Points		No. 6 6 Points			No. 3 Poi		No. 20 6 Points =
	No. 3 3 Points		No. 7 12 Points			No. 3 Poi		No. 21 12 Points
	Vertica	als	24 Extensions		ONE-LET	TER	Verticals	Extensions
	No. 1 3 Points	No. 1a 3 Points	No. 4 2 Points	No. 4a 2 Points	No. 35 3 Points	No. 18a 2 Points	No. 24 3 Points	No. 18 2 Points =
	No. 8 3 Points	No. 8a 3 Points	No. 5 3 Points No. 6 6 Points	No. 5a 3 Points No. 6a 6 Points	No. 35a 3 Points	No. 19a 3 Points	No. 37 3 Points	No. 19 3 Points =
	No. 2 3 Points	No. 2a 3 Points	No. 7 12 Points	No. 7a 12 Points	No. 36a 3 Points	No. 20a 6 Points	No. 37a 3. Points	No. 20 6 Points =
	No. 3 3 Points	No. 3a 3 Points	No. 22 18 Points No. 23 24 Points	No. 22a 18 Points No. 23a 24 Points	No. 36 3 Points	No. 21a 12 Points	No. 24a 3 Points #	No. 21 12 Points

OVERLINE FIGURES

Special Figures with overline for use with the 12 and 18 point sizes of box and rule matrices are made with a hairline stroke over the figure, the stroke aligning with the horizontal character of the box and rule matrices when used in the same line. These figures are used for line num-

bers in sales slips. The 12 point is used for 12 point spacing between lines and the 18 point size for 18 point spacing. The following is a list of the characters available in both the 12 and 18 point sizes. When ordering, specify $\triangle 354$ and point size and character number desired.

12 POINT, TWO-LETTER

			W	idth of characte	er 4 points or .05	553			
No. 25	No. 26	No. 27	No. 28	No. 29	No. 30	No. 31	No. 32	No. 33	No. 34
1	$\overline{2}$	$\frac{\overline{3}}{3}$	$\overline{4}$	$\frac{\overline{5}}{5}$	$\overline{6}$	$\overline{7}$	8	9	$\bar{0}$
Ī	2	3	4	5	6	7	8	9	ō
			18 P	OINT, C	NE-LET	TER			
			w	idth of characte	er 6 points or .08	333			
No. 25	No. 26	No. 27	No. 28	No. 29	No. 30	No. 31	No. 32	No. 33	No. 34
1	$\frac{-}{2}$	3	$\frac{-}{4}$	5	6	7	8	9	0

VERTICAL LEADERS

Blank ruled forms of any size can be composed easily on the Linotype by the use of leader matrices punched vertically (:) instead of horizontally (....). The production of these forms is simply a matter of recasting. Determine the exact amount of space required between the horizontal leader lines, set a single line of matrices with the vertical leaders, properly spaced, and recast a sufficient number of slugs to fill the required space. Brass rules can be easily inserted between the slugs where desired.

Vertical leaders are made in 6 to 30 point sizes in the following styles: 6 point, 2, 3 or 4 dots, and 2, 3 or 4 strokes; 8 point, 4 or 6 dots, and 2 or 4 strokes; 10 point, 6 dots, and 2, 4 or 6 strokes; 12 point, 2, 4 or 6 dots and 2, 4, 6 or 8

strokes; 14 point, 6 strokes; 18 point, 9 strokes; 24 point, 12 strokes; 30 point, 14 strokes.

The width of columns is regulated by the number of slugs used. Where 6 point slugs are used, the column widths, or distance between down rules, will be multiples of 6 point and with 12 point, multiples of 12 point. Spacing between horizontal rule or leader lines may be varied to suit any requirement.

When ordering vertical leader matrices, specify the point size and style desired. The matrices are all made on a uniform setwise size of .0553, or 4 points.

The accompanying specimen shows how the matrices are used, the first line being opened up to make the illustration clear.



VERTICAL SLUG MATRICES

These matrices differ from ordinary matrices in that the characters are punched horizontally instead of vertically. When cast, they appear one below another on the vertical slug, instead of side by side as on the usual slug. In making up the form, the vertical slugs are placed ends up and arranged side by side. The slugs give perfect alignment of the figures and permit of the insertion of ordinary brass rule between the columns.

The general rule is that these figures cast on a slug one-half their point size, so that the same space will appear between two or more figures on the vertical slugs as would be the case with normal setting on horizontal slugs. No special equipment is required for the use of 10- or 12point matrices. For 6- and 8-point matrices, which call for 3- and 4-point slugs, respectively, special mold liners, ejector blades, ejector blade links and an ejector blade guide are required.

