

Modern Antique, No. 26

THE TYPES WE NOW CALL BY THIS NAME WERE INTRODUCED AT A TIME WHEN PREVAILING ROMAN TYPES WERE THIN AND COLORLESS, WITH FINE HAIR LINES AND EQUALLY FRAIL SERIFS. AT THE TIME THEY WERE INTRODUCED THEY WERE CALLED "ANTIQUE" DESIGNS. THEY ARE DISTINGUISHED BY THEIR MONOTONE WEIGHT, AND SERIFS AND HAIR LINES ARE ALMOST THE SAME WEIGHT AS STEMS AND SWELLS. THERE ARE INNUMERABLE FORMS OF ANTIQUE LETTERS, THE SERIFS PLAYING AN IMPORTANT PART IN CLASSIFYING THE VARIOUS MEMBERS. FOR EXAMPLE, THIS FORM IS UNBRACKETED AND IS USUALLY CALLED ANTIQUE; IF BRACKETED, AND DEPENDING ON THE SIZE OF THE SERIF CURVE, THE FACE WOULD BE CALLED IONIC, DORIC OR CLARENDON. IF THE SERIFS WERE ELIMINATED ENTIRELY THE DESIGN WOULD RESEMBLE THE TYPE FACE FOR WHICH THE POPULAR NAME IS "GOTHIC." THIS SERIES WAS MADE FOR THE MONOTYPE IN 1909. THE DESIGN BLENDS WELL WITH LIGHTER ROMAN TYPES, MORE PARTICULARLY OF THE MODERN VARIETY. THE LOWERCASE LETTERS ARE SOMEWHAT TALL, THE ASCENDING AND DESCENDING PARTS SHORT. ANTIQUE LETTERS ARE DURABLE TYPES. THEY ARE MECHANICALLY DESIGNED AND POSSESS LITTLE OR NO AESTHETIC QUALITY. EFFORTS TO PERFECT A MEANS OF SETTING SINGLE TYPES BY MACHINES ENGAGED THE ATTENTION OF MANY INVENTORS FOR A PERIOD OF OVER SIXTY YEARS BEFORE THE PROBLEMS INVOLVED WERE SOLVED BY TOLBERT LANSTON, AN AMERICAN. THE DECIDE PROVEENING HIS FIRST APPLICATION FOR A PATENT ON HIS TYPESETTING MACHINE WAS CHARACTERISED BY INTENSIVE ACTIVITY ON THE PART OF INVENTORS IN THIS FIELD. LANSTON \$1234567890

5 Point, 26J, 6 Set—Monotype Machine Typesetting

AT THE TIME THEY WERE INTRODUCED THEY WERE CALLED "ANTIQUE" DESIGNS. THEY ARE KNOWN BY THEIR MONOTONE WEIGHT, SERIF AND HAIRLINES BEING ALMOST THE SAME WEIGHT AS THE STEMS AND SWELLS. THERE ARE INNUMERABLE FORMS OF ANTIQUE LETTERS, THE SERIFS PLAYING AN IMPORTANT PART IN CLASSIFYING THE VARIOUS MEMBERS. FOR EXAMPLE, THIS FORM IS UNBRACKETED AND IS USUALLY CALLED ANTIQUE; IF BRACKETED, AND DEPENDING ON THE SIZE OF THE SERIF CURVE, THE FACE WOULD BE CALLED IONIC, DORIC OR CLARENDON. IF THE SERIFS WERE ELIMINATED THE DESIGN WOULD RESEMBLE THE LETTERS FOR WHICH THE POPULAR NAME IS "GOTHIC." THIS SERIES WAS MADE FOR THE MONOTYPE IN 1909. THE DESIGN BLENDS WELL WITH LIGHTER ROMAN TYPES, MORE PARTICULARLY OF THE MODERN VARIETY. THE LOWERCASE LETTERS ARE SOMEWHAT TALL, THE ASCENDING AND DESCENDING PARTS SHORT. ANTIQUE LETTERS ARE DURABLE TYPES. THEY ARE MECHANICALLY DESIGNED AND POSSESS LITTLE OR NO AESTHETIC QUALITY. TYPES WE NOW CALL BY THIS NAME WERE INTRODUCED AT A TIME WHEN PREVAILING ROMAN TYPES WERE THIN AND COLORLESS, WITH FINE HAIRLINES AND EQUALLY FRAIL SERIFS. FROM THE BEGINNING THE MONOTYPE COMPANY \$1234567890

6 Point, 26J, 7 Set—Monotype Machine Typesetting

FOR EXAMPLE, THIS FORM IS UNBRACKETED AND IS USUALLY CALLED ANTIQUE; IF BRACKETED, AND DEPENDING ON THE SIZE OF THE SERIF CURVE, THE FACE WOULD BE CALLED IONIC, DORIC OR CLARENDON. IF THE SERIFS WERE ELIMINATED ENTIRELY THE DESIGN WOULD RESEMBLE THE LETTERS FOR WHICH THE POPULAR NAME IS "GOTHIC." THIS SERIES WAS MADE FOR THE MONOTYPE IN 1909. THE DESIGN BLENDS WELL WITH LIGHTER ROMAN TYPES, MORE PARTICULARLY OF THE MODERN VARIETY. THE LOWERCASE LETTERS ARE SOMEWHAT TALL; THE ASCENDING AND DESCENDING PARTS SHORT. THE ANTIQUE LETTERS ARE DURABLE TYPES. THEY ARE MECHANICALLY DESIGNED AND POSSESS LITTLE OR NO AESTHETIC QUALITY. THE TYPES WE NOW CALL BY THIS NAME WERE INTRODUCED AT A TIME WHEN PREVAILING ROMAN TYPES WERE THIN AND COLORLESS, WITH FINE HAIRLINES AND EQUALLY FRAIL SERIFS. THEY ARE DISTINGUISHED BY THEIR MONOTONE WEIGHT, AND SERIFS AND HAIRLINES \$1234567890