Three- and 4-point liners can be used in the regular Universal Adjustable 5- to 14-point mold by filing the banking screws so that they will not project above the liners. Ejector blades, links and the guide to eject 4-point slugs need not be replaced by the regular parts when casting larger slugs. However, this will be necessary in the case of the similar parts for the 3-point slugs incidental to the use of 6-point vertical slug matrices. The knife block can be set to trim either 3- or 4-point slugs by readjusting the right hand knife 5-point setting screw.

Vertical slug matrices are available as shown in the following faces and sizes:

6 Point No. 2 (6△49) 6 Point No. 2 with Gothic No. 6 (6△56) 10041001-000 AND 8 Point No. 2 with Gothic No. 6 (8△4) * ++= oo = ** · : 0 × II 10 Point De Vinne with Antique No. 3 (10∆64) 12 Point De Vinne with Antique No. 3 (12△38) **1334567890・・・一 第44 4/8** * + ++= 400 100450-800··· | 第年4/36

VERTICAL GOTHIC

For food-store-ad work, a valuable aid both to condensation and economical composition is found in the Vertical Characters of Gothic Condensed No. 2. These characters are cast horizontally on the slug, like this:

OVES 007

The slugs are cut to the proper length and inserted between the large figures, like this: 6 29c 5 48c

Complete alphabets are available in 6-, 10- and the center of a 6-point slug, the 12-point in the 12-point sizes. The 6- and 10-point sizes cast in

center of an 8-point slug.

6 Point (6∆123) AMOUNT - JAJEROLOES - JAKEN 10 Point (10∆137) COMPOSION OF CHOIS 12 Point (12A153) ZXXXCT SHOPONALX L HG T H G G B A

					THE PERSON NAMED IN	WEI	3	EE	7	DAY	YS_	-Add	Additional		Saturday		Trains	at	the ri	right.						
Mil.	FROM NEW YORK	401	803	8 507	2 209	S11	587	\$13	m 405	E 215	517	E 404	E 219	N.B. 7	M. B.	523 E	591 S	7 525 525 53 N. B. N.	527 41 N. B. N.	m m 411 529 N. B. N. B.	29 413 B. N.B.	13 531 B. N.B.	1 C 11 593	3 533 N. B.	3 535 8. N. B.	b 537.8. N. B.
0.0	ERIE FERRIES N. Y., W. 23d Street	≺ ∶u	AM 6.45	AM 8.45 45 9.10	A 11.	PM 1.20	PM 0 1.20 0 1.50	PM 2.35	3.25 3.30	3.50 4.10	PM 4.20 4.30	Md	PM 4.40	PM 4.40	PM 4.40	PM 5.20	PM 5.20	PM F	PM P P P P P P P P P P P P P P P P P P	PM	382	PM PM 5.15 5.50 6.	M PM45	Pl P	45 6.	1 PM 7.30
	Jersey City " Arlington West Arlington " Wost Arlington " Forest Hill Ar	A sepiloH	f 7.13 f 7.17 f 7.19 7.22 7.24		122 :22	30 1.48 42 2.01 45 2.05 47 2.05	2.20 2.20 7.220 7.220	33.33	3.50 4.03 4.07 4.09	4.24 4.37 4.41	4.44 4.57 5.00 5.02		5.14	5.19	5.24	5 33	5.5474	5.37	5.55	6.00	6.07 6.09 6.09 6.12	.04 17 19 .21 .24	66 :00	27 6 30 6 32 6	37 7. 37 7. 40 7.	10 10 14 16 88 88
13.562558	Forest Hill Lv St Silver Lake Silv	F:::::#	6.45a 7.27 6.49p 7.35 6.49p 7.35 6.51p 7.41 6.53p 7.45 6.55a 7.45						4 4 4 4 4 1 1 2 1 2 1 2 2 1 3 3 3 3 3 3 3 3 3 3 3		20.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0	5.22 5.24 5.32 5.32 5.35			644.600.000.000.000.000.000.000.000.000.	Saturdays Saturdays and Holidays	6 002 6 002 6 004 6 004 6 004			6.00 6.00 6.00 6.00 6.13 6.13 6.13		6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6		. svabiloH	*******	382753297 387, Feb. 22nd
9.9 110.9 12.9 12.9	Soho Belwood Park Orchard Street Walnut St., Bloomfeld Clen Ridge Montclair	*****	72.77.29	27f 9.51 29 9.53 31 9.55 34 9.57 37 10.00	:======	49 2.09 51 2.11 55 2.13 58 2.15	9 2.25 1 2.27 3 2.29 5 2.32 8 2.35	3.35		4.45 4.45 4.50	5.06	rdays		5.39			6.01	5.55	6.09	: 5	6.14 6.20 6.23	aturdays and	S S S S S S S S S S S S S S S S S S S	46 88 64 80 84 80 80 90 90 90 90 90 90 90 90 90 90 90 90 90	44 7. 46 7. 50 7. 53 7.	222288 11 run Saturd
81.41.0 81.0 81.0 81.0 84.0	Watchung Ave., Montclair Upper Montclair Mountain Avenue Montclair Heights Great Notch			.39 10.02 .42 10.04 .44 10.06 .46 10.08 .54 10.12	22222	000 2.2 002 2.2 004 2.2 11 2.3	20 2.39 23 2.41 25 2.44 27 2.47 32 2.52	3.51		4.56 5.01 5.04 5.09	5.17 5.20 5.22 d	uts nun to RebiloH bn	5.33	5.52 5.52 5.54 5.59	ute2 nun to VebiloH bni	days only	6.06	66.08 6.08 6.11 6.16 6.08 6.08 78 78 78 78 78 78 78 78 78 78 78 78 78	6.12 6.15 6.17 6.19 6.24	KabiloH br	333333333333333333333333333333333333333	ill not run S	36 44 48 48	.46 .50 .52 .57	59 20 20 20 20 20 20 20 20 20 20 20 20 20	esses 4 w tqeoxe ev
4.6119.22 4.4.61.22 2.22	Great Notch Cedar Grove Codor Coverbrook Verona Caldwell Essex Fells	Lv	8.09 8.14 8.24 8.28 8.28	82 th 14 st		22.2.33	32 2.52 36 2.56 40 3.02 43 3.05 46 3.08	8169 121126	ebaute2 nua 1	5.09 5.13 5.21 5.24			5.55		e	10H put		6 . 6 . 16 . 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2		urdays a		M :	.59: 52 59: 28 7: 7: 7: 7: 7: 7: 7: 7: 7: 7: 7: 7: 7: 7	.03		run Saturda:
28222222 2822222 26.54 26.54 26.56	Little Falls Singac Mountain View Wayne Pequannock Pequannock Riverdale			8.08 10.17 8.12 10.21 8.15 10.24 8.18 10.27 8.21 10.30	2 22222	# 222255 # 222255 # Saturdays	bns sysb1	4.02 4.06 4.09 4.12 4.15 f 4.15		skabturdays skabild	55.332.332.332.44.				0 % 50	Time Table compositudal Figures. The bod No. 6 on a vertical S Gothic No. 16. Heads 8 point Gothic No. 16? cled Figures (8 Δ 344), Character No. 5 (8 Δ 4).	l'able cor igures. Ton a ve on a ve No. 16. t Gothic igures (8	Time Table composition showing the tical Figures. The body is set in 6 po No. 6 on a vertical slug and 5% po Gothic No. 16. Heads and supplement 8 point Gothic No. 16 with Chetenhan cled Figures ($8\Delta 344$), and 8 point Uni Character No. 5 ($8\Delta 400$). Braces: 3		howing the use of set in 6 point No. and 5½ point Ion supplementary ms. Cheltenham Bold, 8 point Universal Braces: 3 point	use int lint tary n Bc ivers ivers		Linotype Ver- 2 with Gothic iic No. 5 with aterial: 12 and 8 point Encir- Linotype Fist, Matrix Slides	s grace	2220142	a : Sesses = formation of the sesses = forma
3623.8 30.3 36.3 36.7	Pompton Fompton Junction Haskell Wannaue—Midvale Erskine—Ringwood Jet.		41	8.25 10.34 8.27 10.36 8.30 10.39 8.34 10.42 10.50	5555	882급 : nun ton lliW old bns	uts2 snu9 (sbiloH	4.19			55.53		nut fon IliW oH bas	will not rur and Ho		6.33 6	45	and	6 . 55 W	alur	7.09 III Will			7 :	8 88 8	07
37.7	Ring- wood Branch Ringwood	Ar. AM	AM AM	10.54	.54		Md	PM	Md	PM	PM	Md	PM	PM	W	b.M	Md.	PM	Md.	bw.	. Wd	b		M M	. W	Wd. W

GERRARD MORGAN & COMPANY

Manufacturers of

HIGHEST QUALITY DRESS GOODS

LITTLE ROCK, ARKANSAS

Ship	oped by		I	Date		1	9
NO.	CODE WORD	NAME AND ADDRES OF BUYER	S		GRADE A B C	STOCK NO.	SHIPPED VIA
1							
2							
3	100.00						
4							
5							
6							
7	22.74 965						
8		The state of the s					
9		Wile and the second					
10	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			l		.l	J
11	The state of the s		For Office Record Only SALESMAN'S QUOTATION				
12			SA	LESM	IAN'S	QUOTA	TION
13		26 Con 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			6422		
14			Customer_		0.000		
15	b						
16			City or To	vn			
17			Quantity		Descripti	on	Price
18							
19							
20							
21							
5, 6, zontal	—Set with 18 7, 8, 22 and 2 rules are bras	ECIFICATIONS point Box and Rule Matrices Nos. 1, 23 and 6 point Matrix No. 8. Horis. 18 point Special Figures with over-	Remarks				
line, a Type: RIGHT- 3, 5,	as shown on 1 6, 8, 10, 12 a: —Set with 12 7, 22 and 23.	point Box and Rule Matrices Nos. 1, Horizontal rules cast from 2 point					•
Matri: Bodon	x Slide No.	301. Type: 6, 8, 12 and 18 point					