7 Point, 26J, 8 Set—Monotype Machine Typesetting

THEY ARE DISTINGUISHED BY THEIR MONOTONE WEIGHT, THE SERIFS AND HAIRLINES ARE ALMOST THE SAME WEIGHT AS THE STEMS AND SWELLS. THERE ARE INNUMERABLE FORMS OF ANTIQUE LETTERS, THE SERIFS PLAYING AN IMPORTANT PART IN CLASSIFYING THE VARIOUS MEMBERS. FOR EXAMPLE, THIS FORM IS UNBRACKETED AND IS USUALLY CALLED ANTIQUE; IF BRACKETED, AND DEPENDING ON THE SIZE OF THE SERIF CURVE, THE FACE WOULD BE CALLED IONIC, DORIC OR CLARENDON. IF THE SERIFS WERE ELIMINATED ENTIRELY THE DESIGN WOULD RESEMBLE THE LETTERS FOR WHICH THE POPULAR NAME IS "GOTHIC." THIS SERIES WAS MADE FOR THE MONOTYPE IN 1909. THE DESIGN BLENDS WELL WITH LIGHTER ROMAN TYPES, MORE PARTICULARLY OF THE MODERN VARIETY. THE LOWERCASE LETTERS \$1234567890

8 Point, 26J, 8½ Set—Monotype Machine Typesetting

CHARACTERS IN POINTS

ABCDEFGHIJKLMNPOQRSTUVWXYZ&Æ
abcdefghijklmnopqrstuvwxyzæøø ßiffiffiffi
\$1234567890 .,-'";!/?

Standard CJ Arrangement
Composition—5 to 12 Point, 82 Characters

THERE ARE INNUMERABLE FORMS OF ANTIQUE LETTERS, THE SERIFS PLAYING AN IMPORTANT PART IN THE CLASSIFICATION OF THE VARIOUS MEMBERS. FOR EXAMPLE, THIS PARTICULAR FORM IS UNBRACKETED AND IS USUALLY CALLED ANTIQUE; IF BRACKETED, AND DEPENDING ON THE SIZE OF THE SERIF CURVE, THE FACE WOULD BE CALLED IONIC, DORIC OR CLARENDON. IF THE SERIFS WERE ELIMINATED THE DESIGN WOULD RESEMBLE THE TYPE FACE FOR WHICH THE POPULAR NAME IS "GOTHIC." THIS SERIES WAS MADE FOR THE MONOTYPE IN 1909. THE DESIGN BLENDS WELL WITH LIGHTER ROMAN TYPES, MORE PARTICULARLY OF THE MODERN VARIETY. THE LOWERCASE LETTERS ARE SOMEWHAT TALL, THE ASCENDING AND DESCENDING PARTS SHORT. ANTIQUE LETTERS ARE DURABLE TYPES. THE TYPES WE NOW CALL BY THIS NAME WERE INTRODUCED AT A TIME WHEN PREVAILING \$1234567890

9 Point, 26J, 9 Set—Monotype Machine Typesetting

THIS SERIES WAS MADE FOR USE ON THE MONOTYPE IN THE YEAR 1909. THE LETTERS BLEND WELL WITH LIGHTER ROMAN TYPES, MORE PARTICULARLY OF THE MODERN VARIETY. THE LOWERCASE CHARACTERS ARE SOMEWHAT TALL, AND ASCENDING AND DESCENDING PARTS SHORT. ANTIQUE LETTERS ARE DURABLE TYPES. AT THE TIME THEY WERE INTRODUCED THEY WERE CALLED "ANTIQUE" DESIGNS. THE TYPES WE NOW CALL BY THIS NAME WERE INTRODUCED AT A TIME WHEN PREVAILING ROMAN TYPES WERE THIN AND COLORLESS, WITH FINE HAIRLINES AND EQUALLY FRAIL SERIFS. FOR EXAMPLE, THIS FORM IS UNBRACKETED AND IS USUALLY CALLED ANTIQUE; IF BRACKETED, AND DEPENDING ON THE SIZE OF THE SERIF CURVE, THE FACE WOULD BE \$1234567890

10 Point, 26J, 10 Set—Monotype Machine Typesetting

IF THE SERIFS WERE ELIMINATED THE DESIGN WOULD RESEMBLE THE TYPE FACE WHICH IS CALLED "GOTHIC." ANTIQUE LETTERS ARE DURABLE TYPES. THE TYPES WE NOW CALL BY THIS NAME WERE INTRODUCED AT A TIME WHEN PREVAILING ROMAN TYPES WERE THIN AND COLORLESS, WITH FINE HAIRLINES AND EQUALLY FRAIL SERIFS. AT THE TIME THEY WERE INTRODUCED THEY WERE CALLED "ANTIQUE" DESIGNS. THEY ARE KNOWN BY THEIR MONOTONE WEIGHT, THE SERIFS AND HAIRLINES ALMOST THE SAME AS \$1234567890

12 Point, 26J, 12 Set—Monotype Machine Typesetting