		A 1 40 X X X		Tank !	SPECIFICATIONS LEFT—Set with 12 point I							
	VER, SECTION D DIVISION	DESCRIPTION OI PARCEL		PAR			DATE OF DELIVER		EFT—Se and Rule 20, 21, 2 cast from No. 404.		point B Nos. 1, 6, Top rule Matrix Sli	
								B	Box and 3, 22 ar parallel 1 6 point B 9c; 12 po 9a, with	Set with 6 Rule Matrind 23. The rules are 1 fold Face N int No. 9a single rul- aligning d	rices Nos. e horizon erass. Typ o. 9, 9a a and 18 por es compos	
							D	EPOSIT	ED BY			
						C(0)	OAT	IN TH		ТТ	1 77	
							NATI					
					D.	ATE					_19	
							PLEASE LI	ST EACH CH	ECK SEPAR	ATELY		
	.	1			BIL	T.S						
and a	—Set with 6 po	CIFICATIONS oint Box and Rule M 1, 1a, 5 and 6. The s. Type: 12 point Bol o and 9a.	atrices No.		SIL	VER ECKS						
and a	—Set with 6 po 24 point Nos. 1 rules are brass	oint Box and Rule M 1, 1a, 5 and 6. The s. Type: 12 point Bol	e horizontal ld Face No.		SIL	VER	EPORT					
and 2 parallel Db and	—Set with 6 pc 24 point Nos. 1 rules are brass 6 point Nos. 9	oint Box and Rule M 1, 1a, 5 and 6. The s. Type: 12 point Bol o and 9a. TEAMSTE	e horizontal dd Face No.		CHE	VER ECKS	DATE					
and and arallel b and	—Set with 6 pc 24 point Nos. 1 rules are brass 6 point Nos. 9	oint Box and Rule M 1, 1a, 5 and 6. The is. Type: 12 point Bol and 9a.	e horizontal ld Face No.		SIL	VER ECKS		REM	ARKS			
l and 2 parallel b and	—Set with 6 pc 24 point Nos. 1 rules are brass 6 point Nos. 9	oint Box and Rule M 1, 1a, 5 and 6. The s. Type: 12 point Bol o and 9a. TEAMSTE	e horizontal dd Face No.		CHE	VER ECKS	DATE	REM	ARKS			
l and 2 parallel b and	—Set with 6 pc 24 point Nos. 1 rules are brass 6 point Nos. 9	oint Box and Rule M 1, 1a, 5 and 6. The s. Type: 12 point Bol o and 9a. TEAMSTE	e horizontal dd Face No.		CHE	VER ECKS	DATE	REM	ARKS			
l and 2 parallel b and	—Set with 6 pc 24 point Nos. 1 rules are brass 6 point Nos. 9	oint Box and Rule M 1, 1a, 5 and 6. The s. Type: 12 point Bol o and 9a. TEAMSTE	e horizontal dd Face No.		CHE	VER ECKS	DATE	REM	ARKS			
and 2 parallel Db and	—Set with 6 pc 24 point Nos. 1 rules are brass 6 point Nos. 9	oint Box and Rule M 1, 1a, 5 and 6. The s. Type: 12 point Bol o and 9a. TEAMSTE	e horizontal dd Face No.		CHE	VER ECKS	DATE	REM	ARKS			

KINGSLY & STEELE COMPANY

EVERYTHING IN COTTON

GIRARD, TEXAS

							19	
Account Sale	S						Bales Cotto	on
Bought of M								
No								<u></u>
NUMBERS		MARKS	WE	IGHT	PRIC	CE	AMOUNT	
				7				
3								
1 7 7	TITLE				2000 N N	PA	RT NO	100 100 100 100 100 100 100 100 100 100
	TRAY	No		1 2	1 2 2 2	VA	LUE	
	DATE	ORDER	CREDITS	DATE	ORDER	DEBITS	BALANCE	VALUE
X								
						-		
		-				-		
				10.50			4-2-50	

SPECIFICATIONS

STATEMENT—Set with 12 point Vertical Leaders. Horizontal and vertical rules are brass. Type: 6, 8, 10, 12 and 18 point Benedictine, with dotted lines composed of Universal six dot leaders.

INDEX CARD—Set with 12 point Vertical Leaders. Horizontal and vertical rules are brass. Type: 6 point Bold Face Nos. 9 and 9a, and 12 point No. 9c, with single rules composed of leader aligning dashes.